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Towards Interoperable Research Infrastructures for Environmental and Earth Sciences
Agriculture Code
Tortellini at Midnight
Crisis Services: Effectiveness, Cost-Effectiveness, and Funding Strategies
Management and the Sustainability Paradox
Making Android Accessories with IOIO
The Fishes of North and Middle America
The Godmother
Water Code
Enclosure
Fire Dynamics
Multimedia Journalism
Digital Marketing Excellence
The Social Media Bible
National Report on Sustainable Forests -- 2011
Interpol's Forensic Science Review
Mindful by Design
My Wicked Enemy
Android Forensics
Social, Cultural, and Behavioral Modeling
Dialogue Editing for Motion Pictures
TransCanada
Ecotours Northern Rockies Highway Guide
Indigenous Legal Traditions
EMarketing
Biochar as Soil Amendment
Boot Basics
Big Data Analytics
Cellulose Derivatives
Enhancing Soil Health to Mitigate Soil Degradation
Android Malware
In Pursuit of Valis
Augmented Reality and Virtual Reality
Blueprint for Action
A Sustainable Bioeconomy
Impacts, Monitoring and Management of Forest Pests and Diseases
Earth Observation Data
Cubes
The Future of Making
Mobile First
The Book of Payments
Solar Energy
Online Marketing

Towards Interoperable Research Infrastructures for Environmental and Earth Sciences

Management and the Sustainability Paradox is about how humans became disconnected from their ecological environment throughout evolutionary history. Beginning with the premise that people have competing innate, natural drives linked to survival. Survival can be thought of in the context of long-term genetic propagation of a species, but at the same time, it involves overcoming of immediate adversities. Due to a diverse set of survival challenges facing our ancestors, natural selection often favored short-term solutions, which by consequence, muted the motivations associated with longer-range sustainability values. Managerial decisions and choices mostly adopt a moral calculus of costs versus benefits. Managers invoke economic and corporate growth to justify virtually any action. It is this moral calculus underlying corporate behavior that needs critical examination and reformation. At the heart of it lie deep moral questions that we examine in this book, with the goal of proposing ethical solutions to the paradox. Management and the Sustainability Paradox examines the issue that there appears to be an inherent paradox between what some businesses view as "a need for progress" and "a concern for sustainability". In business, we often see a collision between ideas of progress and sustainability which shapes corporate actions, and managerial decisions. Typical corporate views of progress involve the creation of wealth, jobs, innovative products, and social philanthropic projects. On the basis of these "progressive" actions they justify their inequitable distribution of surpluses by paying low wages and exploiting ecological resources. It is not difficult to see the antagonistic interplay between technological and social innovation with our values for social and environmental well-being and a dualism that needs to be overcome. This book is intended for a broad appeal to an academic and policy maker audience in the sustainability and management fields. The book will be of vital reading for managers seeking to reconnect our human chain with the natural environment in the cause of sustainable business.

Agriculture Code

"This exciting, user-friendly textbook provides a colourful and engaging introduction to online marketing. It is suitable for students, studying internet marketing, e-marketing, e-commerce, or e-business, as part of specialised marketing programmes or mainstream business management programmes." -- From the back cover.

Tortellini at Midnight

Guide to web design optimized for mobile devices, in order to deliver the mobile web experience users want. Argues companies should create websites and applications for mobile devices first, and for desktops/laptop computers second, if at all.

Crisis Services:Effectiveness, Cost-Effectiveness, and Funding Strategies

This book presents a collection of the latest research in the area of immersive technologies, presented at the International Augmented and Virtual Reality Conference 2018 in Manchester, UK, and showcases how augmented reality (AR) and virtual reality (VR) are transforming the business landscape. Innovations in this field are seen as providing opportunities for businesses to offer their customers unique services and experiences. The papers gathered here advance the state of the art in AR/VR technologies and their applications in various industries such as healthcare, tourism, hospitality, events, fashion, entertainment, retail, education and gaming. The volume collects contributions by prominent computer and social sciences experts from around the globe. Addressing the most significant topics in the field of augmented and virtual reality and sharing the latest findings, it will be of interest to academics and practitioners alike.

Management and the Sustainability Paradox

A desire that can't be controlledCarson Philips is a witch on the run. For years, the notorious mage, Alvaro Magellan, has held her as his psychological prisoner. But once Carson gets a glimpse of the true extent of his evil, she flees Magellan's mansion--stealing a stone talisman of unimaginable power on the way. Her only hope for survival is a demon who ignites a voracious hunger in her she can't deny, a longing she can't resist A hunger that can't be satedNikodemus is a warlord with a mission: Kill Magellan and his green-eyed witch at any cost. But when he meets the desperate Carson, the pull of her magic takes his breathe away. He's not sure he can trust this tantalizing woman--she is his enemy--and less sure he can keep his hands off her. But Magellan will stop at nothing to reclaim what belongs to him. Can Nikodemus stop him before his desire for Carson destroys them both?

Making Android Accessories with IOIO

Create your own electronic devices with the popular IOIO ("yoyo") board, and control them with your Android phone or tablet. With this concise guide, you'll get started by building four example projects—after that, the possibilities for making your own fun and creative accessories with Android and IOIO are endless. To build Android/IOIO devices, you write the program on your computer, transfer it to your Android, and then communicate with the IOIO via a USB or Bluetooth connection. The IOIO board translates the program into action. This book provides the source code and step-by-step instructions you need to build the example projects. All you have to supply is the hardware. Learn your way around the IOIO and discover how it interacts with your Android Build an intruder alarm that sends a text message when it detects movement Make a temperature sensing device that logs readings on your Android Create a multicolor LED matrix that displays a Space Invader animation Build an IOIO-powered surveillance rover that you control with your Android Get the software and hardware requirements for creating your own Android/IOIO accessories

The Fishes of North and Middle America

The Godmother

Water Code

Enclosure Fire Dynamics

Now in its fifth edition, the hugely popular Digital Marketing Excellence: Planning, Optimizing and Integrating Online Marketing is fully updated, keeping you in line with the changes in this dynamic and exciting field and helping you create effective and up-to-date customer-centric digital marketing plans. A practical guide to creating and executing digital marketing plans, it combines established approaches to marketing planning with the creative use of new digital models and digital tools. It is designed to support both marketers and digital marketers, and students of business or marketing who want a thorough yet practical grounding in digital marketing. Written by two highly experienced digital marketing consultants, the book shows you how to: Draw up an outline digital marketing plan Evaluate and apply digital marketing principles and models Integrate online and offline communications Implement customer-driven digital marketing Reduce costly trial and error Measure and enhance your digital marketing Learn best practices for reaching and engaging your

audiences using the key digital marketing platforms like Apple, Facebook, Google and Twitter. This new edition seamlessly integrates the latest changes in social media technology, including expanded coverage of mobile technology, demonstrating how these new ways to reach customers can be integrated into your marketing plans. It also includes new sections on data analytics, clearly demonstrating how marketers can leverage data to their advantage. Offering a highly structured and accessible guide to a critical and far-reaching subject, Digital Marketing Excellence, Fifth Edition, provides a vital reference point for all students and managers involved in marketing strategy and implementation.

Multimedia Journalism

An authoritative and comprehensive volume of knowledge and green technologies wholly focused on the future of the bioeconomy. The authors present data, show opportunities, discuss R&D findings, analyze strategies, assess the wider economic impact, showcase achievements, criticize policies and propose solutions for the green revolution in biofuels, biochemicals and biomaterials' production and power generation. A fascinating range of case studies from the US, China and many European countries are used to inform readers about the impact of this field on society and how various technologies are currently being implemented. Additionally, the role of industry on this green industrial revolution is outlined with contributions from several major companies such as DuPont (US), UPM-Kymmene Oy (Finland), Anhui BBKA Biochemical Co (China).

Digital Marketing Excellence

This book constitutes the proceedings of the 12th International Conference on Social, Cultural, and Behavioral Modeling, SBP-BRiMS 2019, held in Washington, DC, USA, in July 2019. The total of 28 papers presented in this volume was carefully reviewed and selected from 72 submissions. The papers in this volume show, people, theories, methods and data from a wide number of disciplines including computer science, psychology, sociology, communication science, public health, bioinformatics, political science, and organizational science. Numerous types of computational methods are used include, but not limited to, machine learning, language technology, social network analysis and visualization, agent-based simulation, and statistics.

The Social Media Bible

Multimedia Journalism: A Practical Guide, Second edition builds on the first edition's expert guidance on working across multiple media platforms, and continues to explore getting started, building proficiency and developing professional standards in multimedia journalism. The second edition features new chapters including: getting started with social media

live reporting building proficiency with Wordpress building apps for smartphones and tablets building a personal brand and developing a specialism long-form video journalism, audio and video news bulletins and magazine programmes. The new edition also includes an extensive range of new and updated materials essential for all aspects multimedia journalism today. New areas explored include editing video and slideshows for mobile and tablet devices, the advanced use of mobile devices for reporting, location-specific content creation and delivery, the use of video and audio slideshows, and live blogging. Other updates include more material on photojournalism as a storytelling technique, using and transferring digital images and sound, the use of Google Analytics, and practical guides to storytelling through infographics, timelines, interactive graphics and maps. The book fully engages with multimedia journalism in relation to range of social media and web publishing platforms, including Wordpress, Blogger, Tumblr, Twitter, Facebook, Google+, YouTube, Instagram, Pinterest, SoundCloud, AudioBoom and iTunes. The book is also be supported by fully updated online masterclasses at www.multimedia-journalism.co.uk.

National Report on Sustainable Forests -- 2011

A lavishly illustrated driving guide to the landscapes, geology, ecology, culture, people and history of the Northern Rockies Region of Alberta.

Interpol's Forensic Science Review

This book constitutes the refereed proceedings of the 7th International Conference on Big Data analytics, BDA 2019, held in Ahmedabad, India, in December 2019. The 25 papers presented in this volume were carefully reviewed and selected from 53 submissions. The papers are organized in topical sections named: big data analytics: vision and perspectives; search and information extraction; predictive analytics in medical and agricultural domains; graph analytics; pattern mining; and machine learning.

Mindful by Design

Satellite Earth observation (EO) data have already exceeded the petabyte scale and are increasingly freely and openly available from different data providers. This poses a number of issues in terms of volume (e.g., data volumes have increased 10× in the last 5 years); velocity (e.g., Sentinel-2 is capturing a new image of any given place every 5 days); and variety (e.g., different types of sensors, spatial/spectral resolutions). Traditional approaches to the acquisition, management, distribution, and analysis of EO data have limitations (e.g., data size, heterogeneity, and complexity) that impede their true information potential to be realized. Addressing these big data challenges requires a change of paradigm

and a move away from local processing and data distribution methods to lower the barriers caused by data size and related complications in data management. To tackle these issues, EO data cubes (EODC) are a new paradigm revolutionizing the way users can store, organize, manage, and analyze EO data. This Special Issue is consequently aiming to cover the most recent advances in EODC developments and implementations to broaden the use of EO data to larger communities of users, support decision-makers with timely and actionable information converted into meaningful geophysical variables, and ultimately unlock the information power of EO data.

My Wicked Enemy

The role of biochar in improving soil fertility is increasingly being recognized and is leading to recommendations of biochar amendment of degraded soils. In addition, biochars offer a sustainable tool for managing organic wastes and to produce added-value products. The benefits of biochar use in agriculture and forestry can span enhanced plant productivity, an increase in soil C stocks, and a reduction of nutrient losses from soil and non-CO₂ greenhouse gas emissions. Nevertheless, biochar composition and properties and, therefore, its performance as a soil amendment are highly dependent on the feedstock and pyrolysis conditions. In addition, due to its characteristics, such as high porosity, water retention, and adsorption capacity, there are other applications for biochar that still need to be properly tested. Thus, the 16 original articles contained in this book, which were selected and evaluated for this Special Issue, provide a comprehensive overview of the biological, chemico-physical, biochemical, and environmental aspects of the application of biochar as soil amendment. Specifically, they address the applicability of biochar for nursery growth, its effects on the productivity of various food crops under contrasting conditions, biochar capacity for pesticide retention, assessment of greenhouse gas emissions, and soil carbon dynamics. I would like to thank the contributors, reviewers, and the support of the Agronomy editorial staff, whose professionalism and dedication have made this issue possible.

Android Forensics

Elizabeth Ann Scarborough's *The Godmother* puts a new twist on contemporary fantasy with the assertion that fairy godmothers exist here and now, and they have magical power that allows them to intervene in real-world problems. What if someone wished a fairy godmother would help the entire city of Seattle? An overworked, overstressed social worker named Rose Samson does just that when she makes an idle wish on a mustard seed. Felicity Fortune of "Godmothers Anonymous" shows up to help. Rose Samson is neither fashion model beautiful, nor a twit, and she happily joins forces with Felicity Fortune, a "Godmother" who demonstrates that Grimm's fairy tales are still relevant in our humdrum modern world. Fairy godmothers are on a magical budget, so every possible way they can get human beings or animals to assist one another, they will try, rather than using up their magical means. Felicity encounters many strangely familiar situations: a pretty

stablehand named Cindy Ellis is mistreated by her cruel stepsisters. A rock star's daughter, scared of the supermodel her dad married, runs away from home and meets seven Vietnam veterans at an encounter session and retreat. One of them might be a big bad wolf, who knows? In all their experiences, Rose and Felicity try to blend their magical aid with realistic human initiative and social responsibility. Scarborough's fully realized settings, with the humor built into the mix of magical solutions and grim reality, make this work an entertaining and compelling read.

Social, Cultural, and Behavioral Modeling

Boot Basics is a concise, general explanation of what a firefighter needs to know to begin a lifelong career in the fire service. Boot Basics provides the all-important overview of the fire service allowing you to acclimate to the demands and rigors of the profession. Chapter by chapter, quiz and answers, Boot Basics gets you to where you want to go.

Dialogue Editing for Motion Pictures

TransCanada Ecotours Northern Rockies Highway Guide

The open source nature of the platform has not only established a new direction for the industry, but enables a developer or forensic analyst to understand the device at the most fundamental level. Android Forensics covers an open source mobile device platform based on the Linux 2.6 kernel and managed by the Open Handset Alliance. The Android platform is a major source of digital forensic investigation and analysis. This book provides a thorough review of the Android platform including supported hardware devices, the structure of the Android development project and implementation of core services (wireless communication, data storage and other low-level functions). Finally, it will focus on teaching readers how to apply actual forensic techniques to recover data. Ability to forensically acquire Android devices using the techniques outlined in the book Detailed information about Android applications needed for forensics investigations Important information about SQLite, a file based structured data storage relevant for both Android and many other platforms.

Indigenous Legal Traditions

Blueprint for Action provides a framework for understanding the dynamics of organizational change in early care and education settings. It helps administrators move beyond a "quick fix" notion of center improvement by serving as a guide for organizational analysis and action. The book details a comprehensive method for assessing program strengths and areas in need of improvement. The heart of this approach is an individualized model of supervision and staff development.

Woven throughout the text are numerous vignettes connecting the concepts to real-life situations experienced by early childhood administrators. The book includes 26 assessment tools and 12 worksheets that directors can adapt for use in their own programs.

EMarketing

This book summarizes recent progress in cellulose chemistry. The last 10 years have witnessed important developments, because sustainability is a major concern. Biodegradable cellulose derivatives, in particular esters and ethers, are employed on a large scale. The recent developments in cellulose chemistry include unconventional methods for the synthesis of derivatives, introduction of novel solvents, e.g. ionic liquids, novel approaches to regioselective derivatization of cellulose, preparation of nano-particles and nano-composites for specific applications. These new developments are discussed comprehensively. This book is aimed at researchers and professionals working on cellulose and its derivatives. It fills an important gap in teaching, because most organic chemistry textbooks concentrate on the relatively simple chemistry of mono- and disaccharides. The chemistry and, more importantly, the applications of cellulose are only concisely mentioned.

Biochar as Soil Amendment

This book examines the nature of retail financial transaction infrastructures. Contributions assume a long-term outlook in their exploration of the key financial processes and systems that support a global transition to a cashless economy. The volume offers both modern and historic accounts that demonstrate the constantly changing role of payment instruments. It brings together different theoretical approaches to the study, re-examining and forecasting changes in retail payment systems. Chapters explore a global transition to a cashless society and contemplate future alternatives to cash, cheques and plastic, featuring the perspectives of academics from different disciplines in conversation and industry participants from six continents. Readers are invited to discover the innovation in payment systems and how it co-evolves with changes in society and organisations through personal, corporate and governmental processes.

Boot Basics

Crisis Services are a continuum of services that are provided to individuals experiencing a psychiatric emergency. The primary goal of these services is to stabilize and improve psychological symptoms of distress and to engage individuals in an appropriate treatment service to address the problem that led to the crisis. Core crisis services include: 23-hour crisis stabilization/observation beds, short term crisis residential services and crisis stabilization, mobile crisis services, 24/7 crisis hotlines, warm lines, psychiatric advance directive statements, and peer crisis services. The research base on the

effectiveness of crisis services is growing. There is evidence that crisis stabilization, community-based residential crisis care, and mobile crisis services can divert individuals from unnecessary hospitalizations and ensure the least restrictive treatment option is available to people experiencing behavioral health crises.

Big Data Analytics

Cellulose Derivatives

The increasing complexity of technological solutions to both fire safety design issues and fire safety regulations demand higher levels of training and continuing education for fire protection engineers. Historical precedents on how to deal with fire hazards in new or unusual buildings are seldom available, and new performance-based building codes often require mathematical or computer fire modeling. Until now, however, there has been no current, truly comprehensive engineering book that builds an in-depth understanding of the scientific aspects of enclosure fires. Enclosure Fire Dynamics fills this void with a complete description of enclosure fires and how the outbreak of a fire in a compartment causes changes in the environment. The authors-both internationally renowned experts in fire safety and protection engineering-offer a clear presentation of the dominant mechanisms controlling enclosure fires and develop simple analytical relationships useful in designing buildings for fire safety. They show readers how to derive engineering equations from first principles, stating the assumptions clearly and showing how the resulting equations compare to experimental data. The details and the approach offered by this text provide readers with a confidence in-and the applicability of-a wide range of commonly used engineering equations and models. Enclosure Fire Dynamics will enhance the knowledge of professional fire protection engineers, researchers, and investigators and help build a strong foundation for engineering students.

Enhancing Soil Health to Mitigate Soil Degradation

This open access book summarises the latest developments on data management in the EU H2020 ENVRIplus project, which brought together more than 20 environmental and Earth science research infrastructures into a single community. It provides readers with a systematic overview of the common challenges faced by research infrastructures and how a 'reference model guided engineering approach can be used to achieve greater interoperability among such infrastructures in the environmental and Earth sciences. The 20 contributions in this book are structured in 5 parts on the design, development, deployment, operation and use of research infrastructures. Part one provides an overview of the state of the art of research infrastructure and relevant e-Infrastructure technologies, part two discusses the reference model guided engineering approach, the third part presents the software and tools developed for common data management challenges,

the fourth part demonstrates the software via several use cases, and the last part discusses the sustainability and future directions.

Android Malware

Forest pests have diverse negative impacts on forestry economy, ecosystem services, biodiversity, and sustainable ecosystem management. The first step towards effectively managing forest pests would be to monitor their occurrence and assess their impact on forest ecosystems. The monitoring results can provide basic information for effective management strategies. The data from monitoring programs can result in the development of new methods for monitoring, assessing impact, and developing management techniques. This special issue aims to share information to assist in the effective management of forest pests, by understanding the responses of forest pests to natural and anthropogenic changes, and discussing new studies on the monitoring, assessment, and management of forest pests. The fourteen papers included in this issue focus on monitoring, assessing, and managing forest pests, including one editorial providing an overall idea of the monitoring, assessment and management of forest pests, two articles reviewing long-term changes in forest pests and forests, four papers focusing on the monitoring of forest pests, three papers on the assessment of forest pests, and four papers on the management of forest pests. These papers provide a better understanding of the structures and processes in forest ecosystems and fundamental information for the effective management of forest pests.

In Pursuit of Valis

Sometime in the 1950s, Emiko Davies' nonno-in-law began the tradition of ringing in the new year with tortellini al sugo. He served it along with spumante and a round of tombola, and sparked a trend; up until the 1970s, you could find tortellini at midnight on New Year's Eve in the bars around the Tuscan town of Fucecchio.

This is just one of the heirloom dishes in this collection, for which Emiko Davies has gathered some of her favourite family recipes. They trace generations that span the length of Italy, from the Mediterranean port city of Taranto in the southern heel of Puglia to elegant Turin, the city of aperitif and Italian cafe culture in the far north and, finally, back to Tuscany, which Emiko calls home.

Tortellini at Midnight is a book rich with nostalgia, with fresh, comforting food and stunning photography. It is a book that is good for the soul.

Augmented Reality and Virtual Reality

Blueprint for Action

Take mindfulness beyond the buzzword and spark powerful learning environments! This resource explores how mindfulness can improve teaching and learning, and helps students develop 21st century skills including creativity, entrepreneurship, innovation, and communication. Readers will learn how to cultivate a personal mindfulness practice that reflects their individuality, and how to create a community of care and respect through mindfulness. Mindfulness is the building of three capacities: awareness, advancement, and authenticity. Built upon these core capacities, Mindful by Design provides 24 detailed exercises for teachers and students, including step-by-step mindfulness lessons embedded into specific curriculum areas, ready to implement immediately. This book demystifies mindfulness and allows educators to inspire powerful learning environments.

A Sustainable Bioeconomy

The essays in this book present important perspectives on the role of Indigenous legal traditions in reclaiming and preserving the autonomy of Aboriginal communities and in reconciling the relationship between these communities and Canadian governments. Although Indigenous peoples had their own systems of law based on their social, political, and spiritual traditions, under colonialism their legal systems have often been ignored or overruled by non-Indigenous laws. Today, however, these legal traditions are being reinvigorated and recognized as vital for the preservation of the political autonomy of Aboriginal nations and the development of healthy communities.

Impacts, Monitoring and Management of Forest Pests and Diseases

Solar Energy is an authoritative reference on the design of solar energy systems in building projects, with applications, operating principles, and simple tools for the construction, engineering, and design professional. The book simplifies the solar design and engineering process, providing sample documentation and special tools that provide all the information needed for the complete design of a solar energy system for buildings to enable mainstream MEP and design firms, and not just solar energy specialists, to meet the growing demand for solar energy systems in building projects.

Earth Observation Data Cubes

Produce professional level dialogue tracks with industry-proven techniques and insights from an Emmy Award winning sound editor. Gain innovative solutions to common dialogue editing challenges such as room tone balancing, noise removal, perspective control, finding and using alternative takes, and even time management and postproduction politics. In *Dialogue Editing for Motion Pictures, Second Edition* veteran film sound editor John Purcell arms you with classic as well as cutting-edge practices to effectively edit dialogue for film, TV, and video. This new edition offers: A fresh look at production workflows, from celluloid to Digital Cinema, to help you streamline your editing Expanded sections on new software tools, workstations, and dialogue mixing, including mixing "in the box" Fresh approaches to working with digital video and to moving projects from one workstation to another An insider's analysis of what happens on the set, and how that affects the dialogue editor Discussions about the interweaving histories of film sound technology and film storytelling Eye-opening tips, tricks, and insights from film professionals around the globe A companion website (www.focalpress.com/cw/purcell) with project files and video examples demonstrating editing techniques discussed in the book Don't allow your dialogue to become messy, distracting, and uncinematic! Do dialogue right with John Purcell's all-inclusive guide to this essential yet invisible art.

The Future of Making

Mobile devices, such as smart phones, have achieved computing and networking capabilities comparable to traditional personal computers. Their successful consumerization has also become a source of pain for adopting users and organizations. In particular, the widespread presence of information-stealing applications and other types of mobile malware raises substantial security and privacy concerns. *Android Malware* presents a systematic view on state-of-the-art mobile malware that targets the popular Android mobile platform. Covering key topics like the Android malware history, malware behavior and classification, as well as, possible defense techniques.

Mobile First

Prepare yourself: How things are made is changing. The digital and physical are uniting, from innovative methods to sense and understand our world to machines that learn and design in ways no human ever could; from 3D printing to materials with properties that literally stretch possibility; from objects that evolve to systems that police themselves. The results will radically change our world--and ourselves. *The Future of Making* illustrates these transformations, showcasing stories and images of people and ideas at the forefront of this radical wave of innovation. Designers, architects, builders, thought leaders--creators of all kinds--have contributed to this look at the materials, connections, and inventions that will define tomorrow. But this book doesn't just catalog the future; it lays down guidelines to follow, new rules for how things are created, that make it the ultimate handbook for anyone who wants to embrace the true future of making.

The Book of Payments

This book is a printed edition of the Special Issue "Enhancing Soil Health to Mitigate Soil Degradation" that was published in Sustainability

Solar Energy

Every three years, worldwide forensics experts gather at the Interpol Forensic Science Symposium to exchange ideas and discuss scientific advances in the field of forensic science and criminal justice. Drawn from contributions made at the latest gathering in Lyon, France, Interpol's Forensic Science Review is a one-source reference providing a comp

Online Marketing

The ultimate comprehensive social media reference book for any business looking to transform its marketing and operational strategies Realizing that social media is dramatically impacting businesses, customers, and everyone connected to them, the authors of The Social Media Bible have consulted with leading social media experts from companies and consulting firms, as well as New York Times bestselling authors nationwide, to assemble a content-rich social media bible that will help businesses increase revenues, improve profitability, and ensure relevance and competitiveness. The book outlines just what social media is, and how to harness its power to achieve a measurable competitive advantage in rapidly changing markets. It allows readers to build a functional knowledge base, and tap into the collaborative power of such social media applications as Facebook, Linked In, Twitter, MySpace, Flickr, and YouTube. The book is part reference, part how-to manual, and part business strategy. For corporate enterprises, small businesses, and nonprofits alike, the strategies in The Social Media Bible are practical, powerful, and effective ways to connect with customers, prospects, employees, stakeholders, and collaborators. Packed with contributions from top names in the field covering virtually every major topic in social media, this is the perfect social media resource for businesses big and small. Lon Safko (Gilbert, AZ) is an innovator and professional speaker with over 20 years of experience in entrepreneurship, marketing, sales, strategic partnering, speaking, training, writing, and e-commerce. He is the founder of eight successful companies, including Paper Models, Inc. David K. Brake (Mesa, AZ) is the CEO and founder of Content Connections, a company that uses social networking strategies to help clients build economically viable relationships around their content.

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