

## Super Searchers Answers

Computers in Libraries  
Law of the Super Searchers  
Secrets of the Super Searchers  
Managing Information Searcher  
The Message is the Medium  
Chronolog  
Search Engine Optimization (SEO) Secrets  
The Australian Library Journal  
The Searchers  
Five Hundred Answers to Bee Questions  
Database  
Database Searcher  
Database Search Strategies & Tips  
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Super Searchers Cover the World  
Microtimes  
Bulletin of the Medical Library Association  
The Joy of Search  
The Essential OPL, 1998-2004  
LA Record  
CSA Super Markets  
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Building & Running a Successful Research Business  
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Super Searchers on Competitive Intelligence  
Charlie Brown's Fourth Super Book of Questions and Answers  
Chemistry and Industry  
Choice  
The Bowker Annual  
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Google Power  
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The Role of the Legal Information Officer  
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The One-person Library

## Computers in Libraries

Includes, beginning Sept. 15, 1954 (and on the 15th of each month, Sept.-May) a special section: School library journal, ISSN 0000-0035, (called Junior libraries, 1954-May 1961). Also issued separately.

## **Law of the Super Searchers**

Most vols. include Proceedings of the Special Libraries Association.

## **Secrets of the Super Searchers**

## **Managing Information**

## **Searcher**

## **The Message is the Medium**

## **Chronolog**

The Essential OPL: 1998-2004 gives you the very best of The One-Person Library: A Newsletter for Librarians and Management. It covers the first seven years of OPL under the editorial direction of Judith Siess. If you work in a library as the only

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person or professional, you will find simple, practical, and low-cost ideas to provide outstanding service to your clients, impress your management with your value to the organization, and make your life easier. Included are articles on advocacy, finances, change management, planning or moving a library, technology, time management and prioritization, networking, collection development, reference, knowledge management, quick tips, pithy quotes, and some of Siess's "Thinking About" editorials. In short, it is "everything you ever wanted to know about one-person librarianship, but didn't know where to look."

## **Search Engine Optimization (SEO) Secrets**

### **The Australian Library Journal**

This new approach to understanding online data and information systems is a simple, powerful, and unique explanation of online resources: what they are and what they do for the individual.

### **The Searchers**

The role of the legal information officer has changed significantly in recent years,

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and this useful guide offers advice for undertaking inquiries, offering tips for survival, and answers to questions like: What does a law information officer do? and What are the mechanics and processes for supplying information? Useful, real-life examples on how to set up and manage an information service emphasizes the practical nature of this valuable handbook.

### **Five Hundred Answers to Bee Questions**

Learn the secret strategies and planning techniques of the industry's top searchers in the fields of business, law, finance, communications, and the humanities. Learn how skilled searchers choose databases on professional online services, plan search strategies, cope with too many or too few hits, and know when the search is done.

### **Database**

### **Database Searcher**

### **Database Search Strategies & Tips**

### Online

How to be a great online searcher, demonstrated with step-by-step searches for answers to a series of intriguing questions (for example, “Is that plant poisonous?”). We all know how to look up something online by typing words into a search engine. We do this so often that we have made the most famous search engine a verb: we Google it—“Japan population” or “Nobel Peace Prize” or “poison ivy” or whatever we want to know. But knowing how to Google something doesn't make us search experts; there's much more we can do to access the massive collective knowledge available online. In *The Joy of Search*, Daniel Russell shows us how to be great online researchers. We don't have to be computer geeks or a scholar searching out obscure facts; we just need to know some basic methods. Russell demonstrates these methods with step-by-step searches for answers to a series of intriguing questions—from “what is the wrong side of a towel?” to “what is the most likely way you will die?” Along the way, readers will discover essential tools for effective online searches—and learn some fascinating facts and interesting stories. Russell explains how to frame search queries so they will yield information and describes the best ways to use such resources as Google Earth, Google Scholar, Wikipedia, and Wikimedia. He shows when to put search terms in double quotes, how to use the operator (\*), why metadata is important, and how to

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triangulate information from multiple sources. By the end of this engaging journey of discovering, readers will have the definitive answer to why the best online searches involve more than typing a few words into Google.

### **Information Broker**

'[A] vivid, revelatory account of John Ford's 1956 masterpiece.' - The New York Times Book Review

### **Super Searchers Cover the World**

Presented by a symposium of experts in the field, this book skips the introduction to the Web and provides detailed information to attorneys and legal research professionals about how to conduct a research project. Topics include documenting the search, organizing a strategy, and efficient ways to build a search.

### **Microtimes**

### **Bulletin of the Medical Library Association**

### **The Joy of Search**

Using an expert interview approach to primary research, this book shares secrets from professional researchers for integrating online skills with interviews, hands-on public records research, and documents and printed materials not available on the Internet. Provided are tips and resources for using online research to locate sources, prepare for interviews, and evaluate information. Topics covered include getting through gatekeepers, obtaining hard-to-find information, and using primary sources to complement online research.

### **The Essential OPL, 1998-2004**

### **LA Record**

### **CSA Super Markets**

This book asks experts to reveal strategies for finding international business information on the Web. Through a series of interviews, exploration of the challenges of reaching outside a researchers area of knowledge is detailed.

## **American Book Publishing Record**

If you want to become a more effective online searcher, and do fast, accurate online research on a wide range of moving-target topics, don't miss Super Searchers In The News--the fifth title in the new Super Searchers series for today's serious information user.

## **Building & Running a Successful Research Business**

## **Library Journal**

## **Railway Signal**

## **Super Searchers on Competitive Intelligence**

"Online research is one of the hottest work-from-home business opportunities of the decade, and this handbook provides the information necessary to launch, manage, and build a successful research business. Explained is every step of the

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process including getting started, running the business, marketing, and researching. The important question of "is this business right for you?" is addressed in detail, as are how to close the sale, managing clients, promoting services on the web, and tapping into powerful information sources beyond the web. Also provided are a description of the types of research independent information professionals are expected to provide and surveys of the online and offline tools necessary to build expertise and ensure a satisfied clientele."

## **Charlie Brown's Fourth Super Book of Questions and Answers**

### **Chemistry and Industry**

### **Choice**

### **The Bowker Annual**

### **Special Libraries**

## **Google Power**

### **The American Appraisal News**

"Companies operating in today's roller-coaster economy have increasingly turned to competitive intelligence (CI) as an effective means of building and maintaining a business edge. Revealing their secrets for monitoring competitive forces and keeping on top of the trends, opportunities, and threats within their industries, this book presents 15 leading CI researchers and their hard-earned secrets. These CI researchers are from such Fortune 100 firms as Compaq Computer, Dell Computer, Lockheed Martin, Merck, and United Technologies. The tips, techniques, and models provided can be successfully applied to any business intelligence project, and the range of sources and strategies discussed will help any organization stay several steps ahead of the competition."

### **Documentation Abstracts**

This acclaimed must-have resource provides the following: - Expert reviews of the key trends, events, and developments that will influence your work in 2004 and

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the years to come- Clear explanations of new legislation and changes in funding programs--and how this will affect libraries- Definitive statistics on book prices, numbers of books published, library expenditures, average salaries, and other budget-crunching assistance- A full calendar of events, key organizations, names and numbers of important individuals (including e-mail addresses and fax numbers), and much more This fully updated reference tool makes it easy to stay on top of the developments that affect libraries, booksellers, and publishers alike--and to find fast answers to the countless on-the-job questions you encounter.

### **The Role of the Legal Information Officer**

Learn advanced techniques for maximizing the Google search engine and extract the best content from Google without having to learn complicated code. Go under the hood and learn a wide range of advanced web search techniques through practical examples. This is an ideal resource for students, librarians, journalists, researchers, businesspeople, lawyers, investigators, and anyone interested in conducting an in-depth search.

### **Super Searchers in the News**

Tips, tricks, and little-known methods used by professional SEO consultants to rank

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in some of the most competitive search phrases Search engine optimization (SEO) is the process of creating, formatting and promoting web pages in a manner that ensures that they are ranked highly for chosen keyword phrases after a user performs a Web search. This unique book taps the relatively unknown market of advanced SEO knowledge, and reveals secrets used by only the best SEO consultants. You'll take your Internet marketing skills to the next level as you gain a thorough understanding of standard SEO techniques such as on-page optimization, off-page optimization, and link building. Packed with real-world examples, this essential guide demonstrates how real SEO consultants work with Fortune 500 companies to get the results they desire. Explains the basics of search engine optimization (SEO) and how it enables a specific site to rank high in a Web search based on particular keyword phrases Shares little-known tricks and tips of SEO consultants that work with Fortune 500 companies Demonstrates how to perform a professional SEO Web site audit Reveals the techniques that current SEO leaders use to remain high in rankings Divulges secrets for spying on your competitors' ranking techniques As the only book focused on the subject of SEO consulting, this must-have resource unveils secret tricks of the trade.

### **Super Searchers Go to the Source**

## **The One-person Library**

Charlie Brown and the rest of the Peanuts gang help present a host of facts about how people live in various environments around the world.

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