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New Serial Titles
The Case for Books
The Guide to Monitorships
Marine Diesel Basics 1
Negotiation Excellence: Successful Deal Making (2nd Edition)
The One Year Adventure with the God of Your Story
Pre-Incident Indicators of Terrorist Incidents
Understanding Global Cultures
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FileMaker 12 Developers Reference
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Business Transformation Strategies
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Asian Godfathers
Let's Hatch Chicks!
Business Model Pioneers
My Side of the Mountain
Forthcoming Books

New Serial Titles

(Black & White version) Fundamentals of Business

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The Case for Books

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand. From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class. Updated to include more than 35 percent new material. Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity.

The Guide to Monitorships

The classic work that revolutionized the way business

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is conducted across cultures around the world.

Marine Diesel Basics 1

For over a decade, Andrew "bunnie" Huang, one of the world's most esteemed hackers, has shaped the fields of hacking and hardware, from his cult-classic book *Hacking the Xbox* to the open-source laptop *Novena* and his mentorship of various hardware startups and developers. In *The Hardware Hacker*, Huang shares his experiences in manufacturing and open hardware, creating an illuminating and compelling career retrospective. Huang's journey starts with his first visit to the staggering electronics markets in Shenzhen, with booths overflowing with capacitors, memory chips, voltmeters, and possibility. He shares how he navigated the overwhelming world of Chinese factories to bring *chumby*, *Novena*, and *Chibitronics* to life, covering everything from creating a Bill of Materials to choosing the factory to best fit his needs. Through this collection of personal essays and interviews on topics ranging from the legality of reverse engineering to a comparison of intellectual property practices between China and the United States, bunnie weaves engineering, law, and society into the tapestry of open hardware. With highly detailed passages on the ins and outs of manufacturing and a comprehensive take on the issues associated with open source hardware, *The Hardware Hacker* is an invaluable resource for aspiring hackers and makers.

Negotiation Excellence: Successful Deal

Making (2nd Edition)

"Should appeal to all rugged individualists who dream of escape to the forest."—The New York Times Book Review Sam Gribley is terribly unhappy living in New York City with his family, so he runs away to the Catskill Mountains to live in the woods—all by himself. With only a penknife, a ball of cord, forty dollars, and some flint and steel, he intends to survive on his own. Sam learns about courage, danger, and independence during his year in the wilderness, a year that changes his life forever. "An extraordinary book . . . It will be read year after year." —The Horn Book

The One Year Adventure with the God of Your Story

" the definitive guide to what properly messes us up." — SFX Magazine "Glasby anatomises horror's scare tactics with keen, lucid clarity across 34 carefully selected main films – classic and pleasingly obscure. 4 Stars." — Total Film The Book of Horror introduces you to the scariest movies ever made and examines what makes them so frightening. Horror movies have never been more critically or commercially successful, but there's only one metric that matters: are they scary? Back in the silent era, viewers thrilled at Frankenstein and Dracula. Today, the monsters may have changed, but the instinct remains the same: to seek out the unspeakable, ride the adrenaline rush and play out our fears in the safety of the cinema. The Book of Horror focuses on the most frightening films of the post-war era – from Psycho (1960) to It Chapter

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Two (2019) – examining exactly how they scare us across a series of key categories. Each chapter explores a seminal horror film in depth, charting its scariest moments with infographics and identifying the related works you need to see. Including references to more than 100 classic and contemporary horror films from around the globe, and striking illustrations from Barney Bodoano, this is a rich and compelling guide to the scariest films ever made. The films: Psycho (1960), The Innocents (1961), The Haunting (1963), Don't Look Now (1973), The Exorcist (1973), The Texas Chain Saw Massacre (1974), Who Can Kill a Child? (1976), Suspiria (1977), Halloween (1978), The Shining (1980), The Entity (1982), Angst (1983), Henry: Portrait of a Serial Killer (1990), Ring (1998), The Blair Witch Project (1999), The Others (2001), The Eye (2002), Ju-On: The Grudge (2002), Shutter (2004), The Descent (2005), Wolf Creek (2005), The Orphanage (2007), [Rec] (2007), The Strangers (2008), Lake Mungo (2008), Martyrs (2008), The Innkeepers (2011), Banshee Chapter (2013), Oculus (2013), The Babadook (2014), It Follows (2015), Terrified (2017), Hereditary (2018), It Chapter Two (2019)

Pre-Incident Indicators of Terrorist Incidents

'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can gauge the

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effectiveness of the techniques described.

Understanding Global Cultures

The new FileMaker 12 allows you to build unparalleled databases for a wide variety of devices, from Windows and Mac desktops to iPhones and iPad. With 10 million registered customers, FileMaker's users are "average Joes" who are knowledge workers, subject matter experts, and business users from all walks of life. The community extends well beyond the pool of professional software developers. FileMaker's legendary ease-of-use has led to its wide adoption and has allowed non-programmers an avenue into creating sophisticated software solutions. FileMaker 12 Developer's Reference will serve to help bridge the gaps in these people's understanding of FileMaker's hundreds of calculation functions, script steps, and operations. They know FileMaker, they've used it for years, but they need a quick reference, immediately accessible while not interrupting their work on screen. There is no other book like this on the market. All FileMaker books include information on calculation formulas, scripting, etc., but none have expressly focused on giving readers one simple thing: a quick reference to be used in conjunction with their programming efforts. Some books teach, others explain, still others explore specific in-depth topics. This book will appeal to the entire FileMaker Pro community and be a great extension of their library. This edition is updated for the many new features coming with FileMaker 12, including the product's design functionality and the file format, and a new

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section dedicated to FileMaker Go, which is the iOS client.

Design Elements, Color Fundamentals

This book deconstructs a series of myths surrounding China's economic rise. The first myth is that globalization led directly to China's rise; the second is that China is another East Asian developmental state; the third that China's market reform had been implemented in an incremental way; and fourth that China's 'resilient authoritarianism' has been effective in ensuring the country's economic and political transformation. Yue argues that the China model is one of 'crony comprador capitalism' that has hindered the country's attempts at economic and political modernity. It is argued that the United States' strategy of integrating China into the international system is self-defeating in the long run; not because such an approach has created a 'restless empire' capable of challenging US primacy, but because the Chinese 'miracle' has subsequently backfired on the liberal order created after World War Two. Covering the entire reform period from the end of the Cultural Revolution in 1976 to the present day, the author calls for readers to rethink globalization and leave more policy space for China and the developing nations to pursue national development through internal integration, which is more conducive to democratic transition and global peace.

How to Draw Almost Everything Volume 2

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China is rapidly becoming an economic superpower, yet has a very different business culture that is often misunderstood outside of China. This can result in costly financial and strategic errors. This book confronts the myths about China and Chinese business practice and gives the reader a clear understanding of the culture and how to engage with it successfully.

FileMaker 12 Developers Reference

Negotiation Excellence: Successful Deal Making is written by leading negotiation experts from top-rated universities in the US and in Asia and its objective is to introduce readers to the theory and best practices of effective negotiation. The book includes chapters ranging from: preparing and planning for successful negotiations; building relationships and establishing trust between negotiators; negotiating creatively to create mutual value and win-win situations; understanding and dealing with negotiators from different cultures; to managing ethical dilemmas. In addition to emphasizing the link between theory and practice, the book includes deal examples such as: Renault-Nissan alliance; mega-merger between Arcelor and Mittal Steel; Kraft Foods' acquisition of Cadbury PLC, Walt Disney Company's negotiation with the Hong Kong government; and Komatsu, a Japanese firm's negotiation with Dresser, an American firm. Following the success of the first edition, the second edition re-emphasizes the spirit of linking theory to practice with two new chapters on emotions in negotiation and the Indian negotiation style.

Designing Brand Identity

CMH Publication 70-30. Edited by Frank N. Schubert and TheresaL. Kraus. Discusses the United States Army's role in the Persian Gulf War from August 1990 to February 1991. Shows the various strands that came together to produce the army of the 1990s and how that army in turn performed under fire and in the glare of world attention. Retains a sense of immediacy in its approach. Contains maps which were carefully researched and compiled as original documents in their own right. Includes an index.

Business Transformation Strategies

Introduce children to the life cycle of chickens from egg, to hatching, and beyond with Let's Hatch Chicks!. Author Lisa Steele, of Fresh Eggs Daily, shows the entire process in kid friendly terms. In this book you'll meet Violet, a plucky and fun-loving chicken. Violet has an exciting secret to share with you: she's ready to be a mom! Join Violet as she keeps her eggs warm and protects them from danger. See what happens each week as the chick grows inside the egg. And when the new chicks arrive, that's when the fun begins again! These baby chickens need a lot of help to get along in the big world. They will need food, a new home, and sometimes a little help from mama hen. Author Lisa Steele presents the exciting world of chickens in an easy-to-understand, kid friendly way with action-packed illustrations, a useful glossary, and fun chicken facts! Steele runs the very popular chicken-keeping blog, Fresh Eggs Daily,

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and also hosts a TV show on a PBS affiliate in Maine.

The Hardware Hacker

The American Joint Committee on Cancer's Cancer Staging Manual is used by physicians throughout the world to diagnose cancer and determine the extent to which cancer has progressed. All of the TNM staging information included in this Sixth Edition is uniform between the AJCC (American Joint Committee on Cancer) and the UICC (International Union Against Cancer). In addition to the information found in the Handbook, the Manual provides standardized data forms for each anatomic site, which can be utilized as permanent patient records, enabling clinicians and cancer research scientists to maintain consistency in evaluating the efficacy of diagnosis and treatment. The CD-ROM packaged with each Manual contains printable copies of each of the book's 45 Staging Forms.

When Cultures Collide, Third Edition

This is a print on demand edition of a hard to find publication. Explores whether sufficient data exists to examine the temporal and spatial relationships that existed in terrorist group planning, and if so, could patterns of preparatory conduct be identified? About one-half of the terrorists resided, planned, and prepared for terrorism relatively close to their eventual target. The terrorist groups existed for 1,205 days from the first planning meeting to the date of the actual/planned terrorist incident. The planning

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process for specific acts began 2-3 months prior to the terrorist incident. This study examined selected terrorist groups/incidents in the U.S. from 1980-2002. It provides for the potential to identify patterns of conduct that might lead to intervention prior to the commission of the actual terrorist incidents.

Illustrations.

A World-class Education

An illustrated, comprehensive guide to surviving an attack by hordes of the predatory undead explains zombie physiology and behavior, the most effective weaponry and defense strategies, how to outfit one's home for a long siege, and how to survive in any territory or terrain. Original. 35,000 first printing.

Books in Print

From Gutenberg to the Internet

How to Draw Almost Everything Volume 2—a follow-up to the popular book How to Draw Almost Everything, part of the Almost Everything series from Quarry Books—shows how easy it is to draw even more cute illustrations. Learn to draw each illustration in easy-to-follow steps. Just follow the arrows to complete each step. You'll also find helpful tips and ideas for drawing variations. Start with basic shapes, such as circles, triangles, and squares, then add special details to personalize your illustrations. Draw animals, people, everyday objects, patterns and

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borders, and holiday and seasonal themes, along with warm-ups and special lessons. An inspiration gallery offers fun ideas for adding illustrations to everyday objects or creating one-of-a-kind notes, cards, and gifts. Each book in the Almost Everything series offers readers a fun, comprehensive, and charmingly illustrated visual directory of ideas to inspire skill building in their creative endeavors.

Myths About Doing Business in China

Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. Coverage and Scope

Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics Chapter 3 Probability Topics Chapter 4

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Discrete Random Variables Chapter 5 Continuous
Random Variables Chapter 6 The Normal Distribution
Chapter 7 The Central Limit Theorem Chapter 8
Confidence Intervals Chapter 9 Hypothesis Testing
with One Sample Chapter 10 Hypothesis Testing with
Two Samples Chapter 11 The Chi-Square Distribution
Chapter 12 Linear Regression and Correlation Chapter
13 F Distribution and One-Way ANOVA

This Book Is Anti-Racist

Color is an integral part of any design solution. Design Elements, Color Fundamentals is an essential resource for designers who want to create memorable design and successfully communicate with their audience. It is the second book in Rockport's Design Elements series, which focuses on the core elements of design. With this book, designers will: â€”Learn how to effectively communicate with color and integrate color with type and image to affect meaning and create order â€”See how known pairings and selection methods can be used in real-world projects â€”Explore hundreds of visual examples, illustrating how effective color combinations can be applied to any project, across media, and in diverse, cultural, and geographic situations â€”Realize the basic tenets of color theory as it is broken down into clear and actionable directives â€”Uncover tips and techniques for using color in client-based design work Discover the basic rules for working with color as well as when it's OK to break the rules with Design Elements, Color Fundamentals!

Chinese Food Made Easy

In this urgent time, World on the Edge calls out the pivotal environmental issues and how to solve them now. We are in a race between political and natural tipping points. Can we close coal-fired power plants fast enough to save the Greenland ice sheet and avoid catastrophic sea level rise? Can we raise water productivity fast enough to halt the depletion of aquifers and avoid water-driven food shortages? Can we cope with peak water and peak oil at the same time? These are some of the issues Lester R. Brown skilfully distils in World on the Edge. Bringing decades of research and analysis into play, he provides the responses needed to reclaim our future.

Fundamentals of Business (black and White)

40 or 50 families control the economies of Hong Kong, Singapore, Thailand, the Philippines and Indonesia. Their interests range from banking to property, from shipping to sugar, from vice to gambling. 13 of the 50 richest families in the world are in South East Asia yet they are largely unknown outside confined business circles. Often this is because they control the press and television as well as everything else. How do they do it? What are their secrets? And is it good news or bad for the places where they operate? Joe Studwell explosively lifts the lid on a world of staggering secrecy and shows that the little most people know is almost entirely wrong.

Introductory Statistics

Master the art of cooking Chinese food at home with these simple, flavour-packed dishes by bestselling author Ross Dobson. *Chinese Food Made Easy* takes favourite recipes from each of China's diverse culinary regions and simplifies them so you can recreate them with ease at home. Including expert guidance on finding and selecting the key ingredients to stock your pantry, plus step-by-step guides to essential techniques such as blanching greens and making dumplings, this book will have you turning out favourite dishes like spicy Shanghai noodles, fragrant beef hotpot and Hainan chicken rice in no time. Also included is a detailed meal planner with suggestions on how to put together a truly fabulous Chinese feast.

American Bookseller

World Investment Report 2018

From Gutenberg to the Internet presents 63 original readings from the history of computing, networking, and telecommunications arranged thematically by chapters. Most of the readings record basic discoveries from the 1830s through the 1960s that laid the foundation of the world of digital information in which we live. These readings, some of which are illustrated, trace historic steps from the early nineteenth century development of telegraph systems---the first data networks---through the development of the earliest general-purpose

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programmable computers and the earliest software, to the foundation in 1969 of ARPANET, the first national computer network that eventually became the Internet. The readings will allow you to review early developments and ideas in the history of information technology that eventually led to the convergence of computing, data networking, and telecommunications in the Internet. The editor has written a lengthy illustrated historical introduction concerning the impact of the Internet on book culture. It compares and contrasts the transition from manuscript to print initiated by Gutenberg's invention of printing by moveable type in the 15th century with the transition that began in the mid-19th century from a print-centric world to the present world in which printing co-exists with various electronic media that converged to form the Internet. He also provided a comprehensive and wide-ranging annotated timeline covering selected developments in the history of information technology from the year 100 up to 2004, and supplied introductory notes to each reading. Some introductory notes contain supplementary illustrations.

Understanding Global Cultures

World on the Edge

This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the

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changes that are taking place. It highlights, in particular, the interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector on how to invest in cultural diversity. Emphasizing the importance of cultural diversity in different areas (languages, education, communication and new media development, and creativity and the marketplace) based on data and examples collected from around the world, the report is also intended for the general public. It proposes a coherent vision of cultural diversity and clarifies how, far from being a threat, it can become beneficial to the action of the international community.

The Whirlwind War

Business model innovations are conceived and implemented by a special type of entrepreneur: business model pioneers. This book presents 14 compelling case studies of business model pioneers and their companies, who have successfully introduced new business ideas to the market. The examples range from industries such as retail, media and entertainment to services and industrial projects. For each example, the book provides information on the market environment at the time of launch and illustrates the driving forces behind these business

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models. Moreover, current market developments are highlighted and linked to the evolution of the business models. Lastly, the authors present the profile of a typical business model pioneer.

The Book of Horror

AJCC Cancer Staging Manual

The Bible is a beautiful and divinely inspired book. From Genesis to Revelation the Bible tells the cohesive story of God’s unwillingness to be left out of the human story—your story. In this One Year devotional, join founder and voice of the Daily Audio Bible, Brian Hardin, on a journey to read it in its entirety. Brian Hardin has been podcasting the Bible to hundreds of thousands for over a decade, leading people through the whole Bible every year. Now he’s putting his love of the daily reading of Scripture on to the page. In this collection of 365 readings, you’ll be surprised by how often what you read in the Bible will be a mirror into your own heart and motives. And you’ll be delighted to understand that God is not a distant and uninterested Being. He is deeply invested in the human story and deeply in love with what He has fashioned. God wants to know and be known by us.

China's Rise in the Age of Globalization

In the fully updated Sixth Edition of Understanding Global Cultures: Metaphorical Journeys Through 34

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Nations, Clusters of Nations, Continents, and Diversity, authors Martin J. Gannon and Rajnandini Pillai present the cultural metaphor as a method for understanding the cultural mindsets of individual nations, clusters of nations, continents, and diversity in each nation. A cultural metaphor is any activity, phenomenon, or institution that members of a given culture consider important and with which they identify emotionally and/or cognitively, such as the Japanese garden and American football. This cultural metaphoric approach identifies three to eight unique or distinctive features of each cultural metaphor and then discusses 34 national cultures in terms of these features. The book demonstrates how metaphors are guidelines to help outsiders quickly understand what members of a culture consider important.

Supply Chain Management

#1 NEW YORK TIMES BESTSELLER Featured by Oprah's Book Club on the Anti-Racist Books for Young Adults list curated by bestselling author Jacqueline Woodson A USA TODAY Bestseller Recommended by The Guardian, Time, Grazia, The Telegraph, Express, and The Sun 'This is one for you, your neighbour, the children in your lives and especially that 'only slightly' racist colleague... A guide to the history of racism and a blueprint for change' —The Guardian Who are you? What is racism? Where does it come from? Why does it exist? What can you do to disrupt it? Learn about social identities, the history of racism and resistance against it, and how you can use your anti-racist lens and voice to move the world toward equity and

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liberation. 'In a racist society, it's not enough to be non-racist—we must be ANTI-RACIST.' —Angela Davis

Gain a deeper understanding of your anti-racist self as you progress through 20 chapters that spark introspection, reveal the origins of racism that we are still experiencing and give you the courage and power to undo it. Each chapter builds on the previous one as you learn more about yourself and racial oppression. 20 activities get you thinking and help you grow with the knowledge. All you need is a pen and paper.

Author Tiffany Jewell, an anti-bias, anti-racist educator and activist, builds solidarity beginning with the language she chooses - using gender neutral words to honour everyone who reads the book. Illustrator Aurélia Durand brings the stories and characters to life with kaleidoscopic vibrancy. After examining the concepts of social identity, race, ethnicity and racism, learn about some of the ways people of different races have been oppressed, from indigenous Americans and Australians being sent to boarding school to be 'civilized' to a generation of Caribbean immigrants once welcomed to the UK being threatened with deportation by strict immigration laws. Find hope in stories of strength, love, joy and revolution that are part of our history, too, with such figures as the former slave Toussaint Louverture, who led a rebellion against white planters that eventually led to Haiti's independence, and Yuri Kochiyama, who, after spending time in an internment camp for Japanese Americans during WWII, dedicated her life to supporting political prisoners and advocating reparations for those wrongfully interned. Learn language and phrases to interrupt and disrupt racism. So, when you hear a microaggression or racial slur,

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you'll know how to act next time. This book is written for EVERYONE who lives in this racialised society—including the young person who doesn't know how to speak up to the racist adults in their life, the kid who has lost themselves at times trying to fit into the dominant culture, the children who have been harmed (physically and emotionally) because no one stood up for them or they couldn't stand up for themselves and also for their families, teachers and administrators. With this book, be empowered to actively defy racism and xenophobia to create a community (large and small) that truly honours everyone.

Researching Japanese War Crimes Records

This report presents international investment trends and prospects at global, regional and national levels, as well as the evolution of international production and global value chains. It analyses the latest developments in new policy measures for investment promotion, facilitation and regulation around the world, as well as updates on investment treaties, their reform and investment dispute settlement cases. It provides an overview of industrial policy models for countries at different development levels and the role of investment policies within each model. It analyses the investment policy implications of the new industrial revolution for high-, middle- and low-income countries and offers a toolkit for investment policymakers on how to use investment policies for new industrial development strategies.

The Zombie Survival Guide

“This is a significant book for a multitude of audiences, including scholars, practitioners, students, expatriates, travelers, and those who are simply interested in culture. This book is also an ideal reference tool, since the metaphors are easy to remember yet rich in contextual value and are presented in a logical structure for quick consultation. Overall, this book is enormously appealing, genuinely useful, and a worthy addition to any collection.”

-Thunderbird International Business Review (2002) In Understanding Global Cultures, Fourth Edition, authors Martin J. Gannon and Rajnandini Pillai present the cultural metaphor as a method for understanding the cultural mindsets of individual nations, clusters of nations, and even continents. The fully updated Fourth Edition continues to emphasize that metaphors are guidelines to help outsiders quickly understand what members of a culture consider important. This new edition includes a new part structure, three completely new chapters, and major revisions to chapters on American football, Russian ballet, and the Israeli kibbutz. New and Continuing Features: Emphasizes clusters of national cultures and variations within each cluster, as well as both topic-oriented (authority-ranking cultures, market-pricing cultures, etc.) and cluster-focused descriptions Includes three new parts: India, Shiva, and Diversity; Scandinavian Egalitarian Cultures (Sweden, Denmark, and Finland); and Other Egalitarian Cultures (including Canada and Germany) Provides three completely new chapters: Finnish Sauna, Kaleidoscopic India and

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Diversity, and a final integrative summary chapter Integrates chapters through the frameworks of the GLOBE study, the Hofstede study, Hall, and Kluckhohn and Strodtbeck Highlights religious and ethnic diversity throughout Ancillaries Instructor Resources are available on a password-protected website at www.sagepub.com/gannon4instr. These include applications, discussion questions, model examinations, 100 exercises, and suggested syllabi. Qualified instructors may contact Customer Care to receive access to the site. Understanding Global Cultures: Metaphorical Journeys Through 29 Nations, Clusters of Nations, Continents, and Diversity is appropriate for courses in International Business and Management, Strategic Management and Planning, and Cultural Studies.

Investing in Cultural Diversity and Intercultural Dialogue

Seeing is Understanding. The first VISUAL guide to marine diesel systems on recreational boats. Step-by-step instructions in clear, simple drawings explain how to maintain, winterize and recommission all parts of the system - fuel deck fill - engine - batteries - transmission - stern gland - propeller. Book one of a new series. Canadian author is a sailor and marine mechanic cruising aboard his 36-foot steel-hulled Chevrier sloop. Illustrations: 300+ drawings Pages: 222 pages Published: 2017 Format: softcover Category: Inboards, Gas & Diesel

Asian Godfathers

Let's Hatch Chicks!

A resource for industry professionals and consultants, this book on corporate strategy lays down the theories and models for revitalizing companies in the face of global recession. It discusses cutting-edge concepts, constructs, paradigms, theories, models, and cases of corporate strategic leadership for bringing about transformation and innovation in companies. It demonstrates that great companies are those that make the leap from 'good' results to 'great' results and sustain these for at least 15 years; it explores, reviews and analyzes great transformation strategies in this context. Each chapter in the book is appended with transformation exercises that further explicate the concepts.

Business Model Pioneers

A union list of serials commencing publication after Dec. 31, 1949.

My Side of the Mountain

In the 20th century, the United States was the world leader in education--the first country to achieve universal secondary education and the first to expand higher education beyond the elite class. Now other countries are catching up and leaping ahead--in high school graduation rates, in the quality and equity of their K-12 education systems, and in the proportion of students graduating from college. It is not that

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American education has gotten worse so much that education in other parts of the world has gotten so much better, so fast. Designed to promote conversation about how to educate students for a rapidly changing and increasingly borderless and innovation-based world, this comprehensive and illuminating book from international education expert Vivien Stewart is not about casting blame; it is about understanding what the best school systems in the world are doing right for the purpose of identifying what U.S. schools--at the national, state, and local level--might do differently and better. Here, you'll consider

- * How the U.S. education system fares against emerging international standards of excellence.
- * The policies, practices, and priorities of the world's best-performing systems, along with specific ideas for adapting these approaches for U.S. schools.
- * The common factors characteristic of high-performing and rapidly improving systems.
- * New models of 21st century teaching and leadership and ways to modernize curriculum, instruction, and assessment.
- * How technology and international exchange can help the United States close performance gaps and reach new levels of excellence and equity.

Learning goes both ways, Stewart writes. Other countries have learned a great deal from the United States, and now it is time for American educators to open their eyes to other nations' globally-minded and future-focused practices, leverage existing assets, and create a truly world-class education system for this generation of students and generations to come.

Forthcoming Books

The era of the printed book is at a crossroad. E-readers are flooding the market, books are available to read on cell phones, and companies such as Google, Amazon, and Apple are competing to command near monopolistic positions as sellers and dispensers of digital information. Already, more books have been scanned and digitized than were housed in the great library in Alexandria. Is the printed book resilient enough to survive the digital revolution, or will it become obsolete? In this lasting collection of essays, Robert Darnton—an intellectual pioneer in the field of this history of the book—lends unique authority to the life, role, and legacy of the book in society.

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[HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)