

# **The Difference Maker Making Your Attitude Greatest Asset John C Maxwell**

The Change Maker's Playbook  
The Difference You Make  
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Who I Am Makes a Difference  
Leadership Workbook  
Your Road Map For Success  
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## **The Change Maker's Playbook**

“The 21 Indispensable Qualities of a Leader gets straight to the heart of leadership issues. Maxwell once again touches on the process of developing the art of leadership by giving the reader practical tools and insights into developing the qualities found in

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great leaders.” - Kenneth Blanchard, Coauthor of The One Minute Manager® “Dr. John Maxwell is the authority on leadership today. His innovative yet timeless principles on how to effectively lead others have personally impacted my life and my business. This is a must-read for any organization that wants to succeed in the new millennium.” -Peter Lowe, President of Peter Lowe International and Peter Lowe’s SUCCESS Seminars “My dear friend John Maxwell has proven his ability to lead leaders. I anticipate learning even more from his new book.” -Max Lucado, Author of Just Like Jesus

### **The Difference You Make**

As the world changes, how do we educate differently so students, teachers, and staff are empowered to thrive in this environment? In this new book from bestselling author A.J. Juliani, you’ll learn a clear process to guide risk-taking and lead change so you can be intentional about innovation in your classroom, school, and life. Juliani shows why we need intentional innovation and how to implement it effectively using the PLASMA framework: What to Praise, Look For, and Assess Support What is Different Make Time for Creative Work Allow for the New and Unknown You’ll also gain insights on celebrating failing and learning, creating conditions for creativity, and leading the change. Whether you are a technology and innovation coach, a teacher, or an administrator, Intentional Innovation will motivate you to take risks, be up to date on the latest research, and manage strong working relationships designed to help students

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succeed beyond school doors. It's not just about technology for change, but about fostering relationships to motivate, inspire, and challenge us to step out and lead in a future that is exciting and unknown.

### **The Right to Lead**

What can make the difference in your life today? How can two people with the same skills and abilities, in the same situation, end up with two totally different outcomes? Leadership expert John C. Maxwell says the difference maker is attitude. For those who have ever wondered what may be separating them from achieving the kind of personal and professional success they've always dreamt of, Dr. Maxwell has some words of insight: "Your attitude colors every aspect of your life. It is like the mind's paintbrush." In *The Difference Maker*, Maxwell shatters common myths about attitude—what it can do for you and what it can't. Showing you how to overcome the five biggest attitude obstacles, Dr. Maxwell teaches the skills you need to make attitude your biggest asset. Most importantly, you'll learn not only how to develop an attitude that will have a tremendous impact on career, family, and daily living, but also how to maintain that attitude for the rest of your life.

### **Who I Am Makes a Difference**

Deals with those embassy and consular workers throughout German-occupied Europe who, through granting visas to Jews or obtaining consular protection

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for them, rescued thousands of lives. Most of these diplomats acted contrary to their governments' policies of non-admission of Jews and infringed on instructions given to them or at least the spirit of these instructions, thereby risking their careers and sometimes their lives. Arranged according to the countries where these diplomats were accredited: Germany, Austria, Lithuania, France, Denmark, Hungary, and others. Ch. 7 (pp. 111-200), "Budapest: The Apocalypse", deals with events in Budapest in 1944, when diplomats of various countries, by concerted efforts, granted visas and consular protection to ca. 25,000 Jews. Dwells especially on the activities of Frank Foley, Jan Zwartendijk, Sempo Sugihara, Luiz Martins de Souza Dantas, Aristides de Sousa Mendes, Georg Ferdinand Duckwitz, Carl Lutz, Raoul Wallenberg, Giorgio Perlasca, and Angelo Rotta.

### **Leadershift Workbook**

Have you ever wondered if you were made for more? What is our purpose in this life? Can we really make a difference? Pastor and author Gregg Matte believes we can. You were made for more than watching. You have a history-changing, difference-making, life-giving, Spirit-empowered legacy to leave. As Jesus works deeply in you and clearly through you, you will be a difference maker. The first step to being a difference maker is having a difference made in you. Once God has made the gospel difference in your life, you will be ready to go in His name and play your part in changing the world. Are you ready to jump in? Are you ready to make the Difference Maker Declaration?

## **Your Road Map For Success**

Defining success is a difficult task. Most people equate it with wealth, power, and happiness. However, true success is not a thing you acquire or achieve. Rather, it is a journey you take your whole life long. In a refreshingly straightforward style, John Maxwell shares unique insights into what it means to be successful. And he reveals a definition that puts genuine success within your reach yet motivates you to keep striving for your dreams. I want to help you discover your personal road map for success, teach you what it means to be on the success journey, answer many of your questions, and equip you with what you'll need to change yourself and keep growing. - John C. Maxwell

## **The Difference Maker**

Teens have been hit and wounded. Life hasn't turned out to be what they expected, wanted, or hoped for. No one seems to care. They feel alone and isolated. Something is wrong. They can sense it. Their hearts say, "There's got to be more." Yes, there is. It's time to turn things around. It's time to expose the lies teens have been fed about themselves and help them embrace the truth. What's the truth? Teens are Difference Makers. And it's time to start living that way. For more than 30 years, multiple award-winning author and speaker Gary Roe has been helping teens and adults heal from past wounds, discover who they are, and live with passion and purpose. With more than a dozen books and 600 articles in print, he has

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become a trusted, inspirational voice to thousands of wounded hearts. "Life is about overcoming," Gary frequently says. Join him on the Difference Maker journey. You'll be glad you did. If you're a teen, in this edition of Difference Maker, you'll discover The incredible power lies have had over you and your heart. What the common lies are out there, and how they are affecting you. How to expose the lies you've been fed, one by one. The truth about yourself and those around you. How to embrace the truth and begin to think and live differently. As you choose to think differently and begin to heal and grow, you'll also learn How to conquer obstacles like fear, anxiety, anger, depression, self-harming behavior, and suicidal thoughts. Why you're here and what your mission is. How to avoid thoughts, behavior, and habits that threaten your wellbeing and will scuttle your mission. How to embrace healthy, mission-building thoughts, behavior, and habits that will propel you forward. How to live with more purpose and passion than you dreamed possible. No matter what has happened to you or around you, you can heal and grow. You can overcome adversity and turn pain into purpose, every day. You can transform losses into gains. Difference Maker can show you how. You are a Difference Maker. The world needs you. Accept the challenge. Let the Difference Maker adventure begin.

### **Illuminate**

How many things can you make in a day? A tower, a friend, a change? Rhyme, repetition, and a few seemingly straightforward questions engage young

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readers in a discussion about the many things we make—and the ways we can make a difference in the world. This simple, layered story celebrates creativity through beautiful rhyming verse and vibrant illustrations with a timely message.

### **The Difference Makers**

#1 New York Times bestselling author John C. Maxwell brings his common sense self-help lessons to teens! Any setback--a championship loss, a bad grade, a botched audition--can be seen as a step forward when teens possess the right tools to turn that loss into a gain of knowledge. Drawing on nearly fifty years of leadership experience, Dr. Maxwell provides a roadmap for becoming a true learner, someone who wins in the face of problems, failures, and losses. The teachings from *Sometimes You Win, Sometimes You Learn* have been edited and adapted just for teens. This Young Readers edition features all-new stories of real life figures that overcame adversity early in their lives, including entrepreneur Steve Jobs, Olympic Gold Medalists Gabby Douglas and Mikaela Shiffrin, and Nobel Peace Prize nominee Malala Yousafzai.

### **Make a Difference**

In this home cheese making primer, Ricki Carrol presents basic techniques that will have you whipping up delicious cheeses of every variety in no time. Step-by-step instructions for farmhouse cheddar, gouda, mascarpone, and more are accompanied by inspiring profiles of home cheese makers. With additional tips

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on storing, serving, and enjoying your homemade cheeses, Home Cheese Making provides everything you need to know to make your favorite cheeses right in your own kitchen.

### **Difference Makers - Bible Study Book**

#### **Movie Maker**

Every one of us has influence, whether we realize it or not. In everything we say and do, we are influencing those around us. What if we became more aware, more intentional, and more strategic about our own influence? Well, we might just change the world. True influence, says Pat Williams, isn't about getting what you want--it's about serving others. Using personal stories from his own life and the lives of others, Williams shows readers the difference between influence and manipulation, how to influence others through both words and deeds, and ultimately how to change the world for the better, one relationship at a time. This book will inspire readers to build a positive legacy in the lives of others and take the role of influencer to heart. Each chapter includes questions and ideas for personal reflection and practical application, and can be used to guide group discussions as well. Includes a foreword by Joe Girardi, manager of the New York Yankees.

#### **Talent Is Never Enough**

THE NEW YORK TIMES BESTSELLER Great work lives

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inside all of us. The question is: Do we make the contributions we're capable of? Is our best work getting out there? Breaking through? Creating a difference the world loves? We've long been told our ability to succeed depends on our IQ, talent, education level, gender, job title, or when and where we were born. Great Work turns that conventional thinking on its head to reveal that innovation can come from anyone, anywhere. Especially you. With insights from the largest-ever study of award-winning work, Great Work reveals five practical skills that will help you ideate, innovate, and deliver work that gets noticed and appreciated. Great Work is filled with stories of real people in real jobs who did what was asked and then added something extra--a personal touch all their own--to deliver better-than-asked-for results. Their stories will inspire you to write your own page in the book of human progress.

**PRAISE FOR GREAT WORK**

"Great Work has me believing anyone can deliver a difference. I predict that 'making a difference people love' will embed itself in our lexicon for decades to come. -- STEPHEN M. R. COVEY, AUTHOR OF THE BESTSELLER THE SPEED OF TRUST "I recommend it to everyone, from every background, who has dreams of accomplishing great work." -- BARBARA CORCORAN, REAL ESTATE MOGUL, "SHARK" ON ABC'S SHARK TANK "We all know difference makers who, in small ways, make a profound impact on how we work and live. This book helps us celebrate them." -- TOM POST, MANAGING EDITOR, FORBES MEDIA "Great Work is a great work. It educates, inspires, and offers specific tools any employee or leader can use." -- DAVE ULRICH, PROFESSOR, ROSS SCHOOL OF BUSINESS, UNIVERSITY OF MICHIGAN;

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PARTNER, THE RBL GROUP "It takes passion, risk, and foresight to think beyond the status quo and see problems as opportunities. This book is inspiration for doing exactly that." -- KARIM RASHID,

INTERNATIONALLY RENOWNED DESIGNER

"Outstanding! A must read. Great Work will give you a whole new toolkit for success." -- LARRY KING,

LEGENDARY INTERNATIONAL RADIO AND TELEVISION BROADCASTER

### **Home Cheese Making**

A study of in character and courage.

### **Intentional Innovation**

### **Great Work: How to Make a Difference People Love**

Christians want to make a difference, but sometimes the ministry bar is raised so high that only those who are "go-getters" can do it. Mission work can look like a drastic life change, unattainable to those who aren't in full-time ministry. So the average church member is left without a mission. Pastor and author M. Scott Boren shows how ordinary Christians can make a huge impact through their everyday lives. Boren teaches church members how to make a difference for God where they are. At work. With friends. In the neighborhood. Mission work doesn't need to be a life-altering event. It can be simply living a life that honors Jesus and points others to him.

## **Difference Makers**

You have a story and your story matters. When you share your story, you have the opportunity to shine through your story and make a difference. ILLUMINATE It's not just some people that can do this it's for all of us We searched high and low to find stories from people who are following their passion, living with purpose and committed to making a difference. The book is intended to motivate, inspire and encourage you to SHINE, by reaching higher, going farther and being all you were created to be a DIFFERENCE MAKER I'm excited to share these amazing stories with you and my hope is that something you read will inspire you to ILLUMINATE too If you'd like to join us on this mission to "ILLUMINATE" and shine through our stories, then go to [www.ILLUMINATEBOOK.com](http://www.ILLUMINATEBOOK.com) for more information.

## **Time, Talent, Energy**

Presents a guide with detailed information on making films, covering such topics as equipment, preproduction, location, camera shots, sound, and editing, and discussing such film types as comedies, travelogues, horror, wildlife, sports, and animation.

## **Failing Forward**

New York Times best-selling author Dr. John C. Maxwell has a message for you, and for today's corporate culture fixated on talent above all else: TALENT IS NEVER ENOUGH. People everywhere are

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proving him right. Read the headlines, watch the highlights, or just step out your front door: Some talented people reach their full potential, while others self-destruct or remain trapped in mediocrity. What makes the difference? Maxwell, the go-to guru for business professionals across the globe, insists that the choices people make—not merely the skills they inherit—propel them onto greatness. Among other truths, successful people know that: Belief lifts your talent. Initiative activates your talent. Focus directs your talent. Preparation positions your talent. Practice sharpens your talent. Perseverance sustains your talent. Character protects your talent. . . . and more!! It's what you add to your talent that makes the greatest difference. With authentic examples and time-tested wisdom, Maxwell shares thirteen attributes you need to maximize your potential and live the life of your dreams. You can have talent alone and fall short of your potential. Or you can have talent plus, and really stand out.

### **Change Maker**

2020 Book Excellence Award Winner How any leader can deliver business-changing innovation now. Any leader in any size company, no matter the size or sector, feels the pressure to innovate, find new ideas and business models, and create enduring customer value. There is no one formula or set process to find and execute the ideas that achieve these goals; customers set moving targets, shareholders are unforgiving and demanding, and society expects companies to care about much more than the bottom

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line. The fast and furious forces of change stimulated by technology, demographics, lifestyles, and economic, environmental, political and regulatory impacts -- or any number of these in combination -- are easy to see. They are easy to talk about. They are easy to intellectualize. The problem? The answers are hard to execute and require nuanced combinations of leadership, skills, strategy and tactics. On top of that, innovation has moved from an abstraction that will matter at some distant date to a front-and-center deliverable that must show evidence of impact in the space of the calendar quarter. In the stories, tools, techniques and advice inside *The Change Maker's Playbook*, leaders will find tangible steps to find and safeguard the plans that will deliver the sustainable business-changing impacts -- new customers, new relationships, new sources of value and growth— their businesses need. Separated from the pack of academic and consultant innovation theories, Radin's approach stems from her own experience sitting in the innovation hot seat at some of the world's most demanding companies and is bolstered by interviews with 50 corporate executives, founders and startup investors representing media, e-commerce, payments, healthcare, government, professional services, and not-for-profit sectors. The book walks readers through Radin's adaptive, 9-part framework, engaging them in ready-to-apply techniques. Her work shows leaders how to find the big ideas that will meaningfully address customer needs, take the insight from idea through implementation in a way that delivers in the short and long-term for the organization, and lead effectively through the obstacles that tend to derail or diminish innovation.

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Three phases – Seeking, Seeding and Scaling – organize the framework within an intuitive, logical and useable format, with concrete actions outlined every step of the way. The answer to the dilemma every business faces today is that innovation is exhilarating, rewarding and even fun when it is approached as a unique challenge, but it can also be polarizing, unpredictable, and scary. Success requires that leaders rethink how they lead innovation. Leaders know they must set aside preconceived notions of what works, and look to those who have already walked in their shoes. This is why The Change Maker's Playbook was written, and why it will become an ongoing resource for any innovation leader. Table of Contents: Foreword The Change Maker's Framework (image) Introduction Part I: Seeking Chapter 1: Discovering Real Problems That Matter Chapter 2: Purpose, Passion, Promise and Positioning Chapter 3: The Art Of Being Resourceful Part II: Seeding Chapter 4: Prototype, Test, Learn, Iterate Chapter 5: Business Model Linchpins Chapter 6: The Green Light Moment Part III: Scaling Chapter 7: Launch Chapter 8: Testing and Experimenting Chapter 9: Anticipating and Adapting Epilogue Acknowledgements Bibliography

### **The Man Who Makes A Difference**

"I was lured into believing that success was about money, power, fame, and pleasure. If those things defined success, then I should have opted for failure. My true success in life came when my focus was on doing what God wanted me to do and investing in the life of others. My only regret is that I wasted so many

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years chasing the wind when I should have been all in from the start." Taylor Bellows The death of Taylor Bellows, one of the wealthiest men in the world, devastates Brendan Austin, his best friend since childhood. But even more than Taylor's death, it's the set of journals he left behind that shakes the foundation of Brendan's life. Brendan and Taylor grew up together, from their days spent having adventures in the woods and pretending to be businessmen in Taylor's father's office to their eventual careers and marriages to the lovely Allison and Ann-and to Taylor's struggles with infidelity. But through it all, Brendan and his wife Ann stood by Taylor and Allison, mentoring and guiding them toward the truth-even as Brendan often felt that Taylor resisted taking his words into his heart. And now, in reading Taylor's journals, Brendan uncovers things he had never known about his friend, his life, and his faith. He discovers what it means to be a difference maker. A conversation starter, an approachable guide-in fable form-for mentors both deliberate and unintentional, The Difference Maker looks at the godly principles of true success, mentorship, leadership, courage, and transformation. The truths are powerful and applicable, in life and in faith, for everyone who reads them. Learn how to lead others while you follow The One.

### **The 21 Indispensable Qualities of a Leader**

New York Times best-selling author John C. Maxwell shows that talent is just the starting point for a

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successful impact in any organization. It's what takes you beyond your talent that matters. People everywhere are proving him right. Read the headlines, watch the highlights, or just step out your front door: Some talented people reach their full potential, while others self-destruct or remain trapped in mediocrity. What makes the difference? Maxwell, the go-to guru for business professionals across the globe, insists that the choices people make—not merely the skills they inherit—propel them to greatness. Among other truths, successful people know that: Belief lifts your talent. Initiative activates your talent. Focus directs your talent. Preparation positions your talent. Practice sharpens your talent. Perseverance sustains your talent. Character protects your talent. . . . and more! It's what you add to your talent that makes the greatest difference. With authentic examples and time-tested wisdom, Maxwell shares thirteen attributes you need to maximize your potential and live the life of your dreams. You can have talent alone and fall short of your potential. Or you can go beyond talent and really stand out.

### **Difference Makers**

Managing Your Scarcest Resources Business leaders know that the key to competitive success is smart management of scarce resources. That's why companies allocate their financial capital so carefully. But capital today is cheap and abundant, no longer a source of advantage. The truly scarce resources now are the time, the talent, and the energy of the people in your organization--resources that are too often

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squandered. There's plenty of advice about how to manage them, but most of it focuses on individual actions. What's really needed are organizational solutions that can unleash a company's full productive power and enable it to outpace competitors. Building off of the popular Harvard Business Review article "Your Scarcest Resource," Michael Mankins and Eric Garton, Bain & Company experts in organizational design and effectiveness, present new research into how you can liberate people's time, talent, and energy and unleash your organization's productive power. They identify the specific causes of organizational drag--the collection of institutional factors that slow things down, decrease output, and drain people's energy--and then offer a pragmatic framework for how managers can overcome it. With practical advice for using the framework and in-depth examples of how the best companies manage their people's time, talent, and energy with as much discipline as they do their financial capital, this book shows managers how to create a virtuous circle of high performance.

### **Difference Maker**

Instant Wall Street Journal Bestseller! Congratulations, you're a manager! After you pop the champagne, accept the shiny new title, and step into this thrilling next chapter of your career, the truth descends like a fog: you don't really know what you're doing. That's exactly how Julie Zhuo felt when she became a rookie manager at the age of 25. She stared at a long list of logistics--from hiring to firing, from meeting to

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messaging, from planning to pitching--and faced a thousand questions and uncertainties. How was she supposed to spin teamwork into value? How could she be a good steward of her reports' careers? What was the secret to leading with confidence in new and unexpected situations? Now, having managed dozens of teams spanning tens to hundreds of people, Julie knows the most important lesson of all: great managers are made, not born. If you care enough to be reading this, then you care enough to be a great manager. *The Making of a Manager* is a modern field guide packed everyday examples and transformative insights, including: \* How to tell a great manager from an average manager (illustrations included) \* When you should look past an awkward interview and hire someone anyway \* How to build trust with your reports through not being a boss \* Where to look when you lose faith and lack the answers Whether you're new to the job, a veteran leader, or looking to be promoted, this is the handbook you need to be the kind of manager you wish you had.

### **You vs You**

*Dare To Be A Difference Maker* is a unique collection of stories not only from inspired leaders, but also from those who are making a difference and impacting others in their everyday personal and professional lives. These stories are about real people who are making a real difference even on a small scale. Best-selling author and professional speaker Michelle Prince has created a community of difference makers in what she calls the "Difference Maker Movement."

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This community is dedicated to providing products and services that enable others to find their inspiration, wisdom and the courage they need in order to get through life's tough challenges and to make a difference for others in the process. I DARE YOU to be a "Difference Maker." Contributions by: Alexandra Brooks, Sarah J Callen, Brianna Christensen, Stacy Colgin, Melanie Derks, Michael De Tomasso, Leah Dickerson, James Durham, Karla Hudson, Sheryl Isenhour, T. J. Johnson, Mike Kinney, Kathi C. Laughman, Virginia Roberson, Kerry Rustin, Jackie L. Sanders, Conia Wright, David Wright and Tina Zarcone.

### **The Difference Maker**

Take the online psychometric test and receive a full professional report Have you ever wondered what a profiling session would tell you about yourself? Fiona Murden helps some of the most successful people in the world to understand their behavior and improve their performance. Here she guides you through the professional profiling assessment process in private, to help you discover your strengths, understand what really drives you and learn which environments will help you to excel. Step by step you will build your unique personal profile. Take a psychometric test, run a 360 assessment, draw up your early years timeline and enjoy some valuable self-reflection. Fiona then expertly - and sensitively - coaches you through interpreting your results and taking your next steps to fulfill your potential. Our behavior is at the core of what we do. This is your ultimate self-awareness

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toolkit to help you understand both your own and other's behavior and to positively influence it. Along the way you may even start to sleep better, think more clearly and have good moods more often. Defining You opens a window into the elite process of psychological profiling and presents a clear path to improving your effectiveness with immediate actions and tangible tips.

### **If it is to Be, It's Up to Me**

Explores how to lead a heroic life, facing challenges with courage, strength of character, and wisdom, much as a hiker uses those qualities on a challenging trail. Reprint.

### **Answering Why**

Our world needs you! It is a mess out there. And you have been called by God to take initiative, to do something, to make a difference. It is in you to change the world because Jesus created you to do so. Make A Difference is filled with 365 days of encouragement, Scripture, prayers, and difference-maker challenges to help you walk with Jesus and see the opportunities you have to bring his Good News to a world in desperate need. It is your calling. It is your turn. It is your time. You can do it. Make a difference!

### **How to Lead When Your Boss Can't (or Won't)**

The bestselling author and nationally renowned

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motivational speaker strips away the myths of success touted by culture and confidently asserts that true significance is only found by living in relationship with God and by using one's energy and influence to pass along God's love to others. Ideal for use in men's groups.

### **The Leader's Greatest Return**

Get off the sidelines of ministry and let Jesus work through you as you pray, go, and give of yourself to make an eternal difference.

### **Be a Maker**

What is the greatest return on a leader's time? After leaders have invested in their own leadership growth, what is the best way to accomplish their vision and grow their organizations? Develop leaders! The more leaders an organization has and the better equipped they are to lead, the more successful the organization and all of its leaders. Number one New York Times bestselling author John C. Maxwell is often identified as the most influential leadership expert in the world. In the last twenty-five years, he has grown from equipping a handful of leaders in one organization to developing millions of business, government, and nonprofit leaders in every country around the world. In *The Leader's Greatest Return*, Maxwell shares the most important lessons he's learned about the leadership development process over the last quarter century. He instructs readers in how to Recognize potential leaders Attract leaders by creating a

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leadership “table” Work themselves out of a job by equipping and empowering leaders Position leaders to build a winning team Coach leaders to higher levels and make them leadership developers themselves This is where leaders really experience the compounding value of developing leaders and go to the highest levels of leadership themselves. Anyone who wants to take the next step in their leadership, build their organization or team today, and create their legacy for tomorrow needs to read The Leader’s Greatest Return.

### **Beyond Talent**

### **Sometimes You Win--Sometimes You Learn for Teens**

Are you taking total responsibility for your own success? Everyone who truly succeeds develops the attitude of a winner and becomes a leader. A positive attitude prepares you for success. How positive is yours? Are you excited about what you're doing and where you're going? What's your attitude toward your career or business? How does stress affect your attitude? Total success includes maintaining a healthy lifestyle—a sound mind and body are key. Do you exercise and eat a balanced diet? Decision, commitment, dedication, conviction, and persistence are essential traits of a winner and leader. Are you focused on your dream and doing whatever it takes to achieve it? Do you make maximum use of your time? Some say luck has an impact on your ability to lead

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and succeed. Can that be true? Many say enthusiasm is key. But how enthusiastic are you? *If It Is To Be, It's Up To Me (Revised)* shows you how to lead by setting goals and following your dream. You'll learn the art of leading others for positive accomplishment and the essentials of HIGH PERFORMANCE LEADERSHIP. Tom Smith took his insurance agency from the bottom to number two in the nation. Along the way he suffered a stress-induced heart attack that almost killed him, but grew through it, regained his health, balanced his life, and ended up as a top leader in a highly competitive industry. He and his wife live in New Jersey. Read this book and you'll know that if it is to be, it's up to me!

### **Diplomat Heroes of the Holocaust**

Every day millions of people with high potential are frustrated and held back by incompetent leaders. New York Times bestselling leadership author John C. Maxwell knows this because the number one question he gets asked is about how to lead when the boss isn't a good leader. You don't have to be trapped in your work situation. In this book, adapted from the million-selling *The 360-Degree Leader*, Maxwell unveils the keys to successfully navigating the challenges of working for a bad boss. Maxwell teaches how to position yourself for current and future success, take the high road with a poor leader, avoid common pitfalls, work well with teammates, and develop influence wherever you find yourself. Practicing the principles taught in this book will result in endless opportunities—for your organization, your

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career, and your life. You can learn how to lead when your boss can't (or won't).

### **The Making of a Manager**

Bridge the Gap and Reach the Why Generation If you've ever struggled to motivate the young people in your sphere of influence, *Answering Why* is the game-changer you've been looking for. From the urgent skills gap crisis to the proven strategies to inspire our youngest generations, *Answering Why* addresses the burning questions faced by educators, employers, and parents everywhere. Author, CEO, and generational expert Mark C. Perna shares his wide experience and profound success as both a single dad and performance consultant for education and workforce development across North America. Readers will be empowered to:

- Embrace the branch-creak crisis moments of life
- Make meaningful, productive connections with the Why Generation (anyone under 40 today)
- Bring relevance, self-discovery, and passion to the learning process

The Why Generation is asking a serious question, and it's time to answer it. This book will help awaken the incredible potential of young people everywhere and spur them to increased performance on all fronts, so they can make a bigger difference—which is exactly what they want.

### **Dare to Be a Difference Maker**

Lead-er-shift [verb]: The act of nimbly adapting one's leadership in the midst of rapid change. The term leadership shift may be new to you, but the climate of

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change that demands it is not. As a leader, you already know that it takes more than staying the course to be successful. The key to not just surviving but to continual innovation, improvement, and influence is to learn how to leadshifit. In the Leadershift Workbook, based on the bestselling book of the same name, author John C. Maxwell helps leaders make the changes the current fast-paced environment demands. He begins by helping leaders embrace seven principles to face every situation with flexibility and confidence: Continually learn, unlearn, and relearn Value yesterday, but live in today Rely on speed, but thrive on timing See the big picture as the picture keeps getting bigger Live in today, but think about tomorrow Move forward courageously in the midst of uncertainty Realize today's best will not meet tomorrow's challenges In each of the lessons in this workbook, John shares the critical shifts he has personally made over the course of his long and successful leadership career, including the Adaptive Shift from Plan A to Option A, the Production Shift from Ladder Climbing to Ladder Building, and the Influence Shift from Positional Authority to Moral Authority. These leadershifts will change the way you think, act, and ultimately lead so you can be proactive and successful in an ever-changing world. Designed for use with the Leadershift book (9780718098506).

### **The Journey from Success to Significance**

The health and fitness industry is huge, highly competitive, and often confusing to navigate. This one-of-a-kind book helps you make sense of the

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chaos, laying out a clear roadmap for career success—for both established professionals and anyone just getting started. With thousands of certifications, seminars, websites, and gurus promising advice, it's difficult for even the best pros to turn their passion for health and fitness into meaningful—and measurable—success. Enter Change Maker. In this definitive career guide, John Berardi—co-founder of Precision Nutrition, founder of Change Maker Academy, and one of the most successful people in the history of the health and fitness industry—shares his blueprint for becoming the ultimate change maker, one with a powerful purpose, an enthusiastic client base, and the ability to fund your own ideal lifestyle. Whether you're new to the industry and looking for a head-start, or you're already an expert but need a fresh approach, consider this your go-to career guide. With six helpful steps, this book covers the range of logistical, financial, psychological, and practical issues that every health and fitness pro needs to know, including how to:

- Choose your specialty based on your unique strengths
- Identify what your clients really want and deliver it every time
- Build new relationships and become a next-level coach
- Get new clients, make more money, and manage a thriving business
- Nurture and protect your most precious asset, your reputation
- Create a life-long, growth-oriented continuing education plan

If you work as a trainer, nutritionist, functional medicine doctor, group instructor, rehab specialist, or health coach—or you eventually want to—this step-by-step guide will help you turn your passion for health and fitness into work you find joy in, your clients into raving fans, and your career into something powerful,

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meaningful, and change-making.

### **Defining You**

Most of us look at our days in the wrong way: We exaggerate yesterday. We overestimate tomorrow. We underestimate today. The truth is that the most important day you will ever experience is today. Today is the key to your success. Maxwell offers 12 decisions and disciplines-he calls it his daily dozen-that can be learned and mastered by any person to achieve success.

### **Today Matters**

The Bible is filled with amazing people, and Paul stands out prominently among them. What made him so effective, so influential? In this book, author Jim George explores how Paul took God's priorities for life and made them his own. The result? He had a significant impact on everyone around him. From Paul we can learn how to let God's power work in and through us acquire discernment for making right decisions and choices pursue holiness that allows God to work through us unhindered stay faithful to God's calling all the way to the end Because it is God who enables us, these qualities are accessible to every believer. Readers will experience true fulfillment as they take steps toward making a difference in the workplace, at home, at church, and in their community.

### **The Hero's Trail**

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The greatest battles we face are with ourselves In *You vs You*, author Todd Cahill starts with a simple premise: As people strive for any improvement in their lives—whether it's more income, a better relationship, a promotion, a bigger business, or a better body—the most important battles they will face are against themselves. People invite problems into their lives through poor choices, apathy, indecision, arrogance, anxiety, selfishness, and other traits they would rather not discuss but must be addressed. In this valuable book, Cahill shares what he has learned about these battles that either keep people from success and significance or usher them to victory. As a life coach and leadership trainer, he has taught thousands of people these lessons, and many of them are now experiencing a level of personal achievement, relational abundance, and financial freedom they never thought possible. People often self-sabotage if they're not mindful, wise, and willing. Cahill reinforces the idea that readers can choose today to fight against who they once were (or are) and become who they are made to be. *You vs You* is about that choice and the challenging, rewarding quest that ensues.

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