

## Mybook World Edition Default Password

The JHipster Mini-Book  
Information Bulletin  
My Book of Genesis  
How to Blog a Book Revised and Expanded Edition  
Exit West  
English Grammar in Use with Answers, Thai Edition  
Chasing the Bright Side  
What Are the Odds?  
Talking to Strangers  
A Troublesome Inheritance  
USSR Information Bulletin  
Alcoholics Anonymous  
The World Book Encyclopedia  
Tribe of Hackers  
Red Team  
Secrets to Effective Author Marketing  
Firewalls Don't Stop Dragons  
On the Chocolate Trail  
Ten Years a Nomad  
Pragmatic Capitalism  
Factory Girls  
Reinhardt's Garden  
The Circle and Success Magazine  
Emotional Intelligence 2.0  
How to Meet the Web  
Content Accessibility Guidelines 2.0  
Leonard and Hungry Paul  
Hard-Boiled Wonderland and the End of the World  
Spam Nation  
Clifton  
Strengths for Students  
IBM DataPower Handbook  
The Class Strikes Back  
Penetration Testing  
Java Cookbook  
Critique of Everyday Life  
Learning MySQL and MariaDB  
WordPress from A to W  
Selected Errors  
Linux Journal  
Business  
Twelve Diseases that Changed Our World  
Excel 2013: The Missing Manual

### The JHipster Mini-Book

No

### Information Bulletin

In this hyperkinetic and relentlessly inventive novel, Japan's most popular (and controversial) fiction writer hurtles into the consciousness of the West. *Hard-Boiled Wonderland and the End of the World* draws readers into a narrative particle accelerator in which a split-brained data processor, a deranged scientist, his shockingly undemure granddaughter, Lauren Bacall, Bob Dylan, and various thugs, librarians, and subterranean monsters collide to dazzling effect. What emerges is simultaneously cooler than zero and unaffectedly affecting, a hilariously funny and deeply serious meditation on the nature and uses of the mind. From the Trade Paperback edition.

### My Book of Genesis

### How to Blog a Book Revised and Expanded Edition

An eye-opening and previously untold story, *Factory Girls* is the first look into the everyday lives of the migrant factory population in China. China has 130 million migrant workers—the largest migration in human history. In *Factory Girls*, Leslie

T. Chang, a former correspondent for the Wall Street Journal in Beijing, tells the story of these workers primarily through the lives of two young women, whom she follows over the course of three years as they attempt to rise from the assembly lines of Dongguan, an industrial city in China's Pearl River Delta. As she tracks their lives, Chang paints a never-before-seen picture of migrant life—a world where nearly everyone is under thirty; where you can lose your boyfriend and your friends with the loss of a mobile phone; where a few computer or English lessons can catapult you into a completely different social class. Chang takes us inside a sneaker factory so large that it has its own hospital, movie theater, and fire department; to posh karaoke bars that are fronts for prostitution; to makeshift English classes where students shave their heads in monklike devotion and sit day after day in front of machines watching English words flash by; and back to a farming village for the Chinese New Year, revealing the poverty and idleness of rural life that drive young girls to leave home in the first place. Throughout this riveting portrait, Chang also interweaves the story of her own family's migrations, within China and to the West, providing historical and personal frames of reference for her investigation. A book of global significance that provides new insight into China, *Factory Girls* demonstrates how the mass movement from rural villages to cities is remaking individual lives and transforming Chinese society, much as immigration to America's shores remade our own country a century ago.

## **Exit West**

An encyclopedia designed especially to meet the needs of elementary, junior high, and high school students.

## **English Grammar in Use with Answers, Thai Edition**

At the turn of the twentieth century, as he composes a treatise on melancholy, Jacov Reinhardt sets off from his small Croatian village in search of his hero and unwitting mentor, Emiliano Gomez Carrasquilla, who is rumored to have disappeared into the South American jungle—"not lost, mind you, but retired." Jacov's narcissistic preoccupation with melancholy consumes him, and as he desperately recounts the myth of his journey to his trusted but ailing scribe, hope for an encounter with the lost philosopher who holds the key to Jacov's obsession seems increasingly unlikely. From Croatia to Germany, Hungary to Russia, and finally to the Americas, Jacov and his companions grapple with the limits of art, colonialism, and escapism in this antic debut where dark satire and skewed history converge.

## **Chasing the Bright Side**

This is an adaptation of *Essential Grammar in Use* for Thai elementary learners.

## **What Are the Odds?**

### **Talking to Strangers**

From lambda expressions and JavaFX 8 to new support for network programming and mobile development, Java 8 brings a wealth of changes. This cookbook helps you get up to speed right away with hundreds of hands-on recipes across a broad range of Java topics. You'll learn useful techniques for everything from debugging and data structures to GUI development and functional programming. Each recipe includes self-contained code solutions that you can freely use, along with a discussion of how and why they work. If you are familiar with Java basics, this cookbook will bolster your knowledge of the language in general and Java 8's main APIs in particular. Recipes include: Methods for compiling, running, and debugging Manipulating, comparing, and rearranging text Regular expressions for string- and pattern-matching Handling numbers, dates, and times Structuring data with collections, arrays, and other types Object-oriented and functional programming techniques Directory and filesystem operations Working with graphics, audio, and video GUI development, including JavaFX and handlers Network programming on both client and server Database access, using JPA, Hibernate, and JDBC Processing JSON and XML for data storage Multithreading and concurrency

### **A Troublesome Inheritance**

### **USSR Information Bulletin**

The things you need to do to set up a new software project can be daunting. First, you have to select the back-end framework to create your API, choose your database, set up security, and choose your build tool. Then you have to choose the tools to create your front end: select a UI framework, configure a build tool, set up Sass processing, configure your browser to auto-refresh when you make changes, and configure the client and server so they work in unison. If you're building a new application using Spring Boot and Angular, you can save days by using JHipster. JHipster generates a complete and modern web app, unifying: - A high-performance and robust Java stack on the server side with Spring Boot - A sleek, modern, mobile-first front-end with Angular and Bootstrap - A robust microservice architecture with the JHipster Registry, Netflix OSS, the ELK stack, and Docker - A powerful workflow to build your application with Yeoman, Webpack, and Maven/Gradle

### **Alcoholics Anonymous**

Transform Your Blog into a Book! The world of blogging changes rapidly, but it remains one of the most efficient ways to share your work with an eager audience. In fact, you can purposefully hone your blog content into a uniquely positioned book--one that agents and publishers will want to acquire or that you can self-publish successfully. *How to Blog a Book Revised and Expanded Edition* is a completely updated guide to writing and publishing a saleable book based on a blog. Expert author and blogger Nina Amir guides you through the process of developing targeted blog content that increases your chances of attracting a publisher and maximizing your visibility and authority as an author. In this revised edition you'll find:

- The latest information on how to set up, maintain, and optimize a blog
- Steps for writing a book easily using blog posts
- Advice for crafting effective, compelling blog posts
- Tips on gaining visibility and promoting your work both online and off
- Current tools for driving traffic to your blog
- Strategies for monetizing your existing blog content as a book or other products
- Profiles of bloggers who received blog-to-book deals and four new "blogged-book" success stories

Whether you're a seasoned blogger or have never blogged before, *How to Blog a Book Revised and Expanded Edition* offers a fun, effective way to write, publish, and promote your book, one post at a time.

### **The World Book Encyclopedia**

*The Class Strikes Back* examines a number of radical, twenty-first-century workers' struggles characterised by a different kind of grassroots unionism and solidarity.

### **Tribe of Hackers Red Team**

Penetration testers simulate cyber attacks to find security weaknesses in networks, operating systems, and applications. Information security experts worldwide use penetration techniques to evaluate enterprise defenses. In *Penetration Testing*, security expert, researcher, and trainer Georgia Weidman introduces you to the core skills and techniques that every pentester needs. Using a virtual machine-based lab that includes Kali Linux and vulnerable operating systems, you'll run through a series of practical lessons with tools like Wireshark, Nmap, and Burp Suite. As you follow along with the labs and launch attacks, you'll experience the key stages of an actual assessment—including information gathering, finding exploitable vulnerabilities, gaining access to systems, post exploitation, and more. Learn how to:

- \* Crack passwords and wireless network keys with brute-forcing and wordlists
- \* Test web applications for vulnerabilities
- \* Use the Metasploit Framework to launch exploits and write your own Metasploit modules
- \* Automate social-engineering attacks
- \* Bypass antivirus software
- \* Turn access to one machine into total control of the enterprise in the post exploitation phase

You'll even explore writing your own exploits. Then it's on to mobile hacking—Weidman's particular area of research—with her tool, the Smartphone Pentest Framework. With its collection of hands-on lessons that cover key tools and strategies, *Penetration Testing* is the introduction that every aspiring hacker needs.

## **Secrets to Effective Author Marketing**

Learn 'How to Meet the Web Content Accessibility Guidelines 2.0' I wrote this book to help you learn how to meet these important guidelines. You'll find out how an accessible website can still be beautiful, successful and fun for your users. Taking each guideline in turn, you'll learn why it's important for users, the best way to comply, plus any tips and tricks to make your life easier. Web accessibility is an in-demand and growing skill for developers, and this book is designed to get you started, fast. "Of all the books and documents that discuss why and how to make websites more accessible, this is the one I use and recommend more than any other." - Martin Ansdell-Smith

## **Firewalls Don't Stop Dragons**

This is Volume V of the long-awaited second edition of the 'bible' and expert guide to deploying, using, and managing IBM DataPower Gateway Appliances. DataPower appliances can simplify deployment, strengthen security, enhance performance, and dramatically improve return on investment for many use cases, such as mobile, Web, API, legacy, cloud, and SOA/Web Services. In this book, a team of leading experts show how to make the most of DataPower appliances in any IT environment. The authors present DataPower information and insights that are available nowhere else. Writing for working architects, administrators, developers, and security specialists, they draw extensively on their deep experience, helping IBM customers use DataPower technologies to solve challenging system integration problems. This volume focuses on security hardening your DataPower appliances from both an administrative and messaging perspective. It is based on military specifications designed by the United States Department of Defense. Subsequent volumes dive deep into areas including intro & setup (Vol I), network configuration (Vol II), development (Vol III), B2B and file transfer (Vol III).

## **On the Chocolate Trail**

Want Red Team offensive advice from the biggest cybersecurity names in the industry? Join our tribe. The Tribe of Hackers team is back with a new guide packed with insights from dozens of the world's leading Red Team security specialists. With their deep knowledge of system vulnerabilities and innovative solutions for correcting security flaws, Red Team hackers are in high demand. Tribe of Hackers Red Team: Tribal Knowledge from the Best in Offensive Cybersecurity takes the valuable lessons and popular interview format from the original Tribe of Hackers and dives deeper into the world of Red Team security with expert perspectives on issues like penetration testing and ethical hacking. This unique guide includes inspiring interviews from influential security specialists, including David Kennedy, Rob Fuller, Jayson E. Street, and Georgia Weidman, who share their real-world learnings on everything from Red Team tools and tactics to careers and communication, presentation strategies, legal concerns, and more. Learn what it takes to secure a Red Team job and to stand out from other

candidates Discover how to hone your hacking skills while staying on the right side of the law Get tips for collaborating on documentation and reporting Explore ways to garner support from leadership on your security proposals Identify the most important control to prevent compromising your network Uncover the latest tools for Red Team offensive security Whether you're new to Red Team security, an experienced practitioner, or ready to lead your own team, Tribe of Hackers Red Team has the real-world advice and practical guidance you need to advance your information security career and ready yourself for the Red Team offensive.

### **Ten Years a Nomad**

Drawing on startling new evidence from the mapping of the genome, an explosive new account of the genetic basis of race and its role in the human story Fewer ideas have been more toxic or harmful than the idea of the biological reality of race, and with it the idea that humans of different races are biologically different from one another. For this understandable reason, the idea has been banished from polite academic conversation. Arguing that race is more than just a social construct can get a scholar run out of town, or at least off campus, on a rail. Human evolution, the consensus view insists, ended in prehistory. Inconveniently, as Nicholas Wade argues in *A Troublesome Inheritance*, the consensus view cannot be right. And in fact, we know that populations have changed in the past few thousand years—to be lactose tolerant, for example, and to survive at high altitudes. Race is not a bright-line distinction; by definition it means that the more human populations are kept apart, the more they evolve their own distinct traits under the selective pressure known as Darwinian evolution. For many thousands of years, most human populations stayed where they were and grew distinct, not just in outward appearance but in deeper senses as well. Wade, the longtime journalist covering genetic advances for *The New York Times*, draws widely on the work of scientists who have made crucial breakthroughs in establishing the reality of recent human evolution. The most provocative claims in this book involve the genetic basis of human social habits. What we might call middle-class social traits—thrift, docility, nonviolence—have been slowly but surely inculcated genetically within agrarian societies, Wade argues. These “values” obviously had a strong cultural component, but Wade points to evidence that agrarian societies evolved away from hunter-gatherer societies in some crucial respects. Also controversial are his findings regarding the genetic basis of traits we associate with intelligence, such as literacy and numeracy, in certain ethnic populations, including the Chinese and Ashkenazi Jews. Wade believes deeply in the fundamental equality of all human peoples. He also believes that science is best served by pursuing the truth without fear, and if his mission to arrive at a coherent summa of what the new genetic science does and does not tell us about race and human history leads straight into a minefield, then so be it. This will not be the last word on the subject, but it will begin a powerful and overdue conversation. From the Trade Paperback edition.

### **Pragmatic Capitalism**

The next time you pick up a piece of chocolate, consider that you are partaking in an aspect of Jewish history. Explore the surprising Jewish connections to chocolate in this historical and gastronomic adventure through cultures, countries, centuries and religions. Rabbi Deborah Prinz draws from her world travels on the trail of chocolate to enchant chocolate lovers of all backgrounds as she unwraps tales of Jews in the early chocolate trade to how Jewish values infuse chocolate today. She shows the intersections of Jews, pre-Columbians, Catholics and Protestants along the chocolate trail and the lasting rituals involving chocolate that the world's faith traditions still share. Tasty tidbits include: *¿* Chocolate making in seventeenth-century Amsterdam, home to the largest and wealthiest Jewish community of its time, was known as a special Jewish industry. *¿* Bayonne chocolate makers today advertise that Jews brought chocolate making to France. *¿* Chocolate Hanukkah gelt may have developed from St. Nicholas customs. *¿* Jews pioneered chocolate in North America as successful and well-known American colonial Jewish merchants such as Abraham Lopez and Nathan Simson traded cacao and manufactured chocolate. *¿* A born-again Christian businessman in the Midwest marketed his caramel chocolate bar as a *¿*Noshy,*¿* after the Yiddish word for *¿*snack.*¿* *¿* Jewish values of caring for the needy, pursuing economic justice, protecting the environment and promoting sustainability feed into the organic and fair trade chocolate businesses of today.

## Factory Girls

Rely on this practical, end-to-end guide on cyber safety and online security written expressly for a non-technical audience. You will have just what you need to protect yourself—step by step, without judgment, and with as little jargon as possible. Just how secure is your computer right now? You probably don't really know. Computers and the Internet have revolutionized the modern world, but if you're like most people, you have no clue how these things work and don't know the real threats. Protecting your computer is like defending a medieval castle. While moats, walls, drawbridges, and castle guards can be effective, you'd go broke trying to build something dragon-proof. This book is not about protecting yourself from a targeted attack by the NSA; it's about armoring yourself against common hackers and mass surveillance. There are dozens of no-brainer things we all should be doing to protect our computers and safeguard our data—just like wearing a seat belt, installing smoke alarms, and putting on sunscreen. Author Carey Parker has structured this book to give you maximum benefit with minimum effort. If you just want to know what to do, every chapter has a complete checklist with step-by-step instructions and pictures. The book contains more than 150 tips to make you and your family safer. It includes: Added steps for Windows 10 (Spring 2018) and Mac OS X High Sierra Expanded coverage on mobile device safety Expanded coverage on safety for kids online More than 150 tips with complete step-by-step instructions and pictures What You'll Learn Solve your password problems once and for all Browse the web safely and with confidence Block online tracking and dangerous ads Choose the right antivirus software for you Send files and messages securely Set up secure home networking Conduct secure shopping and banking online Lock down social media accounts Create automated backups of all your devices Manage your home computers Use your smartphone and tablet safely Safeguard your kids online And more!

Who This Book Is For Those who use computers and mobile devices, but don't really know (or frankly care) how they work. This book is for people who just want to know what they need to do to protect themselves—step by step, without judgment, and with as little jargon as possible.

### **Reinhardt's Garden**

"With an easy, step-by-step approach, this guide shows beginners how to install, use, and maintain the world's most popular open source database: MySQL. You'll learn through real-world examples and many practical tips, including information on how to improve database performance. Database systems such as MySQL help data handling for organizations large and small handle data, providing robust and efficient access in ways not offered by spreadsheets and other types of data stores. This book is also useful for web developers and programmers interested in adding MySQL to their skill sets. Topics include: Installation and basic administration ; Introduction to databases and SQL ; Functions, subqueries, and other query enhancements ; Improving database performance ; Accessing MySQL from popular languages"

--

### **The Circle and Success Magazine**

One flicker of hope. That's all it takes to catapult yourself into the life you've always imagined. Success is not born out of skill, school, where we're from, who we know, or what we scored on the SAT. None of us were born ready. None of us started life knowing how to fly a plane or launch a company or knit a sweater for our dog. But we are born with something more important than skills. We're born with optimism—the initial seed for success. Optimism fuels the belief that you can be the one to create the good the world needs. But you've got to hone it. And practice it. And determine to live from it. In *Chasing the Bright Side*, Jess Ekstrom shares her own inspirational story of how optimism helped her overcome multiple challenges, and the dynamic ways her mind-set propelled her as a young entrepreneur, international speaker, and philanthropist. Do you have dreams for yourself and the world that are tucked away in your box of somedays? What would happen if today was the day you opened the box? And what if that box was the key to a better tomorrow? Jess's journey will inspire you embrace the power of optimism in your own life, and help you reimagine your purpose so you create good in the world while fulfilling your own dreams—right where you are.

### **Emotional Intelligence 2.0**

Now a New York Times bestseller! There is a Threat Lurking Online with the Power to Destroy Your Finances, Steal Your Personal Data, and Endanger Your Life. In *Spam Nation*, investigative journalist and cybersecurity expert Brian Krebs

unmasks the criminal masterminds driving some of the biggest spam and hacker operations targeting Americans and their bank accounts. Tracing the rise, fall, and alarming resurrection of the digital mafia behind the two largest spam pharmacies-and countless viruses, phishing, and spyware attacks-he delivers the first definitive narrative of the global spam problem and its threat to consumers everywhere. Blending cutting-edge research, investigative reporting, and firsthand interviews, this terrifying true story reveals how we unwittingly invite these digital thieves into our lives every day. From unassuming computer programmers right next door to digital mobsters like "Cosma"-who unleashed a massive malware attack that has stolen thousands of Americans' logins and passwords-Krebs uncovers the shocking lengths to which these people will go to profit from our data and our wallets. Not only are hundreds of thousands of Americans exposing themselves to fraud and dangerously toxic products from rogue online pharmacies, but even those who never open junk messages are at risk. As Krebs notes, spammers can-and do-hack into accounts through these emails, harvest personal information like usernames and passwords, and sell them on the digital black market. The fallout from this global epidemic doesn't just cost consumers and companies billions, it costs lives too. Fast-paced and utterly gripping, Spam Nation ultimately proposes concrete solutions for protecting ourselves online and stemming this tidal wave of cybercrime-before it's too late. "Krebs's talent for exposing the weaknesses in online security has earned him respect in the IT business and loathing among cybercriminals His track record of scoopshas helped him become the rare blogger who supports himself on the strength of his reputation for hard-nosed reporting." -Bloomberg Businessweek

## **How to Meet the Web Content Accessibility Guidelines 2.0**

The world's most popular spreadsheet program is now more powerful than ever, but it's also more complex. That's where this Missing Manual comes in. With crystal-clear explanations and hands-on examples, Excel 2013: The Missing Manual shows you how to master Excel so you can easily track, analyze, and chart your data. You'll be using new features like PowerPivot and Flash Fill in no time. The important stuff you need to know: Go from novice to ace. Learn how to analyze your data, from writing your first formula to charting your results. Illustrate trends. Discover the clearest way to present your data using Excel's new Quick Analysis feature. Broaden your analysis. Use pivot tables, slicers, and timelines to examine your data from different perspectives. Import data. Pull data from a variety of sources, including website data feeds and corporate databases. Work from the Web. Launch and manage your workbooks on the road, using the new Excel Web App. Share your worksheets. Store Excel files on SkyDrive and collaborate with colleagues on Facebook, Twitter, and LinkedIn. Master the new data model. Use PowerPivot to work with millions of rows of data. Make calculations. Review financial data, use math and scientific formulas, and perform statistical analyses.

## **Leonard and Hungry Paul**

Covers the history of twelve important diseases and addresses public health responses and societal upheavals. Chronicles the ways disease outbreaks shaped traditions and institutions of Western civilization. Explains the effects, causes, and outcomes from past epidemics. Describes a dozen diseases to show how disease control either was achieved or failed. Makes clear the interrelationship between diseases and history. Presents material in a compelling, clear, and jargon-free prose for a wide audience. Provides a picture of the best practices for dealing with disease outbreaks.

## **Hard-Boiled Wonderland and the End of the World**

### **Spam Nation**

Explores the importance of the global economy, and provides insights for getting the most out of investments to achieve financial success.

### **CliftonStrengths for Students**

Presents a step-by-step guide for increasing emotional intelligence through four core principles: self-awareness, self-management, social awareness, and relationship management.

### **IBM DataPower Handbook**

From the founder of "Il Bloggatore" (one of the most important websites on computer and information technology in Italy), the definitive guide you need to discover the secrets of WordPress and create a successful blog. An exciting journey that will allow you to know everything about WordPress and the wonderful world of blogging. 15 chapters (over 200 pages) with containing detailed information to fully enter into the world of blogs! With WordPress from "A" to "W," you will be able to: - create your blog now, using a solid CMS like WordPress - discover the strengths of WordPress and configure it to get your successful blog - gain appreciation of users and improve your online presence - make money with your blog Clearly written and well organized, this edition is designed to meet the needs of everyone, from novice bloggers to most experienced webmasters! More info: <http://www.travagliante.com>

### **The Class Strikes Back**

A disarming novel that asks a simple question: Can gentle people change the world? In this charming and truly unique

debut, popular Irish musician Ronan Hession tells the story of two single, thirty-something men who still live with their parents and who are . . . nice. They take care of their parents and play board games together. They like to read. They take satisfaction from their work. They are resolutely kind. And they realize that none of this is considered . . . normal. Leonard and Hungry Paul is the story of two friends struggling to protect their understanding of what's meaningful in life. It is about the uncelebrated people of this world — the gentle, the meek, the humble. And as they struggle to persevere, the book asks a surprisingly enthralling question: Is it really them against the world, or are they on to something?

## **Penetration Testing**

## **Java Cookbook**

Helps aspiring college students discover where their strengths truly lie and how to develop them to reach their full potential at school and later in the real world.

## **Critique of Everyday Life**

Part memoir and part philosophical look at why we travel, filled with stories of Matt Kepnes' adventures abroad, an exploration of wanderlust and what it truly means to be a nomad. "Matt is possibly the most well-traveled person I knowHis knowledge and passion for understanding the world is unrivaled, and never fails to amaze me." —Mark Manson, New York Times bestselling author of *The Subtle Art of Not Giving a F\*ck* Ten Years a Nomad is New York Times bestselling author Matt Kepnes' poignant exploration of wanderlust and what it truly means to be a nomad. Part travel memoir and part philosophical look at why we travel, it is filled with aspirational stories of Kepnes' many adventures. New York Times bestselling author of *How to Travel the World on \$50 a Day*, Matthew Kepnes knows what it feels like to get the travel bug. After meeting some travelers on a trip to Thailand in 2005, he realized that living life meant more than simply meeting society's traditional milestones, such as buying a car, paying a mortgage, and moving up the career ladder. Inspired by them, he set off for a year-long trip around the world before he started his career. He finally came home after ten years. Over 500,000 miles, 1,000 hostels, and 90 different countries later, Matt has compiled his favorite stories, experiences, and insights into this travel manifesto. Filled with the color and perspective that only hindsight and self-reflection can offer, these stories get to the real questions at the heart of wanderlust. Travel questions that transcend the basic "how-to," and plumb the depths of what drives us to travel — and what extended travel around the world can teach us about life, ourselves, and our place in the world. *Ten Years a Nomad* is for travel junkies, the travel-curious, and anyone interested in what you can learn about the world when you don't have a cable bill for a decade or spend a month not wearing shoes

living on the beach in Thailand.

## **Learning MySQL and MariaDB**

Henri Lefebvre's magnum opus: a monumental exploration of contemporary society. Henri Lefebvre's three-volume Critique of Everyday Life is perhaps the richest, most prescient work by one of the twentieth century's greatest philosophers. Written at the birth of post-war consumerism, the Critique was a philosophical inspiration for the 1968 student revolution in France and is considered to be the founding text of all that we know as cultural studies, as well as a major influence on the fields of contemporary philosophy, geography, sociology, architecture, political theory and urbanism. A work of enormous range and subtlety, Lefebvre takes as his starting-point and guide the "trivial" details of quotidian experience: an experience colonized by the commodity, shadowed by inauthenticity, yet one which remains the only source of resistance and change. This is an enduringly radical text, untimely today only in its intransigence and optimism.

## **WordPress from A to W**

### **Selected Errors**

A Best Book of the Year: The Financial Times, Bloomberg, Chicago Tribune, and Detroit Free Press Malcolm Gladwell, host of the podcast Revisionist History and author of the #1 New York Times bestseller Outliers, offers a powerful examination of our interactions with strangers -- and why they often go wrong. How did Fidel Castro fool the CIA for a generation? Why did Neville Chamberlain think he could trust Adolf Hitler? Why are campus sexual assaults on the rise? Do television sitcoms teach us something about the way we relate to each other that isn't true? While tackling these questions, Malcolm Gladwell was not solely writing a book for the page. He was also producing for the ear. In the audiobook version of Talking to Strangers, you'll hear the voices of people he interviewed--scientists, criminologists, military psychologists. Court transcripts are brought to life with re-enactments. You actually hear the contentious arrest of Sandra Bland by the side of the road in Texas. As Gladwell revisits the deceptions of Bernie Madoff, the trial of Amanda Knox, and the suicide of Sylvia Plath, you hear directly from many of the players in these real-life tragedies. There's even a theme song - Janelle Monae's "Hell You Talmbout." Something is very wrong, Gladwell argues, with the tools and strategies we use to make sense of people we don't know. And because we don't know how to talk to strangers, we are inviting conflict and misunderstanding in ways that have a profound effect on our lives and our world.

## **Linux Journal**

## **Business**

"In a country teetering on the brink of civil war, two young people meet--sensual, fiercely independent Nadia and gentle, restrained Saeed. They embark on a furtive love affair, thrust into premature intimacy by the unrest roiling their city. When it explodes, turning familiar streets into a patchwork of checkpoints and bomb blasts, they begin to hear whispers about doors--doors that can whisk people far away, if perilously and for a price. As violence and the threat of violence escalate, Nadia and Saeed decide that they no longer have a choice. Leaving their homeland and their old lives behind, they find a door and step through. An epic compressed into a slender page-turner, Exit West is both completely of our time and for all time."--

## **Twelve Diseases that Changed Our World**

### **Excel 2013: The Missing Manual**

Have you put your book out there and been disappointed in your sales? Perhaps you've tried a variety of marketing tactics to boost discoverability: blog posts, social media, book tours, paid ads in a variety of venues. But nothing is working. The publishing landscape changes every year. The number of books published has increased and the competition for readers is more than it has been before. The key is to define your audience and then convince those potential readers of the value of your book. Your marketing time and money should primarily be spent on a message of value--not price, not story, and not genre. This book provides specific techniques to exploit that value without resorting to the typical overexposure in social media and newsletters with "Buy My Book" sales messaging. Instead, focus on the top three proven techniques that actually sell books. Follow step-by-step instructions and timelines to learn how to: 1) Create an Effective Plan for Communicating to Readers; 2) Use Social Media and Email lists to Engage with Your Readers; and 3) Plan for Effective Campaigns for both Book Launches and Backlist Rejuvenation throughout the year. In addition this book provides techniques to: \* Distinguish specific groups of readers most likely to buy your novel or nonfiction book. \* Understand your competition and the advantages that your book offers. \* Clarify hooks that capture attention of the media, reviewers, and readers. \* Identify where and how to reach readers, reviewers, and media. \* Create and implement a consistent brand throughout all marketing efforts. \* Effectively select, from 100+ options, the appropriate marketing tactics and timing that matches your book intentions and values. \* Maximize organic reach and stay to a budget of less than \$100 per book campaign. \* Develop a long-term online marketing plan.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#)  
[HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)