Facebook Developer Guide

Developer's Guide to Social ProgrammingLevel Up! The Guide to Great Video Game DesignA Developer's Guide to the Semantic WebFacebook for Small BusinessUltimate Guide to LinkedIn for BusinessBuilding Facebook Applications For DummiesWindows Server 2012 Hyper-V Installation and Configuration GuideThe Facebook Guide to Small Business MarketingArchibald Finch and the Lost WitchesEktron Developer's GuideFacebook Application Development For DummiesITF+ CompTIA IT Fundamentals All-in-One Exam Guide, Second Edition (Exam FC0-U61)The Facebook EffectIdea to iPhoneManager's Guide to Online MarketingFacebook Marketing For DummiesJBoss: Developer's GuideFacebook Marketing All-in-One For DummiesAlfresco Developer GuideDeveloper MarketingAndroid for ProgrammersParallel and Concurrent Programming in HaskellDeveloper's Guide to Web Application SecurityStart Small, Stay SmallThe Book WhispererOracle Mobile Cloud Service Developer's GuideAPI ManagementA Comprehensive Guide to Enterprise MobilityFacebook API Developers Guide101 Social Media Tactics for NonprofitsZend Studio for Eclipse Developer's GuideZend Framework 3. Developer's GuideOracle Mobile Application Framework Developer Guide: Build Multiplatform Enterprise Mobile AppsBluetooth Application Developer's GuideRapidweaver 5 Beginner's GuideWeb Application Security, A Beginner's GuideProgramming with CodeIgniterMVCFacebook Graph API Development with FlashThe Official Ubuntu BookAPIs: A Strategy Guide

Developer's Guide to Social Programming

An insider's history of the online social network traces the collaborations and conflicts among its founders, the personalities that shaped its development, and the ways in which the site has become an integral part of contemporary culture.

Level Up! The Guide to Great Video Game Design

Practical Facebook marketing strategies, tactics, and techniques This new edition of Facebook Marketing For Dummies arms novice to expert marketers with everything they need to plan, refine, execute, and maintain a successful Facebook marketing campaign. Fully updated to cover the latest tools and techniques of Facebook marketing, you'll find hands-on guidance to create and administer your Page Timeline, understand the psychology of the Facebook user, build your fan base, utilize events, contests, and polls to promote your Page, increase your brand awareness, integrate your Facebook marketing campaign with other marketing strategies, and monitor, measure, and adjust your Facebook marketing campaigns. Written by a leading expert on helping others use Facebook and other social media tools to promote and enhance their brands, this practical guide gets you up and running on Facebook marketing—fast. In plain English, it walks you through all the latest features, including new designs for the News Feed, Timeline, and Pages, as well as major changes to the Facebook advertising platform. Includes real-world case studies that illustrate how successful Facebook marketing really works Fully updated to cover the latest tools and techniques in Facebook marketing Shows marketers how to use Facebook to reach and engage their target audience Provides step-by-step instructions on how to organize, optimize, and manage your

Facebook advertising campaigns If you're a marketer looking to develop or refine a social media marketing plan that includes significant Facebook presence, Facebook Marketing For Dummies is your go-to guide.

A Developer's Guide to the Semantic Web

Facebook for Small Business

"Bluetooth (enabled devices) will ship in the billions of units once it gains momentum." - Martin Reynolds, Gartner Group Bluetooth is the most exciting development in wireless computing this decade! Bluetooth enabled devices can include everything from network servers, laptop computers and PDAs, to stereos and home security systems. Most Bluetooth products to hit the market in 2001 will be PC cards for laptop computers and access points, which allow up to seven Bluetooth devices to connect to a network. Reports indicate that by the end of 2003 there will be over 2 billion Bluetooth-enabled devices. Bluetooth-enabled devices communicate with each other through embedded software applications. Bluetooth Developer's Guide to Embedded Applications will provide embedded applications developers with advanced tutorials and code listings written to the latest Bluetooth's latest specification, version 1.1. Written by Bluetooth pioneers from market leaders in Bluetooth software development, Extended Systems and Cambridge Silicon Radio, this is the first advanced level Bluetooth developer title on the market. White Hot Topic While other books introduce readers to the possibilities of Bluetooth, this is the first comprehensive, advanced level programming book written specifically for embedded application developers Authors are responsible for SDK, the market-leading development tool for Bluetooth Comes with Syngress' revolutionary Credit Card CD containing a printable HTML version of the book, all of the source code and sample applications from Extended Systems and Cambridge Silicon Radio

Ultimate Guide to LinkedIn for Business

Master Oracle Mobile Application Framework In Oracle Mobile Application Framework Developer Guide, Oracle ACE Luc Bors explains how to use this powerful tool to create multiplatform mobile apps based on a single code base. Detailed examples and ready-to-use code are provided throughout the book. A complete, step-by-step sample application highlights the robust functionality of Oracle Mobile Application Framework, including data visualization, UX patterns, geographical maps, push notifications, and more. Take full advantage of the visual and declarative development features of Oracle Mobile Application Framework with help from this Oracle Press resource. Configure your IDE for Android and Apple iOS application development Build AMX pages and task flows for mobile applications Work with the binding layer and data controls Create application features and configure access to them in the springboard and navigation bar Call web services using a data control and create an on-device database Implement device interaction services Debug, test, and secure Oracle Mobile Application Framework applications Build an interactive sample app that maximizes Oracle Mobile Application Framework capabilities

Building Facebook Applications For Dummies

The book is written for PHP developers who wish to learn how to use MVC for application development, using CodeIgniter. No experience of CodeIgniter would be necessary, as this book is for beginning MVC development.This book is written for PHP developers who wish to learn how to use the CodeIgniterMVC framework for application development. No experience of CodeIgniteris necessary, as this book is for beginning MVC development.

Windows Server 2012 Hyper-V Installation and Configuration Guide

In The Developer's Guide to Social Programming, Mark Hawker shows developers how to build applications that integrate with the major social networking sites. Unlike competitive books that focus on a single social media platform, this book covers all three leading platforms: Facebook, OpenSocial, and Twitter. Hawker identifies the characteristics of superior, highly engaging social media applications, and shows how to use the Facebook platform, Google Friend Connect, and the Twitter API to create them. You'll find practical solutions and code for addressing many common social programming challenges, from site registration to search, blog commenting to creating location-based applications. Hawker concludes by walking you through building a complete, integrated social application: one that works seamlessly across all leading platforms, and draws on powerful features from each. Coverage includes Working with the Twitter API, including the Search API, Lists API, and Retweets API Authenticating users with Twitter OAuth Mastering the Facebook API, FQL, and XFBML Utilizing the Facebook JavaScript Library for creating dynamic content, and animation Exploring the Google Friend Connect JavaScript API, and integrating with the OpenSocial API Using Facebook's tools for sharing, social commenting, stream publishing, and live conversation Using the PHP OpenSocial Client Library with Google Friend Connect Creating, testing, and submitting Google Friend Connect gadgets

The Facebook Guide to Small Business Marketing

Security Smarts for the Self-Guided IT Professional "Get to know the hackers—or plan on getting hacked. Sullivan and Liu have created a savvy, essentials-based approach to web app security packed with immediately applicable tools for any information security practitioner sharpening his or her tools or just starting out." —Ryan McGeehan, Security Manager, Facebook, Inc. Secure web applications from today's most devious hackers. Web Application Security: A Beginner's Guide helps you stock your security toolkit, prevent common hacks, and defend quickly against malicious attacks. This practical resource includes chapters on authentication, authorization, and session management, along with browser, database, and file security--all supported by true stories from industry. You'll also get best practices for vulnerability detection and secure development, as well as a chapter that covers essential security fundamentals. This book's templates, checklists, and examples are designed to help you get started right away. Web Application Security: A Beginner's Guide features: Lingo--Common security terms defined so that you're in the know on the job IMHO--Frank and relevant opinions based on the

authors' years of industry experience Budget Note--Tips for getting security technologies and processes into your organization's budget In Actual Practice--Exceptions to the rules of security explained in real-world contexts Your Plan--Customizable checklists you can use on the job now Into Action--Tips on how, why, and when to apply new skills and techniques at work

Archibald Finch and the Lost Witches

Customizing Alfresco with actions, web scripts, web forms, workflows, and more

Ektron Developer's Guide

The definitive, comprehensive guide to Zend Studio for Eclipse Zend Studio for Eclipse gives millions of PHP/LAMP developers world-class tools for building state-of-the-art web applications. Now, here's a definitive guide to making the most of this breakthrough development environment. Zend Certified Engineer Peter MacIntyre and expert PHP developer Ian Morse show how to use Zend Studio for Eclipse to improve productivity, effectiveness, and code quality throughout your entire project lifecycle. You'll start with a product tour that introduces the core techniques and terminology you'll use in all your projects–including views, perspectives, outlines, and much more. You'll discover how to quickly use preferences to customize Zend Studio for Eclipse to your unique needs. Next, MacIntyre and Morse offer detailed, practical insights into every key aspect of working with Zend Studio: the code editor, PHP perspective views, Code Gallery, Code Analyzer, refactoring, SQL integration, unit testing with PHPUnit, debugging, version control, WYSIWYG design, and much more. You'll learn how to use the powerful integrated tools Zend provides, as well as those offered by the thriving worldwide Eclipse ecosystem. This book is an indispensable resource for every developer who wants to master Zend Studio for Eclipse: programmers already familiar with PHP and LAMP and users of other Eclipse-based IDEs who want to leverage their skills to create powerful PHP-based web applications.

Facebook Application Development For Dummies

This fully updated study guide delivers 100% coverage of every topic on the CompTIA ITF+ IT Fundamentals exam Take the CompTIA ITF+ IT Fundamentals exam with complete confidence using this bestselling and effective self-study system. Written by CompTIA certification and training experts, this authoritative guide explains foundational computer technologies in full detail. You'll find learning objectives at the beginning of each chapter, exam tips, practice exam questions, and in-depth explanations throughout. Designed to help you pass the exam with ease, this definitive volume also serves as an essential on-the-job reference. Also includes a voucher coupon for a 10% discount on your CompTIA exams! Covers all exam topics, including: • Computer basics • System hardware • I/O ports and peripherals • Data storage and sharing • PC setup and configuration • Understanding operating systems • Working with applications and files • Setting up and configuring a mobile device • Connecting to networks and the Internet • Handling local and online security threats • Computer maintenance and management • Troubleshooting and problem solving • Understanding databases •

Software development and implementation Online content includes: • 130 practice exam questions in a customizable test engine • Link to over an hour of free video training from Mike Meyers

ITF+ CompTIA IT Fundamentals All-in-One Exam Guide, Second Edition (Exam FC0-U61)

Create Modern, Enterprise Mobile Apps with Oracle Mobile Cloud Service Create and deploy high-performance enterprise mobile applications using the hands-on information contained in this Oracle Press guide. Written by a director of product management within Oracle's platform-as-a-service group, Oracle Mobile Cloud Service Developer's Guide features a start-to-finish case study application that clearly demonstrates key techniques and features. Learn how to set up mobile back ends, work with native SDKs, build custom APIs, and deliver best-in-class mobile services with Oracle Mobile Cloud Service. Oracle Mobile Application Accelerator and enterprise mobile solutions are fully covered in this comprehensive resource. •Explore the features and benefits of Oracle Mobile Cloud Service •Work from the command line, within Oracle Mobile Cloud Service, and native platform IDEs •Visually describe business objects using REST API for Oracle Mobile Cloud Service •Perform CRUD operations on the back end and client side •Develop mobile applications using SDKs for iOS and Android •Build a cross-platform client with Oracle Mobile Application Accelerator •Monitor and administer Oracle Mobile Cloud Service in enterprises of all sizes

The Facebook Effect

The Facebook API allows web developers to create Facebook applications and access Facebook data from other applications. Facebook API Developers Guide covers the use and implementation of the Facebook API—what the key features are and how you can access them. You will learn, through practical examples, the main features of the Facebook API including an introduction to the API–specific languages FQL and FBML. These examples are further supported by the introduction of other technologies like language libraries, relational database management systems, and XML. Covers all key features of the Facebook API Explains the API languages FQL and FBML Teaches by example, with useful code and tips you can use in your own applications

Idea to iPhone

The Semantic Web represents a vision for how to make the huge amount of information on the Web automatically processable by machines on a large scale. For this purpose, a whole suite of standards, technologies and related tools have been specified and developed over the last couple of years and they have now become the foundation for numerous new applications. A Developer's Guide to the Semantic Web helps the reader to learn the core standards, key components and underlying concepts. It provides in-depth coverage of both the what-is and how-to aspects of the Semantic Web. From Yu's presentation, the reader will obtain not only a solid understanding about the Semantic Web, but also learn how to combine all the pieces to build new applications on the Semantic Web. The second edition of

this book not only adds detailed coverage of the latest W3C standards such as SPARQL 1.1 and RDB2RDF, it also updates the readers by following recent developments. More specifically, it includes five new chapters on schema.org and semantic markup, on Semantic Web technologies used in social networks and on new applications and projects such as data.gov and Wikidata and it also provides a complete coding example of building a search engine that supports Rich Snippets. Software developers in industry and students specializing in Web development or Semantic Web technologies will find in this book the most complete guide to this exciting field available today. Based on the step-by-step presentation of real-world projects, where the technologies and standards are applied, they will acquire the knowledge needed to design and implement state-of-the-art applications.

Manager's Guide to Online Marketing

Build social Flash applications fully integrated with the Facebook Graph API.

Facebook Marketing For Dummies

Over 75% of network attacks are targeted at the web application layer. This book provides explicit hacks, tutorials, penetration tests, and step-by-step demonstrations for security professionals and Web application developers to defend their most vulnerable applications. This book defines Web application security, why it should be addressed earlier in the lifecycle in development and quality assurance, and how it differs from other types of Internet security. Additionally, the book examines the procedures and technologies that are essential to developing, penetration testing and releasing a secure Web application. Through a review of recent Web application breaches, the book will expose the prolific methods hackers use to execute Web attacks using common vulnerabilities such as SQL Injection, Cross-Site Scripting and Buffer Overflows in the application layer. By taking an in-depth look at the techniques hackers use to exploit Web applications, readers will be better equipped to protect confidential. The Yankee Group estimates the market for Web application-security products and services will grow to $1.74 billion by 2007 from $140 million in 2002 Author Michael Cross is a highly sought after speaker who regularly delivers Web Application presentations at leading conferences including: Black Hat, TechnoSecurity, CanSec West, Shmoo Con, Information Security, RSA Conferences, and more

JBoss: Developer's Guide

Want to design your own video games? Let expert Scott Rogers show you how! If you want to design and build cutting-edge video games but aren't sure where to start, then the SECOND EDITION of the acclaimed Level Up! is for you! Written by leading video game expert Scott Rogers, who has designed the hits Pac Man World, Maximo and SpongeBob Squarepants, this updated edition provides clear and well-thought out examples that forgo theoretical gobbledygook with charmingly illustrated concepts and solutions based on years of professional experience. Level Up! 2nd Edition has been NEWLY EXPANDED to teach you how to develop marketable ideas, learn what perils and pitfalls await during a game's pre-production, production and post-production stages, and provide even more

creative ideas to serve as fuel for your own projects including: Developing your game design from the spark of inspiration all the way to production Learning how to design the most exciting levels, the most precise controls, and the fiercest foes that will keep your players challenged Creating games for mobile and console systems – including detailed rules for touch and motion controls Monetizing your game from the design up Writing effective and professional design documents with the help of brand new examples Level Up! 2nd Edition is includes all-new content, an introduction by David "God of War" Jaffe and even a brand-new chili recipe –making it an even more indispensable guide for video game designers both "in the field" and the classroom. Grab your copy of Level Up! 2nd Edition and let's make a game!

Facebook Marketing All-in-One For Dummies

Go-to guide for using Microsoft's updated Hyper-V as avirtualization solution Windows Server 2012 Hyper-V offers greater scalability, newcomponents, and more options than ever before for large enterprisesystems and small/medium businesses. Windows Server 2012 Hyper-VInstallation and Configuration Guide is the place to startlearning about this new cloud operating system. You'll get up tospeed on the architecture, basic deployment and upgrading, creatingvirtual workloads, designing and implementing advanced networkarchitectures, creating multitenant clouds, backup, disasterrecovery, and more. The international team of expert authors offers deep technicaldetail, as well as hands-on exercises and plenty of real-worldscenarios, so you thoroughly understand all features and how bestto use them. Explains how to deploy, use, manage, and maintain the WindowsServer 2012 Hyper-V virtualization solutions in large enterprisesand small- to medium-businesses Provides deep technical detail and plenty of exercises showingyou how to work with Hyper-V in real-world settings Shows you how to quickly configure Hyper-V from the GUI and usePowerShell to script and automate common tasks Covers deploying Hyper-V hosts, managing virtual machines,network fabrics, cloud computing, and using file servers Also explores virtual SAN storage, creating guest clusters,backup and disaster recovery, using Hyper-V for Virtual DesktopInfrastructure (VDI), and other topics Help make your Hyper-V virtualization solution a success withWindows Server 2012 Hyper-V Installation and ConfigurationGuide.

Alfresco Developer Guide

A guide to the Ubuntu operating system covers such topics as installation, using applications, installing updates, the Ubuntu server, networking, system administration, and the Ubuntu community.

Developer Marketing

Reach your customers with the latest Facebook marketing strategies Facebook Marketing All-in-One For Dummies, 3rd Edition is a detailed resource for businesses, brands, and people who are interested in promoting themselves, their goods, and their services on Facebook. Fully updated to cover new Facebook features, this new Third Edition includes guidance on Graph Search, the updated

News Feed design, cover photo rules, advertising changes, updated mobile apps, and more. Examples and case studies illustrate best practices, and the book provides step-by-step guidance on creating a successful Facebook marketing campaign, from setting up a fan page to analyzing results. Facebook is considered the most fully-engaged social media platform for most marketers. With more than a billion users who comment over 3.2 billion times per day, Facebook provides a ready and willing customer base to businesses savvy enough to take advantage. Facebook Marketing All-in-One For Dummies, 3rd Edition walks you through the creation of a customized fan page, and guides you through interacting with fans and building a community around your brand. The book explains Facebook applications and Facebook advertising, and shows you how to make Facebook come alive. Learn how to claim your presence on Facebook Build pages to engage, retain, and sell to customers Discover advanced Facebook marketing tactics Find out why measuring, monitoring, and analyzing are important Create and curate engaging content, including photos, video, contests, and more, and watch your fan base grow. Social media marketing is a major force in the success of a business, and Facebook is at the forefront of it all. Facebook Marketing All-in-One For Dummies, 3rd Edition provides the guidance and information you need to get in there and claim your space.

Android for Programmers

Donalyn Miller says she has yet to meet a child she couldn't turn into a reader. No matter how far behind Miller's students might be when they reach her 6th grade classroom, they end up reading an average of 40 to 50 books a year. Miller's unconventional approach dispenses with drills and worksheets that make reading a chore. Instead, she helps students navigate the world of literature and gives them time to read books they pick out themselves. Her love of books and teaching is both infectious and inspiring. The book includes a dynamite list of recommended "kid lit" that helps parents and teachers find the books that students really like to read.

Parallel and Concurrent Programming in Haskell

A AWE-INSPIRING TEEN FICTION BOOK.

Developer's Guide to Web Application Security

If you have a working knowledge of Haskell, this hands-on book shows you how to use the language's many APIs and frameworks for writing both parallel and concurrent programs. You'll learn how parallelism exploits multicore processors to speed up computation-heavy programs, and how concurrency enables you to write programs with threads for multiple interactions. Author Simon Marlow walks you through the process with lots of code examples that you can run, experiment with, and extend. Divided into separate sections on Parallel and Concurrent Haskell, this book also includes exercises to help you become familiar with the concepts presented: Express parallelism in Haskell with the Eval monad and Evaluation Strategies Parallelize ordinary Haskell code with the Par monad Build parallel array-based computations, using the Repa library Use the Accelerate library to run

computations directly on the GPU Work with basic interfaces for writing concurrent code Build trees of threads for larger and more complex programs Learn how to build high-speed concurrent network servers Write distributed programs that run on multiple machines in a network

Start Small, Stay Small

Webpages are so yesterday! If you really want your business to succeed you need to get it social. If you're sitting there thinking, "MySpace here I come!" then you really need this book; if you already know that Facebook is on your business' to do list, then this book will also come in handy. Before you start thinking "Hey, my mom's on Facebookmaybe she can be in charge of this project" you should be forewarned—Facebook for Business' is not yo mama's Facebook; sure your mom can whip up a page by a few clicks, but if you want to stand out from the rest, then you will have to do something a little more challenging: coding (this is only if your mom isn't up to date like the rest of our moms. If your mom is a coding queen, then why are you reading this again?). Don't worry! We aren't talking Matthew Broderick hunkered down in front of a computer trying to stop a nuclear war type of coding—this coding is so simple your mom might very well be able to do itjust don't tell her that, because, trust us, you really don't want your mom in charge of the social aspect of your business; Gadchick was about to hand over the powers of social media to her mama until her mama said, "I can't wait to share baby photos of you trying to get milk out of the puppy!" This book is really about the dirty secret programmers don't won't you to know about: you can do it yourself! We'll walk you through the steps, and promise to be gentle—we will bite, but we have no teeth, so it will feel more like a massage. We'll tell you about iFrames, FBML, and how to set up a Facebook ad campaign for your business.

The Book Whisperer

This book is a step-by-step tutorial that includes all the project files and complete source code for all of the webpages created. Each tutorial has concise steps that will allow you to walk through them easily. Most tutorials will have an optional exercise for the more advanced users to take things to the next level. If you are a novice wanting to build your first website or an experienced user looking for a better way to develop your existing websites, then this book is for you. This book is perfect for iWeb users that are looking for something better. It's also great for advanced users who use applications like Dreamweaver and are looking for a simpler way to develop websites without sacrificing the ability to get into the code. Using this book, you can build entire websites without writing a single line of code. But if you know a little web programming then you will be able to take your websites to the next level.

Oracle Mobile Cloud Service Developer's Guide

Start Small, Stay Small is a step-by-step guide to launching a self-funded startup. If you're a desktop, mobile or web developer, this book is your blueprint to getting your startup off the ground with no outside investment. This book intentionally avoids topics restricted to venture-backed startups such as: honing your

investment pitch, securing funding, and figuring out how to use the piles of cash investors keep placing in your lap. This book assumes: * You don't have $6M of investor funds sitting in your bank account * You're not going to relocate to the handful of startup hubs in the world * You're not going to work 70 hour weeks for low pay with the hope of someday making millions from stock options There's nothing wrong with pursuing venture funding and attempting to grow fast like Amazon, Google, Twitter, and Facebook. It just so happened that most people are not in a place to do this. Start Small, Stay Small also focuses on the single most important element of a startup that most developers avoid: marketing. There are many great resources for learning how to write code, organize source control, or connect to a database. This book does not cover the technical aspects developers already know or can learn elsewhere. It focuses on finding your idea, testing it before you build, and getting it into the hands of your customers.

API Management

A fun and easy guide to creating the next great Facebook app! Want to build the next runaway Facebook app like Farmville or Mafia Wars? Interested in leveraging Facebook app development as part of a marketing strategy? Whether you want to build your own Facebook app from scratch, extend an existing Facebook app, or create a game, this book gets you up and running in no time. Master the Facebook toolkit, get acquainted with the Facebook Markup and Query languages, navigate the Facebook API—even learn how to make money with your new app! Shows you how to build the next great Facebook application with just basic HTML and scripting skills Delves into what makes a good app and what makes a lucrative app Explores how to create Facebook apps for marketing and viral reach, creating apps that can make money, and Facebook game development Reviews the Facebook toolkit and gets you started with the My First Facebook application Covers Facebook Markup and Query languages, navigating the Facebook API, and how to create a compelling interface Create the next killer Facebook app with this approachable, fun guide!

A Comprehensive Guide to Enterprise Mobility

Build your own enterprise applications and integration flows with JBoss and its products About This Book Build fast, smart, and flexible applications using JBoss Couple one or more JBoss products to effectively solve various business problems Explore the JBoss product ecosystem for improving the performance of your projects Who This Book Is For If you are a Java developer who wants to have a complete view of the JBoss ecosystem or quickly explore a specific JBoss Product, then this is the book you want. Integrators and consultants, familiar with JBoss, who want integrate several JBoss products within their ongoing project will also find this book useful. What You Will Learn Create new applications or integrate existing systems with JBoss products Setup and manage a JBoss domain Setup and manage a JBoss Fuse cluster with Fabric and Apache Karaf Create and deploy OSGi applications on JBoss Fuse containersv Manage enterprise data with JBoss Datagrid Aggregate various data sources with JBoss Data virtualization to offer data as a service Optimize your business and workflows with both JBoss Business RulesManagement System and JBoss Business Process Management platforms. In Detail Have you often wondered what is the best JBoss product to solve a specific

problem? Do you want to get started with a specific JBoss product and know how to integrate different JBoss products in your IT Systems? Then this is the book for you. Through hands-on examples from the business world, this guide presents details on the major products and how you can build your own Enterprise services around the JBoss ecosystem. Starting with an introduction to the JBoss ecosystem, you will gradually move on to developing and deploying clustered application on JBoss Application Server, and setting up high availability using undertow or HA proxy loadbalancers. As you are moving to a micro service archicture, you will be taught how to package existing Java EE applications as micro service using Swarm or create your new micro services from scratch by coupling most popular Java EE frameworks like JPA, CDI with Undertow handlers. Next, you will install and configure JBoss Data grid in development and production environments, develop cache based applications and aggregate various data source in JBoss data virtualization. You will learn to build, deploy, and monitor integration scenarios using JBoss Fuse and run both producers/consumers applications relying on JBoss AMQ. Finally, you will learn to develop and run business workflows and make better decisions in your applications using Drools and Jboss BPM Suite Platform. Style and Approach The book works through the major JBoss products, with examples and instructions to help you understand each product and how they work together.

Facebook API Developers Guide

The ultimate social media field guide for nonprofits—with 101 ways to engage supporters, share your mission, and inspire action using the social web 101 Social Media Tactics for Nonprofits features 101 actionable tactics that nonprofits can start using today, and most of the featured resources are free. Broken down into five key areas, this unique guide explains the steps and tools needed to implement each tactic, and provides many real-life examples of how nonprofits are using the tactics. With this book as your guide, you'll learn how leading nonprofit professionals around the world are leveraging social media to engage constituents, communicate their cause, and deliver on their mission. Presents immediately useful ideas for relevant impact on your organization's social presence so you can engage with supporters in new and inventive ways Features 101 beginner to intermediate-level tactics with real-life examples Offers a workable format to help nonprofits discover new ways of deploying their strategy Includes nonprofit social media influencers from leading nonprofits around the world including National Wildlife Federation, March of Dimes, and The Humane Society Nonprofits know they need to start engaging with supporters through social media channels. This field guide to social media tactics for nonprofits will feature 101 beginner to intermediate-level tactics with real-life examples to help nonprofits discover new ways of deploying their strategy and meeting their social media objectives.

101 Social Media Tactics for Nonprofits

"Creating channels with application programming interfaces"--Cover.

Zend Studio for Eclipse Developer's Guide

Although enterprise mobility is in high demand across domains, an absence of

experts who have worked on enterprise mobility has resulted in a lack of books on the subject. A Comprehensive Guide to Enterprise Mobility fills this void. It supplies authoritative guidance on all aspects of enterprise mobility-from technical aspects and applications to

Zend Framework 3. Developer's Guide

If you have ever tried working with PHP language, then you already know that this kind of programming is indispensable for creating websites and web applications. You are also aware of the important function of the frameworks which much easier generate code. One of them and probably the most useful as well as flexible is Zend Framework - a work environment created by Matthew Weier O'Phinney and Enrico Zimuel. Who else would understand a developers' needs except for the creators of PHP and who would design a perfectly suited environment to the their workflow? Surely no one - that is why the time has come to learn more about Zend Framework goodies From this book you will explore and start using Zend Framework 3 and its components. You will become aware how to move within an environment and approaches in order to integrate any Zend's component between the each other's and with MVC platform. You will learn how main architecture works and how to use it to create flexible middleware applications. Thanks to this book you will write a ready-made examples for usage on your own websites. This book is as practical as possible, covered chapters will give a set of functionality to start your own new Zend Framework 3 websites. Furthermore you will learn how to deal with a particular programming issues and Zend components like: debugging testing controllers & models standard views + Smarty and Twig user registration and login user permissions administrator panel CMS - Content Management System APIs - Apigility multi-languages (INI and PO formats) Bootstrap forms caching dynamic navigation + sitemap pagination and many other practical solutions. If you want to write modern websites in PHP fast, then this is the book for you!

Oracle Mobile Application Framework Developer Guide: Build Multiplatform Enterprise Mobile Apps

Learn to build apps from scratch without any programming experience! Do you have a great idea for an app but have no idea where to begin? Then this is the book for you. Even if you have no programming experience, this easy-to-follow, step-by-step guide teaches you exactly what you need to know to bring your app idea to life without a lot of cash or coding. Packed with tips and tricks to get you started, this book shows you - start to finish - how to take your idea and turn it into a fully working, functional app. Walks you through getting started, designing your app, and developing your idea Helps you launch your app and then promote it Reassures you that no programming experience is needed in order to create a fully functional app Idea to iPhone is an easy-to-read book that shows you how to get your idea from your head to the iTunes store!

Bluetooth Application Developer's Guide

Maximize the impact of your assets and business services by providing APIs for

developers and other users. The journey described in this book starts with identifying business assets. As part of the API team, you then need to identify and define the requirements of traffic management, security, mediation, and orchestration. You also must define metrics for the analytics to measure the success of the overall API program. API documentation and the ease of developer onboarding also determine the success of the APIs. Finally, monetization of these APIs leads to revenue generation for the enterprise. Author De — an expert in building and managing API solutions — provides enterprise architects, designers, and technologists with insight into the world of APIs and the various technical aspects of building and managing an effective API management solution. API Management: Developing and Managing APIs for your Organization: Introduces the basics of APIs and highlights their value Provides an overview of technologies for building an API management solution and defines the requirements, including how to build a RESTful API Offers design principles for building developer-friendly APIs Explains how to secure your APIs Shows how to use API analytics to measure the success of your APIs Demonstrates how to monetize APIs Finally, API Management touches on various technical nuances of creating, distributing, and managing an API. This book will not only help you learn how to design, build, deploy, and manage an API for an enterprise scale, but also generate revenue for your organization. What You'll Learn Discover the API life cycle Design and develop APIs Implement API security Test your APIs Deploy and monitor your APIs Who This Book Is For Enterprise architects, technology enthusiasts, security architects, and operations specialists.

Rapidweaver 5 Beginner's Guide

Software developers are gaining increasing influence within every company they work for and work with. Engaging at C-level is no longer sufficient: the software developer is now a powerful force in decision-making. This book is intended to be the "textbook" for those working - or starting - in developer marketing. It will teach you how to engage with developers to build a two-way relationship that is informative and empowering. The book is a timely guide to essential best practices in developer marketing, which is a nascent industry and quite unlike other areas of B2B marketing. All profits are donated to a worthy cause, details of which can be found on the website for the book at https://sdata.me/dev-marketing-guide. Topics covered include: running successful developer events, building and maintaining a solid community of developers, how to get the most out of email marketing, how to nurture IoT / hardware developers, how to encourage experts in your community to advocate for you and how to generate a mindset for content marketing in your organization. This book, the first of its kind, is from leading developer marketing practitioners in some of today's largest technology companies. It collects the insight of a generation of thought leaders within the field, sharing them to the benefit of all who are working, or planning to work, in the industry as it finally takes off. The goal is to accelerate best-in-class developer marketing, which ultimately benefits users and customers. The authors of this book reflect a diversity of experience from those working at some of the world's most auspicious software companies. It includes chapters by developer marketing thought leaders at Accenture, Arm, Atlassian, Facebook, Google, Microsoft, Oracle, Qualcomm, SalesForce, SAP, Unity and VMWare, and a foreword by the Head of Worldwide Developer Marketing for Amazon Web Services. The book was produced by

SlashData, the company behind The Future Developer Summit, where the most prestigious technical companies in software development come together to share their insights and best practices on developer marketing. SlashData are also the the leading analyst firm in the developer economy, tracking global software developer trends via the largest, most comprehensive developer surveys worldwide. Their research helps the top technology firms understand who developers are, what tools they are using and where they're going next. You will find this book essential if you're working in developer marketing and want to learn how to build your ecosystem to attract, support, and grow your developer base. You will learn the fundamentals if you are a new hire entering this domain. You will pick up new and deep insights if you are already working in developer marketing and want to advance your career. It isn't a step-by-step guide to writing a developer marketing strategy, but instead a toolbox for you to gain the knowledge and practical understanding needed to work with your audience. Whatever your experience, you know, or soon will know, that the developer audience is a tough one to market to, because they dislike aggressive or repetitive messaging and prefer to gain early, hands on experience with a product, making up their own minds by experimenting and talking to existing users. If you take away the insights of our contributors, and absorb their tips and best practices you will be well on the way to handling any B2B marketing role!

Web Application Security, A Beginner's Guide

How To Get Connected with More than 300 Million Customers This popular title delivers an in-depth guide to targeting, reaching, and gaining ideal customers using the latest updates on LinkedIn. LinkedIn expert Ted Prodromou offers a wealth of no- or low-cost methods for maximizing this dynamic resource. Following his lead, readers learn to link with the most effective connections for greater exposure. Updates in this edition include: Staying up-to-date with LinkedIn Contacts, Pulse, and Publisher programs Expansion of premium accounts to help optimize business profiles, stand out in search results, and track impact How to implement new features like Showcase and Company Updates pages for extended presence in newsfeeds and with followers Smarter LinkedIn Search that saves time and money with customized, comprehensive results Other important topics covered include: Techniques and tips to easily navigate LinkedIn's interface Time saving tips on finding and matching data from businesses and people Expert guidance on super-charging a business or individual profile Insider advice on getting found through LinkedIn and maximizing search Professional instruction on promoting a LinkedIn profile The latest information is illustrated with current snapshots, fresh examples, and case studies, along with new techniques to easily maneuver LinkedIn's interface.

Programming with CodeIgniterMVC

Presents a guide to Android application development using the app-driven approach for sixteen fully tested apps that include syntax, code walkthroughs, and sample outputs.

Facebook Graph API Development with Flash

There's no doubt about it — Facebook is cool. Along with users who want to interact with friends, businesses are using Facebook as a marketing and networking tool. And if you're a Web developer, you probably know there's a demand for Facebook applications. If you have some basic knowledge of Web client technology, such as HTML, JavaScript, or CSS, and know how to use a Web programming language, Building Facebook Applications For Dummies is just what you need to start building apps for Facebook. This friendly guide helps you create applications to reach Facebook's huge audience, so you can enlarge your list of friends, introduce people to your product or service, or network with other business professionals. You'll find out how to: Work with the Facebook API Build applications that take advantage of Facebook's News Feed and Wall Migrate existing Web applications to Facebook Create mobile apps for Facebook Use Facebook's markup and query languages Get your app noticed by Facebook users A handy companion Web site includes code samples, starter applications, and other useful information about building Facebook apps. Whether you want to create applications for business purposes or just for fun, Building Facebook Applications For Dummies is the fun and easy way to get started.

The Official Ubuntu Book

A COMPREHENSIVE CRASH COURSE FOR MASTERING TODAY'S MOST IMPORTANT MARKETING PLATFORM Online marketing has evolved far beyond just websites and banner ads. Your business's credibility now rests on the ability not to just embrace digital platforms but to coordinate a broad spectrum of media in every campaign. Manager's Guide to Online Marketing explains how to do this and more by planning and executing effective cross-channel digital outreach using the latest, most sophisticated tools and strategies. It provides in-depth coverage of essential online marketing tools and techniques, including: Content marketing and blogging Social media marketing Web analytics Search Engine Optimization (SEO) E-mail marketing Online Public Relations Briefcase Books, written specifically for today's busy manager, feature eye-catching icons, checklists, and sidebars to guide managers step-by-step through everyday workplace situations. Look for these innovative design features to help you navigate through each page: Clear definitions of key terms and concepts Tactics and and strategies for effective online marketing Tips for executing the tactics in the book Practical advice for preventing errors Caution signs to avoid common and uncommon mistakes Examples of successful online marketing tactics Specific planning procedures, tactics, and hands-on techniques

APIs: A Strategy Guide

The guide for marketing a small business on Facebook The number one social networking site offers the opportunity toreach more than 350 million registered users with your advertisingmessage. Owners of small and local businesses will benefit fromthese tips and best practices provided by Facebook insiders. Learnnew ways to attract customers, create a business profile, and takeadvantage of Facebook's many marketing features. With more than 350 million registered users, Facebook opens aworldwide forum for small businesses that were once dependent onlocal traffic alone This guide to small business marketing on Facebook, is packedwith information from Facebook's staff Guides you through creating a

profile for your business, takingadvantage of Facebook's unique marketing features, followingbest practices, and getting the best return on your investment Packed with insider tips and creative marketing ideas If you have a small or local business, you can't go wrongwith the marketing advice in The Facebook Guide to SmallBusiness Marketing.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION