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Golf BusinessWhich Rights Should be Universal?Instant Vmware View Virtualization How-ToSolid Waste as a Renewable ResourceUSS RelentlessThe SpectatorNew ScientistPC MagazineFocusThe Two Faces of IslamInfoWorldModern HealthcareIndia TodayA Practical Approach to Large-Scale Agile DevelopmentPC MagFeminism and the Politics of Travel After the EnlightenmentIndia Today InternationalBusiness World Marketing of High-technology Products and Innovations ComputerworldOutlook Info exameDocument Imaging ReportThree White Dogs CookbookFrida Kahlo ExameHVG.Howling at the MoonDer SpiegelLettering & Type: Creating Letters and Designing Typefaces DataquestBusiness India

Golf Business

Which Rights Should be Universal?

Instant Vmware View Virtualization How-To

Solid Waste as a Renewable Resource

USS Relentless

Show biz memoir at its name-dropping, bridge-burning, profane best: the music industry's most outspoken, outrageous, and phenomenally successful executive delivers a rollicking memoir of pop music's heyday. During the 1970s and '80s the music business was dominated by a few major labels and artists such as Michael Jackson, Bruce Springsteen, the Rolling Stones, Bob Dylan, Billy Joel, Paul Simon, Barbra Streisand and James Taylor. They were all under contract to CBS Records, making it the most successful label of the era. And, as the company's president, Walter Yetnikoff was the ruling monarch. He was also the most flamboyant, volatile and controversial personality to emerge from an industry and era defined by sex, drugs and debauchery. Having risen from working-class Brooklyn and the legal department of CBS, Yetnikoff, who freely admitted to being tone deaf, was an unlikely label head. But he had an uncanny knack for fostering talent and intimidating rivals with his appalling behavior—usually fueled by an explosive combination of cocaine and alcohol. His tantrums, appetite for mind-altering substances and sexual exploits were legendary. In Japan to meet the Sony executives who acquired CBS during his tenure, Walter was assigned a minder who confined him to a hotel room. True to form, Walter raided the minibar, got blasted and, seeing no other means of escape, opened a hotel window and vented his rage by literally howling at the moon. In Howling at the Moon, Yetnikoff traces his journey as he climbed the corporate mountain, danced on its summit and crashed and burned. We see how Walter became the father-confessor to Michael Jackson as

the King of Pop reconstructed his face and agonized over his image while constructing Thriller (and how, after it won seven Grammies, Jackson made the preposterous demand that Walter take producer Quincy Jones's name off the album); we see Walter, in maniacal pursuit of a contract, chase the Rolling Stones around the world and nearly come to blows with Mick Jagger in the process; we get the tale of how Walter and Marvin Gaye—fresh from the success of "Sexual Healing"—share the same woman, and of how Walter bonds with Bob Dylan because of their mutual Jewishness. At the same time we witness Yetnikoff's clashes with Barry Diller, David Geffen, Tommy Mottola, Allen Grubman and a host of others. Seemingly, the more Yetnikoff feeds his cravings for power, sex, liquor and cocaine, the more profitable CBS becomes—from $485 million to well over $2 billion—until he finally succumbs, ironically, not to substances, but to a corporate coup. Reflecting on the sinister cycle that left his career in tatters and CBS flush with cash, Yetnikoff emerges with a hunger for redemption and a new reverence for his working-class Brooklyn roots. Ruthlessly candid, uproariously hilarious and compulsively readable, Howling at the Moon is a blistering You'll Never Eat Lunch in this Town Again of the music industry.

The Spectator

New Scientist

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

PC Magazine

This cookbook was written for all the dogs who rely on their master for all their needs and ask nothing in return. Good nutrition is as important to your dog as it is to you. Cancer is the leading cause of death in dogs and cats today, so the food they ingest is paramount to their health, as well as exercise and annual visits to the veteranian. This cookbook was written to have fun in the kitchen cooking delicious recipes that your dog will love. He will probably join you in the kitchen when he starts to know that the aroma of good food is for him. P.J.'s Bichon Frise lived to be 22 years old and spunky to the end of her life. P.J. attributes her Bichon Frise's excellent health to the meals she cooked for her, long before the pet food recall scare. You have control of all the ingredients your dog eats. If your dog had to cook for you, don't you think it would give you the best possible food to keep you heathly and living longer? You bet they would. Do you feed your dog the same thing, day after day, week after week? Yuk. This cookbook will get you out of this rut and you will see a happier and healthier dog if you start cooking these easy and fun recipes. The book is also filled with fun facts, dog jokes, dog sayings, astrology, dog breeds, and trivia to make this cookbook a must for you to have. A portion of the proceeds of this book will be donated to the Cancer Society for Animals.

Focus

The Two Faces of Islam

This title includes a number of Open Access chapters. The twenty-first century world faces several enormous challenges: how to mitigate climate change, meet a growing energy demand without relying on fossil fuels, and manage the escalating quantities of solid waste generated by cities around the world. This compendium volume offers a viable solution to all three: using solid waste as a renewable resource. Intended for a wide audience ranging from engineers and academics to decision-makers in both the public and private sectors, this volume has gathered together research into a range of technologies and methodologies. The editors, two well-published researchers at the top of their field, have selected articles that lay the foundation for this discussion. They have then included chapters for the following waste management scenarios: anaerobic digestion, composting, pyrolysis and chemical upgrading, incineration and carbonization, and gasification. Research has been included from around the world, representing potential international solutions to what are global challenges, as well as crucial implications for ongoing research in this important field of study.

InfoWorld

Modern Healthcare

A saga of the US Navy from the Barbary War of 1803 through the War of 1812. In 1803, a young man joins the crew of what will become the most famous frigate of the early US Navy - USS Constitution. From the sands of North Africa during the first Barbary War, across the aquamarine waters of the Caribbean, we follow the exploits of a young American seaman, Alain de Noux. At the outbreak of the War of 1812, Captain de Noux takes the ship he personally designed to sea to fight the mightiest navy in the world - Britain's Royal Navy. USS Relentless is the newest, largest, fastest frigate in the world, her hull coated in resin that allows her to fly across the waves, her radically-designed sails and special chute-sail that acts as a spinnaker pulls the big frigate along at nearly eighteen knots. Armed with weapons far in advance of its time - steel cannons with rifled barrels that propel shells farther than any cannon on any ship, along with special binoculars that aid lookouts to see at night, USS Relentless is a most lethal ship. The ship also carries high caliber shells that explode on contact and special carcass rounds filled with white phosphorous, consuming any ship it strikes in flames. USS Relentless challenges all ships, including the huge British ships-of-the-line, contemporary battleships. Terrorizing the Atlantic for months, Relentless is sent on a more important mission, a mission with no return ticket. She will fly the American flag into combat for the first time across the Indian Ocean, attacking the fat merchant ships of Britain's lucrative East India Company. America does not have the means to invade Britain, but USS Relentless can disrupt her most profitable trade routes. Alain finds success in war and finally meets the woman that will change his world, if only for a short time. In his heart, he knows he will die a young man. It is a race. How many ships can the great raider destroy or capture before the Royal Navy's fleet can destroy her? Along the shoals of the Laccadive Islands, In what the world will call The Battle of the Arabian Sea, USS Relentless must fight an entire fleet in

order for Alain to get back to the love of his life.

India Today

A Practical Approach to Large-Scale Agile Development

PC Mag

Feminism and the Politics of Travel After the Enlightenment

Taking the Enlightenment and the feminist tradition to which it gave rise as its historical and philosophical coordinates, Feminism and the Politics of Travel After the Enlightenment explores the coincidence of feminist vindications and travel in the late eighteenth and nineteenth centuries, the way travel's utopian dimension and feminism's utopian ideals have intermittently fed off each other in productive ways. Travel's gender politics is analyzed in the works of J.-J. Rousseau, Mary Wollstonecraft, Stéphanie-Félicité de Genlis, Germaine de Staël, Frances Burney, Flora Tristan, Suzanne Voilquin, Gustave Flaubert George Sand, Robyn Davidson, and Sara Wheeler.

India Today International

Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks.This is a Packt Instant How-to guide, which provides concise and clear recipes for getting started with setting up the VDI in different environments.Instant VMware View 5 Virtualization How-to is for architects, solution providers, consultants, engineers, and anyone planning to design and implement a solution based on VMware View 5.

Business World

Chronicles the life of the famous Mexican painter, detailing her works, her marriage to artist Diego Rivera, and her struggle to overcome several personal tragedies.

Marketing of High-technology Products and Innovations

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Computerworld

Outlook

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Document Imaging Report

In this book, Talbott shows how to defend basic individual rights from a universal moral point of view that is neither imperialistic nor relativistic."--Jacket.

Three White Dogs Cookbook

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Frida Kahlo

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Since its formation in 1932, Saudi Arabia has been ruled by two interdependent families. The Al Sa'uds control politics and the descendants of Ibn Abd al-Wahhab impose Wahhabism—a violent, fanatical perversion of the pluralistic Islam practiced by most Muslims. Stephen Schwartz argues that Wahhabism, vigorously exported with the help of Saudi oil money, is what incites Palestinian suicide bombers, Osama bin Laden, and other Islamic terrorists throughout the world. Schwartz reveals the hypocrisy of the Saudi regime, whose moderate facade conceals state-sponsored repression and terrorism. He also raises troubling questions about Wahhabi infiltration of America's Islamic community and about U.S. oil companies sanitizing Saudi Arabia's image for the West. This sharp analysis and eye-opening expose illuminates the background to the September 11th terrorist attacks and offers new approaches for U.S. policy toward its closest ally in the Middle East.

Exame

HVG.

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The only text on the market that provides readers with the marketing information they need to successfully market high-tech products. Introduction to World of High Technology Marketing; Strategic Market Planning in; High-Tech Firms; Culture and Climate Considerations for High-Tech Companies; Market Orientation and Cross-functional (Marketing/R&D); Partnerships/Alliances and Customer Relationship Marketing; Marketing Research in High-Tech Markets; Understanding High-Tech Customers; Technology and Product Management; Distribution Channels and Supply Chain Management in High-Tech Markets; Pricing Considerations in High-Tech Markets; Marketing Communication Tools for High-Tech Markets; Strategic Considerations in Marketing Communications; Strategic Considerations for the Triple Bottom Line in High-Tech Companies MARKET: Marketing of High-Technology Products and Innovations provides comprehensive coverage of the latest academic research and leading-edge business practices to prepare readers for the unique challenges they will face when marketing high-tech products and services.

Howling at the Moon

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Der Spiegel

Lettering & Type: Creating Letters and Designing Typefaces

Today, even the largest development organizations are turning to agile methodologies, seeking major productivity and quality improvements. However, large-scale agile development is difficult, and publicly available case studies have been scarce. Now, three agile pioneers at Hewlett-Packard present a candid, start-to-finish insider's look at how they've succeeded with agile in one of the company's most mission-critical software environments: firmware for HP LaserJet printers. This book tells the story of an extraordinary experiment and journey. Could agile principles be applied to re-architect an enormous legacy code base? Could agile enable both timely delivery and ongoing innovation? Could it really be applied to 400+ developers distributed across four states, three continents, and four business units? Could it go beyond delivering incremental gains, to meet the stretch goal of 10x developer productivity improvements? It could, and it did—but getting there was not easy. Writing for both managers and technologists, the authors candidly discuss both their successes and failures, presenting actionable lessons for other development organizations, as well as approaches that have proven themselves repeatedly in HP's challenging environment. They not only illuminate the potential benefits of agile in large-scale development, they also

systematically show how these benefits can actually be achieved. Coverage includes: • Tightly linking agile methods and enterprise architecture with business objectives • Focusing agile practices on your worst development pain points to get the most bang for your buck • Abandoning classic agile methods that don't work at the largest scale • Employing agile methods to establish a new architecture • Using metrics as a "conversation starter" around agile process improvements • Leveraging continuous integration and quality systems to reduce costs, accelerate schedules, and automate the delivery pipeline • Taming the planning beast with "light-touch" agile planning and lightweight long-range forecasting • Implementing effective project management and ensuring accountability in large agile projects • Managing tradeoffs associated with key decisions about organizational structure • Overcoming U.S./India cultural differences that can complicate offshore development • Selecting tools to support quantum leaps in productivity in your organization • Using change management disciplines to support greater enterprise agility

Dataquest

Business India

A guide to type design and lettering that includes relevant theory, history, explanatory diagrams, exercises, photographs, and illustrations, and features interviews with various designers, artists, and illustrators.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION