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Cellular Technologies for Emerging MarketsExchange-Traded FundsGas Cleaning in Demanding ApplicationsBeginning Smartphone Web DevelopmentGuide to Wireless Network SecurityRunning the CrimExpansiónSpectroscopic TricksThe Private Investigator's HandbookAndroid Phones For DummiesMobile Broadband Communications for Public SafetyForensic Radio Survey Techniques for Cell Site AnalysisInfrared Thermal ImagingVoice Radio Communications Guide for the Fire ServiceThe Definitive Guide to Google AdWordsThermal Conductivity 15Cleanroom Software EngineeringCrackBerryXSS AttacksThe Future InternetBusiness WeekForrest Mims Engineer's NotebookBlack EnterpriseBlack EdgeNetworking For DummiesFortuneCell Phone InvestigationsConsumer BehaviorManaging a MultijurisdictionaI CaseForbesThe Spectrum Handbook 2018Handheld UsabilityA Practical Guide to Computer Forensics InvestigationsTerrorist Recognition HandbookDuctile-Iron Pipe and FittingsStrategic ManagementThe Cto HandbookIPhone ForensicsApplied Statistics In Business And EconomicsFive Key Principles of Corporate Performance Management

Cellular Technologies for Emerging Markets

Exchange-Traded Funds

Gas Cleaning in Demanding Applications

This book provides a timely and comprehensive overview of the introduction of LTE technology for PPDR communications. It describes the operational scenarios and emerging multimedia and data-centric applications in demand and discusses the main techno-economic drivers that are believed to be pivotal for an efficient and cost-effective delivery of mobile broadband PPDR communications. The capabilities and features of the LTE standard for improved support of mission-critical communications (e.g., proximity services, group communications) are covered in detail. Also, different network implementation options to deliver mobile broadband PPDR communications services over dedicated or commercial LTE-based networks are discussed, including the applicability of the Mobile Virtual Network Operator (MVNO) model and other hybrid models. Radio spectrum matters are also discussed in depth, outlining spectrum needs and providing an outlook into allocated and candidate spectrum bands for PPDR communications and suitable dynamic spectrum sharing solutions in PPDR communications. Explanations are accompanied by a vast collection of references that allow the more intrigued reader to gain further insight into the addressed topics.

Beginning Smartphone Web Development

There is one simple way to exponentially increase the amount of traffic coming to your website and the number of people aware of your product or service: through the use of Google AdWords and related marketing technologies. The Definitive Guide to Google AdWords will walk you through every step needed to maximize

your marketing and advertising power. Everything related to the platforms are covered in detail—account setup, campaign creation, reporting, optimization, analytics, ad creation, mobile advertising, and much more. Learn to take full advantage of all of the marketing options available through AdWords, including: Geo-targeting, distribution, and placement of ads Advanced account management and budget strategies Keywords, metrics, and ROI management Tools such as Keywords Editor, Website Optimizer, and Conversion Optimizer Mobile marketing implementations and strategies Working with the various APIs available for developers With The Definitive Guide to Google AdWords, you will learn how AdWords works and how you can harness its power to increase your visibility and dramatically impact your potential for increased revenue.

Guide to Wireless Network Security

NEW YORK TIMES BESTSELLER • "An essential exposé of our times—a work that reveals the deep rot in our financial system . . . Everyone should read this book."—David Grann, author of Killers of the Flower Moon ONE OF THE BEST BOOKS OF THE YEAR—The New York Times and The Economist • Finalist for the New York Public Library's Helen Bernstein Book Award for Excellence in Journalism The hedge fund industry changed Wall Street. Its pioneers didn't lay railroads, build factories, or invent new technologies. Rather, they made their billions through financial speculation, by placing bets in the market that turned out to be right more often than not. In hedge fund circles, Steven A. Cohen was revered as one of the greatest traders who ever lived. But that image was shattered when his fund, SAC Capital, became the target of a seven-year government investigation. Prosecutors labeled SAC a "magnet for market cheaters" whose culture encouraged the relentless pursuit of "edge"—and even "black edge," which is inside information—and the firm was ultimately indicted and pleaded guilty to charges related to a vast insider trading scheme. Cohen, himself, however, was never charged. Black Edge is a riveting legal thriller that raises urgent questions about the power and wealth of those who sit at the pinnacle of high finance and how they have reshaped the economy. Longlisted for the Andrew Carnegie Medal for Excellence in Nonfiction and the Financial Times and McKinsey Business Book of the Year Award "A modern version of Moby-Dick, with wiretaps rather than harpoons."—Jennifer Senior, The New York Times "If you liked James B. Stewart's Den of Thieves, Sheelah Kolhatkar's thrilling Black Edge should be next on your reading list."—The Wall Street Journal "Excellent."—The Economist "A true-life thriller with Shakespearian stakes . . . Her chilling account of a blighted industry is as mesmerizing as a human story as it is as a financial one."—Fortune "A tour de force of groundbreaking reporting and brilliant storytelling."—Jeffrey Toobin, New York Times bestselling author of American Heiress

Running the Crim

This updated bestseller covers Windows 8, new storage and backup technologies, and more Both beginning network administrators and home users have made previous editions of this book a top seller. Now fully updated, this edition shows you step by step how to set up and maintain a network and covers Windows 8 and Windows Server 2008 R2 SP1. Author Doug Lowe also includes updated coverage of broadband technologies as well as storage and back-up procedures, all in his

easy-to-follow style. You'll learn to build a wired or wireless network, secure and optimize it, safely connect to the Internet, troubleshoot problems, and much more. A perennial bestseller, this guide to networking has been fully revised to cover Windows 8, Windows Server 2008 R2 SP1, new broadband technologies, and updated storage and backup procedures Provides introductory-level networking fundamentals for those inexperienced in network technology Covers networking with all major operating systems Shows how to build, secure, and optimize a network, safely connect to the Internet, troubleshoot problems, and more Networking For Dummies, 10th Edition walks you through the process of setting up and maintaining a network, at home or in the office.

Expansión

Spectroscopic Tricks

Every year since 1977, many people in Flint, Michigan have joined together to celebrate pure human endeavor in the CRIM Festival of Races. This premier international 10-mile road race has grown from 576 brave souls in the inaugural race, to almost 7,000 participants in recent years. Running the Crim is a collection of heartwarming and inspirational stories written by ordinary people. Runners and walkers describe the CRIM experience and how it changed their lives. The book contains more than 30 stories, a 32-page color photo section of images from the CRIM Festival of Races, and much more.

The Private Investigator's Handbook

This new up-to-date edition of the successful handbook and ready reference retains the proven concept of the first, covering basic and advanced methods and applications in infrared imaging from two leading expert authors in the field. All chapters have been completely revised and expanded and a new chapter has been added to reflect recent developments in the field and report on the progress made within the last decade. In addition there is now an even stronger focus on real-life examples, with 20% more case studies taken from science and industry. For ease of comprehension the text is backed by more than 590 images which include graphic visualizations and more than 300 infrared thermography figures. The latter include many new ones depicting, for example, spectacular views of phenomena in nature, sports, and daily life.

Android Phones For Dummies

A cross site scripting attack is a very specific type of attack on a web application. It is used by hackers to mimic real sites and fool people into providing personal data. XSS Attacks starts by defining the terms and laying out the ground work. It assumes that the reader is familiar with basic web programming (HTML) and JavaScript. First it discusses the concepts, methodology, and technology that makes XSS a valid concern. It then moves into the various types of XSS attacks, how they are implemented, used, and abused. After XSS is thoroughly explored, the next part provides examples of XSS malware and demonstrates real cases

where XSS is a dangerous risk that exposes internet users to remote access, sensitive data theft, and monetary losses. Finally, the book closes by examining the ways developers can avoid XSS vulnerabilities in their web applications, and how users can avoid becoming a victim. The audience is web developers, security practitioners, and managers. XSS Vulnerabilities exist in 8 out of 10 Web sites The authors of this book are the undisputed industry leading authorities Contains independent, bleeding edge research, code listings and exploits that can not be found anywhere else

Mobile Broadband Communications for Public Safety

Updated handbook to explain the fundamental business, legal, and technical issue surrounding electromagnetic spectrum use today.

Forensic Radio Survey Techniques for Cell Site Analysis

"This book is intended to serve two purposes: to provide a coherent explanation of the theories and procedures that underpin forensic radio surveying and of the network technologies being surveyed in a form that can be read cover to cover as a text book; but also to act as a reference resource that can be dipped into as needed"--

Infrared Thermal Imaging

Why spend countless hours searching for relevant thought leadership articles, specific pieces of statistical data, and navigable reference information, when one resource provides it all? In The CTO Handbook, former CTO of IBM Next Generation Group Mark Minevich, guides readers through what need not be a daunting world of IT management addressing such critical issues as: - Fundamentals, Importance of & Background on the CTO/CIO Profession - Strategic Roles & Responsibilities - Current Economic Climate & Changes - The New Generation & Digital Revolution - Outsourcing & Offshoring Implications for the US IT Market - New Market Economy-Creating Value for Customers - CTO Leadership & Coaching - Globalization, Innovation & Commercialization - & Much More Supplemental to Minevich's engaging commentary, this title includes a wealth of CTO/CIO related technology articles written by C-Level (CEO, CTO, CFO, CMO) executives from companies such as BMC, BEA, Novell, IBM, Bowstreet, Harte-Hankes, Reynolds & Reynolds, McAfee, Verisign, Peoplesoft, Boeing, GE, Perot Systems, and over 50 other companies along with a wealth of reference/appendix material including vital industry statistics, forms and interactive worksheets, field-specific resources and profiles of related professional organizations indispensable for any CTO, CIO or other Technology Executive.

Voice Radio Communications Guide for the Fire Service

The Definitive Guide to Google AdWords

Once again, it gives me a great pleasure to pen the Foreword to the Proceedings of

the 15th International Conference on Thermal Conductivity. As in the past, these now biannual conferences pro vide a broadly based forum for those researchers actively working on this important property of matter to convene on a regular basis to exchange their experiences and report their findings. As it is apparent from the Table of Contents, the 15th Conference represents perhaps the broadest coverage of subject areas to date. This is indicative of the times as the boundaries between disciplines be come increasingly diffused. I am sure the time has come when Con ference Chairmen in coming years will be soliciting contributions not only in the physical sciences and engineering', but will actively seek contributions from the earth sciences and life sciences as well. Indeed, the thermal conductivity and related properties of geological and biological materials are becoming of increasing im portance to our way of life. As it can be seen from the summary table, unfortunately, proceedings have been published only for six of the fifteen con ferences. It is hoped that hereafter this Series will become increasingly well known and be recognized as a major vehicle for the reporting of research on thermal conductivity.

Thermal Conductivity 15

Drawing on his more than two decades of experiences, a private detective shares insider advice on how to catch a cheating spouse, uncover hidden assets and monetary fraud, use the Internet to gain information, trail a subject, protect one's privacy, uncover and preserve legal evidence, and more. Original.

Cleanroom Software Engineering

Irrespective of whether we use economic or societal metrics, the Internet is one of the most important technical infrastructures in existence today. It will serve as a catalyst for much of our innovation and prosperity in the future. A competitive Europe will require Internet connectivity and services beyond the capabilities offered by current technologies. Future Internet research is therefore a must. The Future Internet Assembly (FIA) is a successful and unique bi-annual conference that brings together participants of over 150 projects from several distinct but interrelated areas in the EU Framework Programme 7. The 20 full papers included in this volume were selected from 40 submissions, and are preceded by a vision paper describing the FIA Roadmap. The papers have been organized into topical sections on the foundations of Future Internet, the applications of Future Internet, Smart Cities, and Future Internet infrastructures.

CrackBerry

Spectroscopic Tricks was introduced in 1959 as a special section in the journal Applied Spectroscopy. Its purpose was to provide a means for communicating information on new devices, modifica tions of existing apparatuses, and other items of this nature of interest to the working spectroscopist. That it has proved valuable is indicated by the continuing publication of this section now under the title of Spectroscopic Techniques. However, the use fulness of these contributions, scattered through the many issues of the journal, diminishes as time passes since the reader must consult the annual indices of many volumes of the journal to find

the contri bution that may hold the solution to his problem. The collection of the contributions into a single volume for the years 1959 through 1965 made it easier for the reader to make this search. The success of the first volume has prompted the continuation of these collec tions. The contributions in this second volume are selected from the the years 1966 through 1969. They are arranged in the same manner as in the previous volume according to the area of spectroscopy. Those concerned with the same devices are placed together so that the reader can compare them readily. To maintain the advantages inherent in a single collection of articles, the subject index for this volume includes all the entries and page references from the original volume. Both author and journal indices are are also provided, the latter citing the original Applied Spectroscopy edition.

XSS Attacks

The book features: carefully hand-drawn circuit illustrations hundreds of fully tested circuits tutorial on electronics basics tips on part substitutions, design modifications, and circuit operation All covering the following areas: Review of the Basics Digital Integrated Circuits MOS/CMOS Integrated Circuits TTL/LS Integrated Circuits Linear Integrated Circuits Index of Integrated Circuits Index of Circuit Applications

The Future Internet

Offering an overview of usability, testing, and information architecture for EPOC, WAP, PDAs, handhelds, and handsets, this how-to guide dives into the details about medium-specific issues and design strategies. * Discusses designing for the current wireless platforms: cellular phones and PDAs * Covers both stand alone as well as Web-based application design * Contains a case study of a usability test

Business Week

Forrest Mims Engineer's Notebook

Looks at the phenomenon of BlackBerry addiction, offering true life accounts of BlackBerry mishaps and abuses along with a guide to BlackBerry etiquette and tips on balancing life and work.

Black Enterprise

An ideal reference for design engineers and operators in water treatment, this manual of water supply practices describes ductile-iron pipe manufacturing, design, hydraulics, pipe wall thickness, corrosion control, installation, supports, fittings and appurtenances, joining, and installation.

Black Edge

Networking For Dummies

Everything you need to know about your Android smartphone?in full color! Eager to learn the ins and outs of your exciting, new Android phone? Then this is the book you need! Written in the typical fun and friendly For Dummies style, this full-color guide covers the basics of all the features of Android phones without weighing you down with heavy technical terms or jargon. Veteran world-renowned author Dan Gookin walks you through everything from getting started with setup and configuration to making the most of your phone's potential with texting, e-mailing, accessing the Internet and social networking sites, using the camera, synching with a PC, downloading apps, and more. Covers all the details of the operating system that applies to every Android phone, including Motorola Droids, HTC devices, Samsung Galaxy S phones, to name a few Walks you through basic phone operations while also encouraging you to explore your phone's full potential Serves as an ideal guide to an inexperienced Android newbie who is enthusiastic about getting a handle on everything an Android phone can do Android Phones For Dummies helps you get smarter with your Android smartphone.

Fortune

Today's Web 2.0 applications (think Facebook and Twitter) go far beyond the confines of the desktop and are widely used on mobile devices. The mobile Web has become incredibly popular given the success of the iPhone and BlackBerry, the importance of Windows Mobile, and the emergence of Palm Pre (and its webOS platform). At Apress, we are fortunate to have Gail Frederick of the well-known training site Learn the Mobile Web offer her expert advice in Beginning Smartphone Web Development. In this book, Gail teaches the web standards and fundamentals specific to smartphones and other feature-driven mobile phones and devices. Shows you how to build interactive mobile web sites using web technologies optimized for browsers in smartphones Details markup fundamentals, design principles, content adaptation, usability, and interoperability Explores cross-platform standards and best practices for the mobile Web authored by the W3C, dotMobi, and similar organizations Dives deeps into the feature sets of the most popular mobile browsers, including WebKit, Chrome, Palm Pre webOS, Pocket IE, Opera Mobile, and Skyfire By the end of this book, you'll have the training, tools, and techniques for creating robust mobile web experiences on any of these platforms for your favorite smartphone or other mobile device.

Cell Phone Investigations

With Exchange Traded Fund (ETF) sponsors constantly making new types of ETFs available, there is now a variety of ETFs that provide investors with an opportunity to develop diversified investment portfolios. Their sophistication has also grown to include a breed of ETFs that do not passively track the performance of an underlying index. With this assortment of newer ETFs, and more on the way, market strategists are now capable of devising all-ETF portfolios based on a multitude of asset allocation schemes that respond to the need of their clients. This book provides a comprehensive overview of the changes brought about by ETFs. It describes and analyses recent changes alongside their impact on investment portfolios, and discusses the continuing success of index-based ETFs and the reasons underlying their long-lasting achievements. The book offers an objective

discourse on the newly minted smart beta ETFs and some of the issues surrounding them, and provides an overview of how the increasingly widespread ETF-based portfolio hedging strategies are constructed and implemented. Paying particular attention to the importance of asset allocation and the essential role it plays in portfolio construction, this book explores the role played by ETFs in changing investors' attitudes toward home bias, covering both established and emerging frontier markets. The author leverages his extensive background to integrate best professional practices and academic rigor for an increased understanding of the ever-evolving world of ETFs.

Consumer Behavior

In this book, the author addresses technologies that are being used in emerging cellular markets. These include GSM/EGPRS and CDMA which are being deployed at a rapid pace, while technologies such as UMTS (3G)/ HSPA (3.5G) which have started to find a place in these high growth markets, are also considered. The book examines other technologies including LTE (3.9G) which have already moved out of research labs into the commercial world. 2G-CDMA is widely used, while further developments, e.g. CDMA2000 are also finding acceptance in the commercial arena. IMS/Convergence is increasingly popular all over the world; UMA, which is deployed mostly in North America; and DVB which is gaining worldwide popularity, especially in South Asia, are all reviewed. Each chapter discusses a different technology and is structured into three parts. The technology is examined at an overview level, first explaining what the technology is and then considering the technical features of the technology. The chapter concludes by looking at the planning/implementation aspects of the technology. Key Features: Useful for all cellular industry professionals as provides an overview of the currently deployed technologies in mass scale, and the forthcoming technologies that are expected to make an impact in the future, such as 4th Generation Cellular Networks. One of the first books on the market to encompass all the major cellular technologies, as well as considering the design and implementation perspective. Wireless Technology will play a key role in uplifting the economies of the Emerging countries globally. Ashok Chandra, Wireless Advisor to Govt. of India

Managing a Multijurisdictional Case

First published in 2003, Terrorist Recognition Handbook: A Practitioner's Manual for Predicting and Identifying Terrorist Activities remains one of the only books available to provide detailed information on terrorist methodology revealing terrorist motivation, organizational structure, planning, financing, and operational tactics to carry out atta

Forbes

This Manual is designed to help affiliate leaders and members understand new communication and radio system issues in order to remain informed players in the process.

The Spectrum Handbook 2018

Strategic Management: Text and Cases, 2nd Edition, by Dess/Lumpkin/Eisner is both readable and rigorous - written for today's student. A rocket-ship in its first edition, the revision continues to provide solid treatment of traditional topics in strategic management, as well as contemporary topics like entrepreneurship, knowledge management, and internet strategies. The prestigious author team understands the importance of thorough, modern concepts illustrated by rich, relevant and teachable cases. The new case selections emphasize variety, currency, and familiar company names. The cases are up-to-date in terms of both financial data and strategic issues. This group of cases gives both instructors and students unparalleled quality and variety. Based on consistent reviewer feedback, these selections combine comprehensive and shorter length cases about well known companies.

Handheld Usability

A Practical Guide to Computer Forensics Investigations introduces the newest technologies along with detailed information on how the evidence contained on these devices should be analyzed. Packed with practical, hands-on activities, students will learn unique subjects from chapters including Mac Forensics, Mobile Forensics, Cyberbullying, and Child Endangerment. This well-developed book will prepare students for the rapidly-growing field of computer forensics for a career with law enforcement, accounting firms, banks and credit card companies, private investigation companies, or government agencies.

A Practical Guide to Computer Forensics Investigations

Terrorist Recognition Handbook

Marketing attempts to influence the way consumers behave. These attempts have implications for the organizations making the attempt, the consumers they are trying to influence, and the society in which these attempts occur. We are all consumers and we are all members of society, so consumer behavior, and attempts to influence it, are critical to all of us. This text is designed to provide an understanding of consumer behavior. This understanding can make us better consumer, better marketers, and better citizens. A primary purpose of this text is to provide the student with a usable, managerial understanding of consumer behavior.-Pref.

Ductile-Iron Pipe and Fittings

A major, comprehensive professional text/reference for designing and maintaining security and reliability. From basic concepts to designing principles to deployment, all critical concepts and phases are clearly explained and presented. Includes coverage of wireless security testing techniques and prevention techniques for intrusion (attacks). An essential resource for wireless network administrators and developers.

Strategic Management

Cleanroom software engineering is a process for developing and certifying high-reliability software. Combining theory-based engineering technologies in project management, incremental development, software specification and design, correctness verification, and statistical quality certification, the Cleanroom process answers today's call for more reliable software and provides methods for more cost-effective software development. Cleanroom originated with Harlan D. Mills, an IBM Fellow and a visionary in software engineering. Written by colleagues of Mills and some of the most experienced developers and practitioners of Cleanroom, Cleanroom Software Engineering provides a roadmap for software management, development, and testing as disciplined engineering practices. This book serves both as an introduction for those new to Cleanroom and as a reference guide for the growing practitioner community. Readers will discover a proven way to raise both quality and productivity in their software-intensive products, while reducing costs. Highlights Explains basic Cleanroom theory Introduces the sequence-based specification method Elaborates the full management, development, and certification process in a Cleanroom Reference Model (CRM) Shows how the Cleanroom process dovetails with the SEI's Capability Maturity Model for Software (CMM) Includes a large case study to illustrate how Cleanroom methods scale up to large projects.

The Cto Handbook

In recent years, interest in the technology of gas cleaning has grown, driven partly by environmental legislation, but also by demands for increases in process efficiency and intensity - notable for power generation and waste incineration. This book, which leads on from our successful Gas Cleaning at High Temperatures, describes the present state of the art and its industrial applications.

IPhone Forensics

In Five Key Principles of Corporate Performance Management, Bob Paladino shares his decades of experience to provide proven, real-world implementation insights from globally recognized and award-winning organizations. You'll discover what today's Fortune 100 companies are doing right, and how to implement their enterprise techniques and strategies within your own organization to maximize success.

Applied Statistics In Business And Economics

As the first of its kind, Cell Phone Investigations is the most comprehensive book written on cell phones, cell sites, and cell related data. This book also features sample search warrant templates and updated material regarding the 2014 Supreme Court ruling. Cell Phone Investigations demonstrates how to examine mobile devices and sift through data without expensive equipment or years of specialized training. Features: -Includes a vast selection of search warrant templates -Demonstrates how to acquire phone records and how they are useful -Explains how cell towers and cell cites work and how they can apply to investigations -Explores digital evidence and its application in cell phone forensics -Illustrates how to handle locked devices

Five Key Principles of Corporate Performance Management

"This book is a must for anyone attempting to examine the iPhone. The level of forensic detail is excellent. If only all guides to forensics were written with this clarity!"-Andrew Sheldon, Director of Evidence Talks, computer forensics experts With iPhone use increasing in business networks, IT and security professionals face a serious challenge: these devices store an enormous amount of information. If your staff conducts business with an iPhone, you need to know how to recover, analyze, and securely destroy sensitive data. iPhone Forensics supplies the knowledge necessary to conduct complete and highly specialized forensic analysis of the iPhone, iPhone 3G, and iPod Touch. This book helps you: Determine what type of data is stored on the device Break v1.x and v2.x passcode-protected iPhones to gain access to the device Build a custom recovery toolkit for the iPhone Interrupt iPhone 3G's "secure wipe" process Conduct data recovery of a v1.x and v2.x iPhone user disk partition, and preserve and recover the entire raw user disk partition Recover deleted voicemail, images, email, and other personal data, using data carving techniques Recover geotagged metadata from camera photos Discover Google map lookups, typing cache, and other data stored on the live file system Extract contact information from the iPhone's database Use different recovery strategies based on case needs And more. iPhone Forensics includes techniques used by more than 200 law enforcement agencies worldwide, and is a must-have for any corporate compliance and disaster recovery plan.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION