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MOJO: The Mobile Journalism Handbook

Citizen journalism, blogging, community and user activity are today's buzzwords in the online news business. Publishers and editors see the potential windfall that the web can offer and are now investing heavily into this venture. With today's newspaper circulation, readership, and profit slipping, media outfits have no choice but to embrace a new reality: the Web is now the most powerful medium. This means a unique brand of journalism is needed to cater to the demands of the new generation of media consumers. This new brand is called multimedia journalism. How do we execute multimedia journalism online? What type of things do we have to do in order for our news site to succeed? What are the tools needed to be able to execute multimedia journalism, effectively? This book guides the reader as to how to create innovative multimedia reports and presentations. It explains the nature of today's media consumer and talks about ways to gain new users as well as sustain a high rate of return visits. The book also talks about other important factors of online journalism such as audience, design, promotion, ethics, job prospects, and future directions for online news.

A Journalist's Guide to the Use of English

The authors outline the main principles of journalism, discussing the ethical and professional issues affecting the work of newspeople, the forces shaping the profession, and the future of journalism. 50,000 first printing.

James Carey

#MeToo. #BlackLivesMatter. #NeverAgain. #WontBeErased. Though both the right- and left-wing media claim “objectivity” in their reporting of these and other contentious issues, the American public has become increasingly cynical about truth, fact, and reality. In *The View from Somewhere*, Lewis Raven Wallace dives deep into the history of “objectivity” in journalism and how its been used to gatekeep and silence marginalized writers as far back as Ida B. Wells. At its core, this is a book about fierce journalists who have pursued truth and transparency and sometimes been punished for it—not just by tyrannical governments but by journalistic institutions themselves. He highlights the stories of journalists who question “objectivity” with sensitivity and passion: Desmond Cole of the *Toronto Star*; *New York Times* reporter Linda Greenhouse; Pulitzer Prize-winner Rachel Kaadzi Ghansah; Peabody-winning podcaster John Biewen; *Guardian* correspondent Gary Younge; former *Buzzfeed* reporter Meredith Talusan; and many others. Wallace also shares his own experiences as a midwestern transgender journalist and activist who was fired from his job as a national reporter for public radio for speaking out against “objectivity” in coverage of Trump and white supremacy. With insightful steps through history, Wallace stresses that journalists have never been mere passive observers—the choices they make reflect worldviews tinted by race, class, gender, and geography. He upholds the centrality of facts and the necessary discipline of verification but argues against the long-held standard of “objective” media coverage that asks journalists to claim they are without bias. Using historical and contemporary examples—from lynching in the nineteenth century to transgender issues in the twenty-first—Wallace offers a definitive critique of “objectivity” as a catchall for accurate journalism. He calls for the dismissal of this damaging mythology in order to confront the realities of institutional power, racism, and other forms of oppression and exploitation in the news industry. Now more than ever, journalism that resists extractive, exploitive, and tokenistic practices toward marginalized people isn’t just important—it is essential. Combining Wallace’s intellectual and emotional journey with the wisdom of others’ experiences, *The View from Somewhere* is a compelling rallying cry against journalist neutrality and for the validity of news told from distinctly subjective voices.

The Elements of Story

Updated to incorporate the latest information on current media trends, online media, blogging, and other recent events, a thought-provoking study outlines the main principles of journalism, discussing the ethical and professional issues affecting the work of newspeople, the forces shaping the profession, and the future of journalism. Original. 20,000 first printing.

The Complete Idiot's Guide to Journalism

Journalism is a privileged cultural form. It is the main source of our knowledge about the world and our place in it, and the

point at which the individual and the social worlds meet. Referring to cases from both the US and UK, including the White House sex scandals and the death of Diana, this book examines the various factors involved in the making of contemporary journalism, including economic and political pressures, changes in the technology of news gathering and production, and the growing role of sources and "source strategies." The text analyzes how such factors come to exert influence on the form, content, and style of journalism, and reviews current approaches to the sociological impact of journalism on individuals, groups, and organizations.

American Carnival

Designing for Newspapers and Magazines

Designed to engage, inspire and challenge students while laying out the fundamentals of the craft, Principles of American Journalism introduces readers to the core values of journalism and its singular role in a democracy. From the First Amendment to Facebook, the new and revised edition of this popular textbook provides a comprehensive exploration of the guiding principles of journalism and what makes it unique: the profession's ethical and legal foundations; its historical and modern precepts; the economic landscape of journalism; the relationships among journalism and other social institutions; the key issues and challenges that contemporary journalists face. Case studies, exercises, and an interactive companion website encourage critical thinking about journalism and its role in society, making students more mindful practitioners of journalism and more informed media consumers.

The Elements of Journalism

James Carey - scholar, media critic, and teacher of journalists - almost single-handedly established the importance of defining a cultural perspective when analyzing communications. Interspersing Carey's major essays with articles exploring his central themes and their importance, this collection provides a critical introduction to the work of this significant figure. In James Carey: A Critical Reader, sever scholars who have been influenced by him consider his work and how it has affected the development of media studies. Carey has examined the roles the media and the academy have played in creating and maintaining a public sphere, as well as the ways technology helps or hinders that project. Carey's themes range from the strains on democracy and drawbacks of technology to the critique of journalism and the politics of academe.

The Elements of Journalism

Updated to incorporate the latest information on current media trends, online media, blogging, and other recent events, a thought-provoking study outlines the main principles of journalism, discussing the ethical and professional issues affecting the work of newspeople, the forces shaping the profession, and the future of journalism. Original. 20,000 first printing.

Advancing the Story

This insightful book traces the development of journalism and celebrity and their relationship to and influence on political and social spheres from the beginnings of capitalist democracy in the 18th century to the present day. Journalism and Celebrity provides the first account of its kind, revealing the people, places, platforms, and production practices that created celebrity journalism culture, following its origins in the London-based press to its reinvention by the American mass media. Through a transdisciplinary approach to theory and method, this book argues that those who place celebrity in binary to what journalism should be often miss the importance of their mutual dependency in making our societies what they are. Including historical and contemporary case studies from the UK and US, this book is excellent reading for journalism, communication, media studies, and history students, as well as scholars in the fields of journalism, celebrity, cultural studies and political communication.

Understanding Journalism

Kershner's The Elements of News Writing 3/e is a concise handbook that presents the essential rules of journalism, while offering in-depth analysis of the evolving industry. With comprehensive coverage from history to how-to, and discussions of new media, online journalism, blogging, and social networking, this text covers news writing from a 360 degree view. The Elements of News Writing covers the basics of news writing without the extra verbiage. The author pays extra attention to grammar and usage, with easy-to-follow basic tips on writing for all types of mass media, new and old.

The Elements of Journalism

Written by leading professional journalists and classroom-tested at schools of journalism, Thinking Clearly is designed to provoke conversation about the issues that shape the production and presentation of the news in the twenty-first century. These case studies depict real-life moments when people working in the news had to make critical decisions. Bearing on questions of craft, ethics, competition, and commerce, they cover a range of topics—the commercial imperatives of newsroom culture, standards of verification, the competition of public and private interests, including the question of privacy—in a variety of key episodes: Watergate, the Richard Jewell case, John McCain's 2000 presidential campaign, and the Columbine shooting, among others.

Building digital safety for journalism

The concept of boundaries has become a central theme in the study of journalism. In recent years, the decline of legacy news organizations and the rise of new interactive media tools have thrust such questions as "what is journalism" and "who is a journalist" into the limelight. Struggles over journalism are often struggles over boundaries. These symbolic contests for control over definition also mark a material struggle over resources. In short: boundaries have consequences. Yet there is a lack of conceptual cohesiveness in what scholars mean by the term "boundaries" or in how we should think about specific boundaries of journalism. This book addresses boundaries head-on by bringing together a global array of authors asking similar questions about boundaries and journalism from a diverse range of perspectives, methodologies, and theoretical backgrounds. *Boundaries of Journalism* assembles the most current research on this topic in one place, thus providing a touchstone for future research within communication, media and journalism studies on journalism and its boundaries.

Warp Speed

The Law of Journalism and Mass Communication, Sixth Edition, by Robert Trager, Susan Dente Ross, and Amy Reynolds offers a clear and engaging introduction to media law with comprehensive coverage and analysis of key cases for future journalists and media professionals. You are introduced to key legal issues at the start of each chapter, building your critical thinking skills before progressing to real-world landmark cases that demonstrate how media law is applied today. Contemporary examples, emerging legal topics, international issues, and cutting-edge research all help you to retain and apply principles of media law in practice. The thoroughly revised Sixth Edition has been reorganized and shortened to 12 chapters, streamlining the content and offering instructors more opportunities for classroom activities. This edition also goes beyond the judiciary—including discussions of tweets and public protests, alcohol ads in university newspapers, global data privacy and cybersecurity, libel on the internet, and free speech on college campuses—to show how the law affects the ways mass communication works and how people perceive and receive that work.

Thinking Clearly

Understanding Journalism provides an indispensable guide through the processes and decisions required to produce quality journalism. Starting from 'What is news?' and moving on to consider decisions about public interest, accuracy and reliability of sources, and ethics, this book provides a model for practice centering on developing skills in critical self-reflection. It will help answer the question of 'Where to begin?' - examining the processes used by journalists to define, identify, evaluate and create journalism. *Understanding Journalism* offers a guide to: Finding news - exploring the nature of news and the factors influencing news judgement Choosing news - considering the power journalists exercise in selecting the issues that

become news and examining the ethical implications of these decisions Gathering news - focusing on primary research - specifically interviews Constructing news - explores the processes used in deciding what to omit and what to include in the news depending on a targeted audience Working With Words - explores the role of editing in journalism and how it affects media messages Understanding Journalism will be essential reading for all students of journalism.

The View from Somewhere

As local media institutions collapse and news deserts sprout up across the country, the US is facing a profound journalism crisis. Meanwhile, continuous revelations about the role that major media outlets--from Facebook to Fox News--play in the spread of misinformation have exposed deep pathologies in American communication systems. Despite these threats to democracy, policy responses have been woefully inadequate. In *Democracy Without Journalism?* Victor Pickard argues that we're overlooking the core roots of the crisis. By uncovering degradations caused by run-amok commercialism, he brings into focus the historical antecedents, market failures, and policy inaction that led to the implosion of commercial journalism and the proliferation of misinformation through both social media and mainstream news. The problem isn't just the loss of journalism or irresponsibility of Facebook, but the very structure upon which our profit-driven media system is built. The rise of a "misinformation society" is symptomatic of historical and endemic weaknesses in the American media system tracing back to the early commercialization of the press in the 1800s. While professionalization was meant to resolve tensions between journalism's public service and profit imperatives, Pickard argues that it merely camouflaged deeper structural maladies. Journalism has always been in crisis. The market never supported the levels of journalism--especially local, international, policy, and investigative reporting--that a healthy democracy requires. Today these long-term defects have metastasized. In this book, Pickard presents a counter-narrative that shows how the modern journalism crisis stems from media's historical over-reliance on advertising revenue, the ascendance of media monopolies, and a lack of public oversight. He draws attention to the perils of monopoly control over digital infrastructures and the rise of platform monopolies, especially the "Facebook problem." He looks to experiments from the Progressive and New Deal Eras--as well as public media models around the world--to imagine a more reliable and democratic information system. The book envisions what a new kind of journalism might look like, emphasizing the need for a publicly owned and democratically governed media system. Amid growing scrutiny of unaccountable monopoly control over media institutions and concerns about the consequences to democracy, now is an opportune moment to address fundamental flaws in US news and information systems and push for alternatives. Ultimately, the goal is to reinvent journalism.

Journalism and Translation in the Era of Convergence

Something's rotten in the heart of apple country! Hildy Biddle dreams of being a journalist. A reporter for her high school

newspaper, *The Core*, she's just waiting for a chance to prove herself. Not content to just cover school issues, Hildy's drawn to the town's big story—the haunted old Ludlow house. On the surface, Banesville, USA, seems like such a happy place, but lately, eerie happenings and ghostly sightings are making Hildy take a deeper look. Her efforts to find out who is really haunting Banesville isn't making her popular, and she starts wondering if she's cut out to be a journalist after all. But she refuses to give up, because, hopefully, the truth will set a few ghosts free. *Peeled* is classic Joan Bauer, featuring a strong heroine, and filled with her trademark witty dialogue, and problems and people worth standing up to.

Democracy without Journalism?

Featuring a new code of ethics for journalists and essays by 14 journalism thought leaders and practitioners, *The New Ethics of Journalism: Principles for the 21st Century*, by Kelly McBride and Tom Rosenstiel, examines the new pressures brought to bear on journalism by technology and changing audience habits. It offers a new framework for making critical moral choices, as well as case studies that reinforce the concepts and principles rising to prominence in 21st century communication. The book addresses the unique problems facing journalism today, including how we arrive at truth in an era of abundant and unverified information; the evolution of new business models and partnerships; the presence of journalists on independent social media platforms; the role of diversity; the meaning of stories; the value of images; and the role of community in the production of journalism.

The Invention of Journalism

Becoming a blogger takes practice, hard work, and, ultimately, a passion for the craft. Whether you plan to blog on politics or parenting, *The Elements of Blogging* is designed to give you the skills and strategies to get started, to sustain your work, and to seek out a robust audience. This book is loaded with practical advice on important topics such as determining a niche, finding the best stories, and blogging effectively and ethically. It features examples from both amateur and professional bloggers that show the techniques for building an argument, finding a voice, crafting a headline, and establishing a brand. Key features: Real-world applicability. This book includes thumbnail profiles of bloggers and their sites, which illuminate key skills you will need to become an effective blogger Interactivity. Each chapter features discussion points and exercises intended to get you to think about, reflect on, and apply the contents of each chapter Creativity. While this book dives into software and plug-ins for bloggers, its main goal is to cover how to write blogs on a myriad of topics: news, opinion pieces, travel, politics, art, and more. Visit the companion website: <http://www.theelementsofblogging.com/>

The Law of Journalism and Mass Communication

News gathering is a large, complicated and often messy task that has traditionally been viewed by journalists as irretrievably idiosyncratic, best learned through trial and error. Advanced Reporting takes the opposite approach, focusing on reporting as a process of triangulation based on three essential activities: analyzing documents, making observations and conducting interviews. In this readable book, veteran journalism professor Miles Maguire shows how the best reporters use these three tools in a way that allows them to cross-check and authenticate facts, to reduce or eliminate unsupportable allegations and to take readers and viewers to a deeper level of insight and understanding. This book will help to prepare students for a profession marked by increasing complexity and competition. To succeed in this environment, journalists must learn to make the most of digital media to intensify the impact of their work. At the same time, reporters must contend with a host of sophisticated public relations techniques while engaging with news audiences that no longer just consume journalism, but also collaborate in its creation. Discussion questions and exercises help students put theory into practice.

The Elements of Journalism

MOJO: The Mobile Journalism Handbook is the first book devoted specifically to training citizens, journalism students and media professionals to produce professional-quality videos with only a mobile device. As journalism becomes increasingly competitive, students and emerging professionals need a broader skillset to make themselves more employable, whether as mainstream or entrepreneurial journalists. This book by Dr. Ivo Burum and Dr. Stephen Quinn, world experts in mobile journalism, provides comprehensive coverage of all the skills and practices needed to be a mobile journalist. Key features: Burum and Quinn underline the importance of story and storytelling, the crucial context journalists always need to keep in mind. Other books and tutorials merely offer step-by-step guidance to mobile technology and apps. The book synthesizes the knowledge and more than 70 years of combined expertise of two of the world's leading mobile journalism practitioners, offering sage advice and tips from people who have trained mojos in more than 20 countries. Companion Website: How-to videos on the companion website offer powerful ways for learners to absorb the content easily, walking them through the key mojo components of research, shooting, scripting, voice-over, editing and post-production.

www.routledge.com/cw/burum Ivo Burum is an award-winning writer, director and television executive producer. He has more than 30 years' experience working across genres including frontline international current affairs. A pioneer in UGS creation, Dr. Burum lectures in multimedia journalism. This is his second book about mojo. He runs Burum Media, a mojo and web TV consultancy that provides training for journalists, educators and remote communities internationally. Stephen Quinn was a journalist for 20 years before he became a university professor in 1996. Dr. Quinn taught journalism in five countries until he returned to journalism in 2011 in Hong Kong. His UK-based company MOJO Media Insights trains mobile journalists around the world. This is his twenty-first print book. He has also produced 5 iBooks. He co-writes a weekly column syndicated to seven countries.

Feature and Narrative Storytelling for Multimedia Journalists

Feature and Narrative Storytelling for Multimedia Journalists is the first text that truly focuses on the multimedia and documentary production techniques required by professional journalists. Video and audio production methods are covered in rich detail, but more importantly, various storytelling techniques are explored in depth. Likewise, author Duy Linh Tu tackles the latest topics in multimedia storytelling, including mobile reporting, producing, and publishing, while also offering best practices for using social media to help promote finished products. Whether you're a student, a professional seeking new techniques, or simply looking to update your skills for the new digital newsroom, this book will provide you with the information and tools you need to succeed as a professional journalist. Integrated: The lessons in this book deftly combine traditional media production principles with storytelling craft. It is written with the perspective of modern professional journalists in mind. Practical: While rich with theory, this text is based on the real-world work of the author and several of his colleagues. It features Q&As with some of the best editors and video producers from top publications, including NPR, Vice, and Detroit Free Press, as well as profiles of leading video news organizations such as Frontline, Mediastorm, and Seattle Times. Proven: The author uses pedagogy from the world-renowned Columbia Journalism School as well as case studies from his own award-winning work. Interactive: The text is exercise- and drill-based, and the companion website provides multimedia examples and lesson files, as well as tutorials, case studies, and video interviews.

The Elements of Blogging

An insider helps money-seekers crack their way into Craigslist! For those short on cash, the free website Craigslist provides a wide range of money-making opportunities, from selling personal items to setting up an entrepreneurial business to finding a new job. This guide provides the best strategies, creative ideas, and inside tips for maximizing the selling, buying, and bartering potential on the Craigslist. ? Maximizes opportunities for the over 500 Craigslist sites worldwide ? Over 40 million U.S. users and 12 billion page views each month, the eighth most-viewed English-language site in the world ? MSNBC report: large increase in items sold on Craigslist, even as economy slows ? A unique focus on money-making opportunities and job search capabilities within Craigslist

Boundaries of Journalism

"A splendid book for journalists (new or old), fiction writers, essayists, and critics. But it could also be of great use to the intelligent common reader, the man or woman who wonders why it's impossible to finish reading certain stories and why others carry the reader in a vivid rush to the end." —Pete Hamill, author of *A Drinking Life* In the spirit of Strunk and White's classic *The Elements of Style*, comes *The Elements of Story*, by Francis Flaherty, longtime story editor at *The New York*

Times. A brilliant blend of memoir and how-to, *The Elements of Story* offers more than 50 principles that emphasize storytelling aspects rather than simply the mechanics of writing—a relentlessly entertaining, totally accessible writing guide for the novice and the professional alike.

The Elements of Online Journalism

This book examines journalism's ability to promote and foster cohesive and collective action while critically examining its place in the intensifying battle to maintain a society's social order. From chapters discussing the challenges journalists face in covering populism and Donald Trump, to chapters about issues of race in the news, intersections of journalism and nationalism, and increased mobilities of audiences and communicators in a digital age, *Reimagining Journalism and Social Order in a Fragmented Media World* focuses on the pitfalls and promises of journalism in moments of social contestation. Rich with perspectives from across the globe, this book connects journalism studies to critical scholarship on social order and social control, nationalism, social media, geography, and the function of news as a social sphere. In a fragmented media world and in times of social contestation, *Reimagining Journalism and Social Order in a Fragmented Media World* provides readers with insights as to how journalism operates in order to highlight—and enhance—elements and actions that bring about order. This book was originally published as a special issue of *Journalism Studies* and a special issue of *Journalism Practice*.

Blur

Information: 1st Macmillan paperbacks ed. Includes bibliographies and index.

First You Write a Sentence

A hugely beneficial introduction to students and professionals in print media and design, *Designing for Newspapers and Magazines* offers guidance on how to produce attractive publications and how to tailor them to their target audience using colour, text placement, typography and images. Written by an experienced journalist and designer, the book details the elements of good design and provides instruction on how to get the most of computers and computer-aided design. The book examines a broad range of local and national publications including *The Sun*, *The Daily Mirror* and *Glamour* magazine and explains the reasoning that underpins their design choice, including: how to set up a new publication planning an edition of a newspaper or magazine typography and working with text working with images and technical production designing pages and how to use colour design and journalism ethics a glossary of journalistic and design terms

Reimagining Journalism and Social Order in a Fragmented Media World

In this vividly written, compelling narrative, award-winning journalist Neil Henry confronts the crisis facing professional journalism in this era of rapid technological transformation. *American Carnival* combines elements of memoir with extensive media research to explore critical contemporary issues ranging from reporting on the Iraq War, to American race relations, to the exploitation of the image of journalism by advertisers and politicians. Drawing on significant currents in U.S. media and social history, Henry argues that, given the amount of fraud in many institutions in American life today, the decline of journalistic professionalism sparked by the economic challenge of New Media poses especially serious implications for democracy. As increasingly alarming stories surface about unethical practices, *American Carnival* makes a stirring case for journalism as a calling that is vital to a free society, a profession that is more necessary than ever in a digital age marked by startling assaults on the cultural primacy of truth.

The New Ethics of Journalism

In order to improve global understanding of emerging safety threats linked to digital developments, UNESCO commissioned this research within the Organization's on-going efforts to implement the UN Inter-Agency Plan on the Safety of Journalists and the Issue of Impunity, spearheaded by UNESCO. The UN Plan was born in UNESCO's International Programme for the Development of Communication (IPDC), which concentrates much of its work on promoting safety for journalists.

Story-Based Inquiry: A Manual for Investigative Journalists

For a century and a half, journalists made a good business out of selling the latest news or selling ads next to that news. Now that news pours out of the Internet and our mobile devices—fast, abundant, and mostly free—that era is ending. Our best journalists, Mitchell Stephens argues, instead must offer original, challenging perspectives—not just slightly more thorough accounts of widely reported events. His book proposes a new standard: “wisdom journalism,” an amalgam of the more rarified forms of reporting—exclusive, enterprising, investigative—and informed, insightful, interpretive, explanatory, even opinionated takes on current events. This book features an original, sometimes critical examination of contemporary journalism, both on- and offline. And it finds inspiration for a more ambitious and effective understanding of journalism in examples from twenty-first-century articles and blogs, as well as in a selection of outstanding twentieth-century journalism and Benjamin Franklin's eighteenth-century writings. Most attempts to deal with journalism's current crisis emphasize technology. This book emphasizes mindsets and the need to rethink what journalism has been and might become.

The Handbook of Journalism Studies

This Handbook charts the growing area of journalism studies, exploring the current state of theory and setting an agenda for future research in an international context. The volume is structured around theoretical and empirical approaches, and covers scholarship on news production and organizations; news content; journalism and society; and journalism in a global context. Emphasizing comparative and global perspectives, each chapter explores: Key elements, thinkers, and texts
Historical context
Current state of the art
Methodological issues
Merits and advantages of the approach/area of studies
Limitations and critical issues of the approach/area of studies
Directions for future research
Offering broad international coverage from top-tier contributors, this volume ranks among the first publications to serve as a comprehensive resource addressing theory and scholarship in journalism studies. As such, the Handbook of Journalism Studies is a must-have resource for scholars and graduate students working in journalism, media studies, and communication around the globe.

Advanced Reporting

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had happened to their profession in the years between Watergate and Whitewater. What they knew was that the public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that readers, listeners, and viewers — the people who use the news — were turning away from it in droves. There were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and programs that presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers and magazines, celebrity was replacing news, newsroom budgets were being slashed, and editors were pushing journalists for more "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than one hundred intensive interviews with journalists and editors, *The Elements of Journalism* is the first book ever to spell out — both for those who create and those who consume the news — the principles and responsibilities of journalism. Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel show how some of the most common conceptions about the press, such as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather

than something any American citizen can enjoy. The Elements of Journalism is already igniting a national dialogue on issues vital to us all. This book will be the starting point for discussions by journalists and members of the public about the nature of journalism and the access that we all enjoy to information for years to come.

Peeled

"This textbook takes a systematic approach to teaching broadcast and multimedia journalism to students. Easy to follow [and] very relatable for students. Visually appealing Love this textbook." —Beth Bingham Georges, California State University, Fullerton Updated Edition of Bestseller! It's a multimedia world, and today's journalists must develop a multimedia mindset. How does this way of thinking change the newsgathering and news production processes? Having conceived of and written their book in this changed media landscape, broadcast veterans Wenger and Potter seamlessly build on the fundamentals of good news reporting while teaching students to use depth, interactivity and immediacy as they maximize the advantages of each platform. While retaining the book's clear instruction and advice from those in the trenches, *Advancing the Story*, Fourth Edition has been updated to reflect the latest issues and trends with: greater emphasis on social media and mobile media to gather, promote and disseminate news content; expanded coverage of media ethics and media law; extended examples of effective reporting across multiple platforms; updated writing exercises and new resources for reviewing AP style; and additional interviews with journalists at the forefront of industry changes. Visit study.sagepub.com/advancingthestory for interactive chapter modules, skill-building tutorials, and analysis from journalism experts. Instructors! Visit the author's blog at advancingthestory.com for discussion starters, teaching tips, and more!

Principles of American Journalism

A critical guide in an age when the line between citizen and journalist is becoming increasingly unclear.

Worlds of Journalism

How do journalists around the world view their roles and responsibilities in society? Based on a landmark study that has collected data from more than 27,500 journalists in 67 countries, *Worlds of Journalism* offers a groundbreaking analysis of the different ways journalists perceive their duties, their relationship to society and government, and the nature and meaning of their work. Challenging assumptions of a universal definition or concept of journalism, the book maps a world populated by a rich diversity of journalistic cultures. Organized around a series of key questions on topics such as editorial autonomy, journalistic ethics, trust in social institutions, and changes in the profession, it details how the practice of

journalism differs across the world in a range of political, social, and economic contexts. The book covers how journalism as an institution is created and re-created by journalists and how they experience their profession in very different ways, even as they retain a commitment to some basic, widely shared professional norms and practices. It concludes with a global classification of journalistic cultures that reflects the breadth of worldviews and orientations found in disparate countries and regions. *Worlds of Journalism* offers an ambitious, comparative global understanding of the state of journalism in a time when it is confronting a series of economic and political threats.

Journalism and Celebrity

Did the coverage of the Clinton-Lewinsky scandal set a new low for American journalism? How has news gathering and reporting changed, and what effects has this had on the political and cultural landscape? In this insightful and thoughtful book, Bill Kovach and Tom Rosenstiel, two of America's leading press watchers, explore the new culture of news--what they call the new Mixed Media Culture--and show how it works. *Warp Speed* describes a world of news in which the speed of delivery is reducing the time for verification, sources are gaining more leverage over the news, and argument is overwhelming reporting. The press, forced to adhere to the demands of the bottom line and keep its audience, is straining more and more to find the Big Story to package as a form of entertainment, turning news stories into TV dramas; and turning history into a kind of Truman Show. As a result, the role of the press in a self-governing society is undermined. Grounded in extensive research, *Warp Speed* is informed by interviews and testimony from the principal journalists who covered this story and who covered the other great scandals of Washington politics. It offers detailed recommendations on how journalists can right their ship, such as using anonymous sources more responsibly and turning good journalism into good business.

Beyond News

How has convergence affected news and translation? Convergence is a chameleon, taking a new colour in each new context, from the integrated, bilingual newsroom of a legacy broadcaster to a newsroom in an outlet that has embraced multimodality from the very start. And yet, translation scholars studying the news have ignored convergence, while media scholars studying convergence have ignored translation. They have missed the fact that convergence is intrinsically linked to language and culture. This volume brings together translation and media scholars to investigate different modes of convergence across platforms as they shape how journalists frame stories and understand their role in a multilingual, convergent world. It opens a dialogue with scholars and students in applied linguistics, communication, journalism, languages, and translation, as well as translators, interpreters, and, ultimately, journalists.

The Sociology of Journalism

An exploration of how the most ordinary words can be turned into verbal constellations of extraordinary grace through the art of building sentences. The sentence is the common ground where every writer walks. A good sentence can be written (and read) by anyone if we simply give it the gift of our time, and it is as close as most of us will get to making something truly beautiful. Using minimal technical terms and sources ranging from the Bible and Shakespeare to George Orwell and Maggie Nelson, as well as scientific studies of what can best fire the reader's mind, author Joe Moran shows how we can all write in a way that is clear, compelling and alive. Whether dealing with finding the ideal word, building a sentence, or constructing a paragraph, *First You Write a Sentence* informs by light example: much richer than a style guide, it can be read not only for instruction but for pleasure and delight. And along the way, it shows how good writing can help us notice the world, make ourselves known to others, and live more meaningful lives. It's an elegant gem in praise of the English sentence.

The Elements of News Writing

The Elements of Editing

This book argues that journalism is a more recent invention than most authors have acknowledged so far. The profession of the journalist and the journalistic discourse are the products of the emergence, during the second half of the 19th century, of a specialized field of discursive production, the journalistic field. This book analyses the emergence of journalism and examines the development of discursive norms, practices and strategies that are characteristic of this discourse.

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