

Epson Picturemate Troubleshooting Guide

Digital Art Photography For DummiesColor Management & Quality OutputConsumer Reports Electronics Buying Guide 2007Photographic Recording of Heritage Items Using Film Or Digital CaptureProfessional Portrait Retouching Techniques for Photographers Using PhotoshopA Laboratory Guide to Human PhysiologyDigital Photography SolutionsTwelve Years a SlaveMac 911MacworldNiche EnvyKnuckleheads in the NewsReal World Camera Raw with Adobe Photoshop CS5Real World Color ManagementWindows 7 Made SimpleLight It, Shoot It, Retouch ItClassic BordersTroubleshooting Your PCThe Digital PrintThe Permanence and Care of Color PhotographsFine Art Printing for PhotographersA World in HDRThe NoticerSpeedlites HandbookEarth, Spirit of PlaceAwake in the DarkNash EditionsThe Digital NegativeCreative TypePC MagThe Photoshop Channels BookPC AnnoyancesProduct DesignPC MagazineElectronics Buying Guide 2008Electronics Buying GuideNew Epson Complete Guide to Digital PrintingGeorge DeWolfe's Digital Photography Fine Print WorkshopFaster Smarter Digital PhotographyColor Confidence

Digital Art Photography For Dummies

High dynamic range (HDR) photography lets you capture the myriad colors and levels of light that you can see in the real world, and the results are amazing photographs that run the gamut from super real to surreal. Explore this fantastic realm of photography through the unique vision of renowned travel photographer Trey Ratcliff. In this book, Trey shares his phenomenal HDR photographs as well as all the backstory on the adventurous circumstances of their origin. He also reveals the techniques he used to get the final shot. The breathtaking images gracing these pages and the author's real-world advice for capturing and manipulating images will inspire you to create your own HDR magic. So Trey also includes his simple and straightforward tutorial that teaches you everything you need to know to make your own HDR photographs, whether you're a beginner, amateur, or professional. A unique blend of practical and inspirational, this book features a breathtaking collection of HDR photographs engaging explanations of how the author achieved the image expert tips for achieving stunning results (and avoiding common mistakes) a foolproof HDR tutorial and software recommendations

Color Management & Quality Output

The price we pay for the new strategies in database marketing that closely track desirable customers, offering them benefits in return for personal information. We have all been to Web sites that welcome us by name, offering us discounts, deals, or special access to content. For the most part, it feels good to be wanted—to be valued as a customer. But if we thought about it, we might realize that we've paid for this special status by turning over personal information to a company's database. And we might wonder whether other customers get the same deals we get, or something even better. We might even feel stirrings of resentment toward customers more valued than we are. In *Niche Envy*, Joseph Turow examines the emergence of databases as marketing tools and the implications this may have for media, advertising, and society. If the new goal of marketing is to customize

commercial announcements according to a buyer's preferences and spending history—or even by race, gender, and political opinions—what does this mean for the twentieth-century tradition of equal access to product information, and how does it affect civic life? Turow shows that these marketing techniques are not wholly new; they have roots in direct marketing and product placement, widely used decades ago and recently revived and reimagined by advertisers as part of "customer relationship management" (known popularly as CRM). He traces the transformation of marketing techniques online, on television, and in retail stores. And he describes public reaction against database marketing—pop-up blockers, spam filters, commercial-skipping video recorders, and other ad-evasion methods. Polls show that the public is nervous about giving up personal data. Meanwhile, companies try to persuade the most desirable customers to trust them with their information in return for benefits. Niche Envy tracks the marketing logic that got us to this uneasy impasse.

Consumer Reports Electronics Buying Guide 2007

Photographic Recording of Heritage Items Using Film Or Digital Capture

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Professional Portrait Retouching Techniques for Photographers Using Photoshop

Describes how to fix glitches found on a PC, covering such topics as email, Microsoft Windows, the Internet, Microsoft Office, hardware, and music and video.

A Laboratory Guide to Human Physiology

Getting your Canon Speedlite to produce the light you need can be a real challenge. For those new to flash photography—or for anyone who has previously given up out of frustration—Speedlites Handbook is a revelation. Photographer Syl Arena takes you on a journey that begins with an exploration of light and color, moves through a comprehensive discussion of the Canon Speedlite family and all of the accessories and equipment available to the Speedlite, then settles down to crafting great light in one photo shoot after another. Whether you want to create a classical portrait, shoot an event, or simply add a little fill light to a product shot, Speedlites Handbook shows you how. A fantastic in-depth resource illustrated with over 500 images, Speedlites Handbook covers: how to see the various characteristics and properties of light itself, as well as the differences between how your camera sees versus how you see all the buttons and dials of the entire Canon Speedlite family the basics of on-camera flash...and the necessity of getting your flash off the camera how to beautifully balance flash with the existing ambient light all the equipment necessary for great Speedlite shots how to get amazing shots

with just one Speedlite how and when to use E-TTL versus manual flash the use of color gels to balance color, as well as create dramatic effects how to tame the sun—or any really bright light—with hi-speed sync and much, much more Whether you're shooting portraits, events, or sports, Speedlites Handbook is an essential resource that teaches you how to craft the light you need for any type of shot you want.

Digital Photography Solutions

Windows 7 is more than an operating system. It's your gateway to email, the Web, work, entertainment, and fun. The latest Windows makes your computer more fun, easy, and powerful to use than ever before. With Windows 7 Made Simple, you can unlock the potential and power of Microsoft's latest operating system. Get up and running quickly with the Quick Start Guide Find what you want to know quickly, and learn at your own pace Read AND see how to do it with handy step-by-step visual aids

Twelve Years a Slave

Each year, Scott Kelby, Editor-in-Chief of Photoshop User magazine and the #1 best-selling Photoshop author, trains literally thousands of photographers on how to retouch portraits using Photoshop through his live seminars, online classes, DVDs, and standing-room only workshops at the Photoshop World Conference & Expo. Now you can learn the same techniques he uses in his own retouching workflow, in the only book of its kind—one written expressly for photographers who do their own retouching. As a pro photographer himself, Scott understands that photographers make their living shooting, not retouching. But, delivering fully retouched images is now expected by clients. That's why Scott put together this amazing resource for teaching photographers the quickest, easiest, and most effective ways to create professional-looking, retouched final images without spending hours grinding away at painstaking, detailed techniques. LEARN HOW THE PROS DO IT It's all here—the step-by-step methods for fixing, enhancing, and finishing your portraits in Photoshop. Using the techniques in this book, you'll create images that will absolutely wow your clients. You'll learn:

- How to soften skin and still retain detail and texture
- The best tricks for beautifully enhancing eyes, eyebrows, and eyelashes
- How to selectively sharpen portraits without complicated masking
- How to create gorgeous-looking lips
- How to remove blemishes fast and keep the most detail
- The pros' tricks for body sculpting
- How to make your subject's hair look fabulous
- How to give your retouches that natural look that sets them apart

Plus, you get Scott's complete 5-minute, 15-minute, and 30-minute start-to-finish workflows If you're ready to learn the "tricks of the trade"—the same ones that today's leading pro photographers use to retouch, tuck, tighten, and tone their images for that pro-retouched look—you're holding the book that will do exactly that. It will radically change the way you retouch your portraits from here on out, and give you the best-looking, most natural retouches you've ever done.

Mac 911

The latest edition of a comprehensive guide to digital printing technology and techniques helps today's photographers select a model that has the right features, choose from the new options of quality papers and inks, and succeed in creating excellent prints. Original.

Macworld

A consumer guide that integrates shopping suggestions and handy user tips as it describes and rates dozens of digital electronic products, including cell phones, digital cameras, televisions, computers, video games, and home theater products.

Niche Envy

Shooting in the raw format gives digital photographers complete control over every aspect of image quality. The Digital Negative is devoted exclusively to the topic and shows you how to make the most of that control to extract the best-possible raw rendering of your digital negatives and to use Photoshop to achieve the highest quality in your images. In this update of his best-selling book, renowned photographer and author Jeff Schewe outlines a foolproof process for working with these digital negatives and presents his real-world expertise on optimizing raw images. You'll learn hands-on techniques for exposing and shooting for raw image capture and developing a raw processing workflow, as well as Photoshop techniques for perfecting the master image, converting color to black and white, and processing for panoramic and HDR images. This second edition covers all the major updates and new features in Camera Raw, Lightroom, and Photoshop, such as GPU acceleration, Radial Filters, Pano Merge, and more. Get the best tone and color from your digital negatives. Use Lightroom and Camera Raw sharpening controls to maximize image quality. Produce stunning black and white images. Learn how to remove people from photos in Photoshop using Smart Objects and Layer Blending. Use HDR in Camera Raw and Lightroom. And much more! Visit the book's companion website at TheDigitalNegativeBook.com for sample images and more.

Knuckleheads in the News

Covers all of Photoshop's channel-related features and functionality, including an improved Histogram palette that displays channels in color with a dynamic view of how filters, levels, curves, and other settings will affect tonal range and bit depth.

Real World Camera Raw with Adobe Photoshop CS5

The basis for the Academy Award®-winning movie! Kidnapped into slavery in 1841, Northup spent 12 years in captivity. This autobiographical memoir represents an exceptionally detailed and accurate description of slave life and plantation society. 7 illustrations. Index.

Real World Color Management

Reference source for the care and preservation of photographs and motion picture

film. Evaluates the light fading and dark fading/yellowing characteristics of color transparency films, color negative films, and color photographic papers, with recommendations for the longest-lasting products. High-resolution ink jet, dye sublimation, color electrophotographic, and other digital imaging technologies are discussed, as are conservation matting, mount boards, framing, slide pages, negative and print enclosures, storage boxes, densitometric monitoring of black-and-white and color prints in museum and archive collections, the care of color slide collections, the permanent preservation of color motion pictures, the preservation of cellulose nitrate films, and many other topics.

Windows 7 Made Simple

"Color Confidence is one book that no photographer, especially me, can afford to be without!" Art Morris, Photographer (www.birdsasart.com) Establishing a successful color management workflow that produces predictable results is an important -- yet tricky -- undertaking. Most photographers are all too familiar with the frustration of a print not matching the image on the monitor. In Color Confidence, digital imaging expert Tim Grey provides the crucial information you need to get the color you want, every time. His results-oriented guide shows you how to manage color effectively across all devices. He demystifies complicated topics and takes you through each component of a color-managed workflow step-by-step. Designed for busy photographers, this full-color guide cuts through the theory, focusing on the practical information you need to make the best color decisions from capture to output.

Light It, Shoot It, Retouch It

Today's digital cameras provide image data files allowing large-format output at high resolution. At the same time, printing technology has moved forward at an equally fast pace bringing us new inkjet systems capable of printing in high precision at a very fine resolution, providing an amazing tonality range and longtime stability of inks. Moreover, these systems are now affordable to the serious photographer. In the hands of knowledgeable and experienced photographers, these new inkjet printers can help create prints comparable to the highest quality darkroom prints on photographic paper. This book provides the necessary foundation for fine art printing: The understanding of color management, profiling, paper and inks. It demonstrates how to set up the printing workflow as it guides the reader step-by-step through this process from an image file to an outstanding fine art print.

Classic Borders

This easy-to-use guide covers troubleshooting tips and tricks for Mac hardware and software, written by the well-known Macworld columnist and Macintosh guru Chris Breen. The book contains troubleshooting tips and techniques for both Mac OS 9 and OS X, and additional projects for making a Macintosh more productive-sharing files, making Mac OS X work more like Mac OS 9, and more.

Troubleshooting Your PC

The stencil collection series combines practical information on the craft of stencilling with inspirational ideas for using the stencils provided. This title on art nouveau contains six projects, each with a set of reusable stencils. There is step-by-step text and advice on colouring and shading, and colour photographs to illustrate the techniques used. Each project also contains a spread of ideas for using the same stencils in different arrangements. There is a chapter on all the techniques needed for the projects.

The Digital Print

YOU CAN'T MAKE THIS STUFF UP! Here is a hilarious collection that catches real-life knuckleheads in outrageous acts of brazen stupidity, giving new meaning to that famous four-letter word: "DUH"! * The Oregon resident who was waxing his 1984 Pontiac--and somehow managed to shove the antenna up his nose . . . GRANDMOTHER OF EIGHT MAKES HOLE IN ONE * The Atlanta Braves pitcher who was treated for five-inch-long welts after he tried to iron his polo shirt while wearing it . . . MINERS REFUSE TO WORK AFTER DEATH * The inmate at a Chesapeake Correctional Facility who filed a five million dollar lawsuit against himself . . . DRUNK GETS NINE MONTHS IN VIOLIN CASE * The woman who couldn't stand the discomfort of having a callus on her right foot, so she blew off her big toe with a shotgun . . . Radio personality John "Kato" Machay's lively compilation of news stories, headlines, and courtroom gaffes proves hands down that truth is dumber than fiction! REMEMBER: To err may be human, but to laugh out loud is divine.

The Permanence and Care of Color Photographs

Fine Art Printing for Photographers

Every graphics professional worth his or her salt knows the importance of color management. No matter how much thought artist and client put into the color scheme for a given project, all of that work is for naught if you can't get your results to match your expectations. Enter Real World Color Management, Second Edition. In this thoroughly updated under-the-hood reference, authors Bruce Fraser, Chris Murphy, and Fred Bunting draw on their years of professional experience to show you everything you need to know about color management. Whether your final destination is print, Web, or film, Real World Color Management, Second Edition takes the mystery out of color management, covering everything from color theory and color models to understanding how devices interpret and display color. You'll find expert advice for building and fine-tuning color profiles for input and output devices (digital cameras and scanners, displays, printers, and more), selecting the right color management workflow, and managing color within and across major design applications. Get Real World Color Management, Second Edition--and get ready to dazzle!

A World in HDR

The Noticer

"This is the magnum opus on digital printing and the book to read before color calibrating your monitor or wondering about differences in pigmented and dye-based inks. With little in the way of "how-to," the book focuses more on why and showcases eloquent photographs, including a heartbreakingly beautiful portrait of Marilyn Monroe, a naked World War II bomber tail gunner, and the inevitable "Emperor's New Clothes" work. Equally heartbreaking for far different reasons is Henry Wilhelm's essay "A History of Permanence" that includes a section called "The Totally Lost Kodacolor Era" that will leave you stunned by the corporate callousness that's described. This book not only deserves to be on the bookshelf of anybody who cares about photography, it deserves to be read." -- Joe Farace, Shutterbug Most of us know him as one member of the band Crosby, Stills, Nash and Young, but what you may not know is that at the same time Graham Nash was rocking the world, he was also pursuing a parallel career in photography and digital imaging. Nash Editions—the world's premier fine-art digital printmaking studio, which Graham co-founded with R. Mac Holbert—represents the pinnacle of those efforts. This book uses thought-provoking essays and glorious artwork to sum up not only Nash Editions' achievements but also the state of fine-art digital printmaking. After a brief history of printmaking, you'll reach the heart of the book: an essay by Holbert on the genesis of Nash Editions and fine-art digital printing (which details the studio's interactions with major artists like David Hockney); an essay by MoMA consultant Henry Wilhelm (which includes a technical comparison of traditionally and digitally prepared prints); and commentary from Nash Editions artists. The book's more than 100 illustrations include Nash Editions artwork, photos of artists in the studio, images of the machines used in digital printing, and illustrations of the proofing process.

Speedliter's Handbook

Aims to show its readers how to fix problems related to the hardware components of their Intel-compatible personal computers, relies on troubleshooting trees similar to those that have long appeared in automotive handbooks. Intended for users who don't know anything beyond the basics. Softcover.

Earth, Spirit of Place

"Faster Smarter Digital Photography" shows you how to produce high-quality digital stills -- faster, smarter, and easier! You get practical, concise guidance for selecting the right digital camera for your needs; composing better shots; editing and manipulating your photos; using the digital media capabilities in the Microsoft "RM" Windows "RM" XP operating system; and preparing images for print or online delivery. "Faster Smarter Digital Photography" delivers accurate, how-to information that's easy to absorb and apply. The language is friendly and down-to-earth, with no jargon or silly chatter. Use the concise explanations, easy numbered steps, and visual examples that help you get great-looking results for home or office.

Awake in the Dark

A consumer guide integrates shopping suggestions and handy user tips as it describes and rates dozens of digital electronic products, including cell phones, digital cameras, televisions, computers, and home theater products.

Nash Editions

A Laboratory Guide to Human Physiology, Twelfth Edition, is a stand-alone human physiology manual that can be used in conjunction with any human physiology textbook. It includes a wide variety of exercises that support most areas covered in a human physiology course, allowing instructors the flexibility to choose those exercises best suited to meet their particular instructional goals. Background information that is needed to understand the principles and significance of each exercise is presented in a concise manner, so that little or no support is needed from the lecture text.

The Digital Negative

Bespreking van hedendaagse letterontwerpen en hun historische context.

Creative Type

You don't have to be a professional photographer or a graphics specialist to create amazing digital images! "Digital Photography Solutions" will show you how to do that and more. Whether you want to share family photos electronically or produce professional-looking product catalogs for your business, this is your start-to-finish guide to the world of digital photography. Grab your digital camera and dive in!

PC Mag

Today serious photographers shoot raw images only. Real World Camera Raw with Adobe Photoshop was the first book devoted exclusively to the topic, explaining the advantages and challenges of using Adobe Camera Raw to produce magnificent images. Real World Camera Raw in Adobe Photoshop CS5 keeps pace with new directions in digital photography and raw image processing. Jeff Schewe, a contributor to the development of Adobe Camera Raw from its beginnings, updates Bruce Fraser's bestselling book with insider knowledge of how new features let photographers optimize and convert images for the best results in Adobe Photoshop CS5. Hands-on techniques show readers how to expose and shoot for raw image capture as well as use features such as the Adjustment Brush and the Graduated Filter and the new and improved Noise Reduction, Perspective Crop, and automatic Lens Correction. Readers will also learn how to use the latest version of Adobe Bridge to manage the thousands of images--and gigabytes of data--that result from shooting in raw. This edition: Builds on the latest version of Camera Raw to extend control over your digital camera's raw file format to produce the best quality images. Shows you how to take advantage of new features in Adobe Bridge CS5 to select, sort, annotate, and edit thousands of raw images quickly and efficiently. Guides you in developing an efficient raw workflow incorporating Adobe Photoshop CS5, Camera Raw 6, and Bridge CS5

The Photoshop Channels Book

So you've made the jump to digital photography and you're having a ball with your new camera, right? Now, you're wondering just what it would take to make your photos a little more than just snapshots. Well, Digital Art Photography For Dummies is a great place to find out! You'll not only discover great new ideas, you'll see the effects in full color. This book will help you Get fabulous, well-exposed photos, no matter what your shooting conditions may be Tweak, edit, and enhance your images to create something a lot better than what you started with, or maybe something entirely new Produce gallery-worthy art prints that people are willing to pay for Find out if it's time to upgrade your computer to handle graphics work Sound like fun? This plain-English guide makes it easy, too! You'll find out just what makes a picture artistic, how to plan and set up a good photo shoot, what kinds of tools are available in Photoshop to help you enhance or even completely revamp an image, and how to be sure that what comes out of your printer meets all your expectations. Best of all, this book is jam-packed with full-color images that show you just what you can produce. You'll find out how to Select the right digital equipment Shoot in color, black-and-white, and at night Choose subject matter that fits your style Understand and use your camera's settings to get the best shots Photograph landscapes, people, action, and just about anything else Create special effects in Photoshop Improve the quality of your photos or turn them into true works of art Mat and frame your work for maximum effect If you're comfortable with your digital camera but want to find out more about creating cool effects in Photoshop, you can jump directly to Part III and discover tips and techniques that turn ordinary pictures into extraordinary art. Or maybe you've been trying to get better nighttime photos. Part II is all about setting up your equipment and getting the perfect shot. Like all For Dummies books, Digital Art Photography For Dummies is designed so you can go directly to the part that most interests you. Whether you've been thinking of selling your work or you just want to create a knock-their-socks-off family gallery that your relatives can view online, this book shows you how to take your photography hobby to the next level. Even if you just want to look at the pictures for inspiration, you can't go wrong!

PC Annoyances

Whether you're a digital or a film photographer, you can learn to leverage today's technologies to create masterful prints of your work, and this unique book is devoted exclusively to teaching you how. In it, renowned photographer, educator, and author Jeff Schewe presents targeted chapters on digital printing from Lightroom and Photoshop and shares his expert techniques for optimal output and fine-art reproduction. A companion to The Digital Negative: Raw Image Processing in Lightroom, Camera Raw, and Photoshop, this book teaches you how to take your already perfected images and optimize them for the highest quality final printing. Jeff teaches you about printer types and principles of color management so you get the results you expect. He also shares his strategies on proofing, sharpening, resolution, black-and-white conversion, and workflow, as well as on identifying the attributes that define a perfect print. Learn techniques for optimizing your images for printing Discover how color management can work for you instead of against you Develop an eye for the perfected print

Product Design

A New York Times Bestseller Your chance to regroup, take a breath, and begin your life again awaits in the simple wisdom and heartwarming story of a man named Jones. Orange Beach, Alabama, is a simple town filled with simple people. But like all humans on the planet, the good folks of Orange Beach have their share of problems—marriages teetering on the brink of divorce, young adults giving up on life, business people on the verge of bankruptcy, as well as the many other obstacles that life seems to dish out to the masses. Fortunately, when things look the darkest, a mysterious man named Jones has a miraculous way of showing up. Communicating what he calls “a little perspective,” he explains that he has been given a gift of noticing things that others miss. “Your time on this earth is a gift to be used wisely,” he says. “Don’t squander your words or your thoughts. Consider even the simplest action you take, for your lives matter beyond measure...and they matter forever.” The Noticer will provide you with: A better understanding of life’s challenges and proper perspective for tackling them. Practical yet powerful methods of motivation, encouragement, and resolve for those who have been dealt “the bad hand.” A fresh and insightful perspective on how people can change their view of the world, find strength, and move beyond their problems. The story of Jones continues in *The Noticer Returns*, available now and *Just Jones*, releasing September 8th, 2020.

PC Magazine

"These guidelines provide an outline for making a photographic record of sites, buildings, structures and movable items of heritage significance. They are particularly relevant to the recording of items of industrial or technological significance and domestic items and interiors"--Introduction.

Electronics Buying Guide 2008

Roger Ebert has been writing film reviews for the Chicago Sun-Times for nearly forty years. And during those four decades, his wide knowledge, keen judgment, prodigious energy, and sharp sense of humor have made him America’s most celebrated film critic. He was the first such critic to win a Pulitzer Prize—one of just three film critics ever to receive that honor—and the only one to have a star dedicated to him on the Hollywood Walk of Fame. His groundbreaking hit TV show, *At the Movies*, meanwhile, has made “two thumbs up” one of the most coveted hallmarks in the entire industry. No critic alive has reviewed more movies than Roger Ebert, and yet his essential writings have never been collected in a single volume—until now. With *Awake in the Dark*, both fans and film buffs can finally bask in the best of Ebert’s work. The reviews, interviews, and essays collected here present a picture of this indispensable critic’s numerous contributions to the cinema and cinephilia. From *The Godfather* to *GoodFellas*, from *Cries and Whispers* to *Crash*, the reviews in *Awake in the Dark* span some of the most exceptional periods in film history, from the dramatic rise of rebel Hollywood and the heyday of the auteur, to the triumph of blockbuster films such as *Star Wars* and *Raiders of the Lost Ark*, to the indie revolution that is still with us today. The extraordinary interviews gathered in *Awake in the Dark* capture Ebert engaging not only some of

the most influential directors of our time—Martin Scorsese, Steven Spielberg, Woody Allen, Robert Altman, Werner Herzog, and Ingmar Bergman—but also some of the silver screen’s most respected and dynamic personalities, including actors as diverse as Robert Mitchum, James Stewart, Warren Beatty, and Meryl Streep. Ebert’s remarkable essays play a significant part in *Awake in the Dark* as well. The book contains some of Ebert’s most admired pieces, among them a moving appreciation of John Cassavetes and a loving tribute to the virtues of black-and-white films. If Pauline Kael and Andrew Sarris were godmother and godfather to the movie generation, then Ebert is its voice from within—a writer whose exceptional intelligence and daily bursts of insight and enthusiasm have shaped the way we think about the movies. *Awake in the Dark*, therefore, will be a treasure trove not just for fans of this seminal critic, but for anyone desiring a fascinating and compulsively readable chronicle of film since the late 1960s.

Electronics Buying Guide

FOR THE FIRST TIME EVER, YOU’LL LEARN ALL THREE ASPECTS OF WHAT IT TAKES TO CREATE STUNNING PORTRAITS (HINT: IT’S NOT JUST THE LIGHTING) Scott Kelby, the world’s #1 best-selling author of photography books, Editor-in-Chief and Publisher of *Photoshop User* magazine, and Publisher of the just-released *Light It* magazine, has reinvented how lighting books are written by finally revealing the entire process from start to finish. You see everything from the complete lighting setup (and all the gear used), to the shoot (including all the camera settings and a contact sheet of the progression of the shoot), to the all-important part that most books don’t dare include—the post-processing and retouching in Photoshop. This book also breaks new ground in the visual way it teaches you the lighting setup. There aren’t any sketches or 3D models—you see the lighting layout in a full-page photo, taken from above during the live shoot, so you can see exactly where everything’s positioned (the subject, the photographer, the lighting, the background—you name it—you see it all). Plus, you’ll see side, over-the-shoulder, and more behind-the-scenes views, so you can absolutely nail the lighting every time. LEARN THE LIGHTING SETUPS THE PROS USE Each year, Scott trains thousands of professional photographers during his *Light It. Shoot It. Retouch It. LIVE!* seminar tour and now, for the first time ever, he’s taken that incredibly popular style of learning and put it into book form. Now everyone can have a real-world reference for getting the same looks today’s clients are clamoring for. You’ll learn: The step-by-step layouts for creating the most-requested and sought-after lighting looks How to get more out of one light than you ever thought you could (this is worth it alone!) How to control and shape your light without breaking the bank The camera settings, gear, and power settings for every shot The retouching techniques the pros really use to make their subjects look their very best How to retouch hair, eyes, lips, skin, and lots of other little retouching tricks that make a really big difference How to create high-contrast portrait effects without buying expensive plug-ins A host of insider tricks, invaluable shortcuts, and kick-butt special effects to give you a real advantage over the competition Plus, Scott includes a special bonus chapter that shows how to create these same studio looks using off-camera hot shoe flashes and the modifiers made for them. There’s never been a book like it.

New Epson Complete Guide to Digital Printing

Product Design offers a broad and comprehensive introduction to the field of product design and the key role of product designers. Following through all the stages and activities involved in the creation of a new product from concept design to manufacture, prototyping to marketing this book also explores the diverse nature of product design, including new and emerging forms of practice. A rich overview of influential design movements and individuals, together with examples from prominent product designers, encourages the reader to challenge conventions and to think about product design in new and exciting ways.

George DeWolfe's Digital Photography Fine Print Workshop

First published in 2012. Focal Press is an imprint of the Taylor & Francis Group, an informa business.

Faster Smarter Digital Photography

Learn the secrets of fine art digital photography Produce captivating and high-quality photographs easily and consistently with help from this invaluable guide, based on renowned photographer George DeWolfe's most popular workshop. Inside, you will learn his "16-bit workflow" technique for mastering the craft of printing fine art photographs. You will also discover how to set up a successful "closed loop" environment--one in which you handle the entire photographic process yourself, sending nothing out for processing, manipulating, or development. Learning the qualities and techniques essential to creating a digital fine print with light, substance, and presence requires skill, experience, time, and vision. George DeWolfe's Digital Photography Fine Print Workshop puts all of this expertise at your fingertips.

Color Confidence

"Featuring the photographs of Chris Hadfield."

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