

# Blaine Kitchenware Case Solution

The End of Wall Street Bridging People and Sound The Management of Pain in Older People The Other Side of Charleston City Logistics World War Z The Wonderful World of the Department Store in Historical Perspective Conquering the Chaos Thermal Analysis of Polymers Learning with Cases 50 Philosophy Ideas You Really Need to Know Drug Topics Red Book Analysis for Financial Management Loose Leaf for Introductory Financial Accounting for Business Slob Entertainment Values The Food Safety Information Handbook De León, a Tejano Family History American Literature and Culture, 1900 - 1960 Freudian Slip An Inside View of Latin American Microfinance Exotic Options Trading Fluorinated Surfactants and Repellents, Second Edition, The Lost Man Strategic Retail Management Managing Business Process Flows The Road to Results Free Software for Busy People Clean Sweep Underground Acca - F9 Financial Management Physics for the IB Diploma Full Colour Shellcoder's Programming Uncovered (Uncovered series) New York Magazine Finance Basics (20-Minute Manager Series) Valuation: Pearson New International Edition Neuromarketing The Germans in the American Civil War Sea and Smoke Ethics and Airbus

## The End of Wall Street

A discussion of the synthesis, problems, theories and

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applications of fluorinated surfactants, this second edition is updated with four new chapters on repellency and protection against soiling and staining and over 2900 references, equations, and drawings (800 more than the previous edition). It lists alphabetically and explores numerous applications of fluorinated surfactants. Called "a most useful introduction to these fascinating materials" by the Journal of Dispersion Science and Technology and "a coherent and stimulating handbookthe most useful book in the fluorinated surfactants field to date. Recommended." by the Journal of the Chemical Society, Faraday Transactions - this book is a source of factual data, methods of manufacture, and chemical structures for the surfactant scientist and user.

### **Bridging People and Sound**

La familia de León was one of the foundation stones on which Texas was built. Martín de León and his wife Patricia de la Garza left a comfortable life in Mexico for the hardships and uncertainties of the Texas frontier in 1801. Together, they established family ranches in South Texas and, in 1824, the town of Victoria and the de León colony on the Guadalupe River (along with Stephen F. Austin's colony, the only completely successful colonization effort in Texas). They and their descendents survived and prospered under four governments, as the society in which they lived evolved from autocratic to republican and the economy from which they drew their livelihood changed from one of mercantile control to one

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characterized by capitalistic investments. Combining the storytelling flair of a novelist with a scholar's concern for the facts, Ana Carolina Castillo Crimm here recounts the history of three generations of the de León family. She follows Martín and Patricia from their beginnings in Mexico through the establishment of the family ranches in Texas and the founding of the de León colony and the town of Victoria. Then she details how, after Martín's death in 1834, Patricia and her children endured the Texas Revolution, exile in New Orleans and Mexico, expropriation of their lands, and, after returning to Texas, years of legal battles to regain their property. Representative of the experiences of many Tejanos whose stories have yet to be written, the history of the de León family is the story of the Tejano settlers of Texas.

### **The Management of Pain in Older People**

Providing an insider view on how to tackle the very unique challenges of the Indian market, the former India head of two U.S. multinational corporations proves that if you can make it in India, you can make it anywhere by revealing how to break into through successfully. 10,000 first printing.

### **The Other Side of Charleston**

A best-seller now available in full colour, covering the entire IB syllabus.

### **City Logistics**

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The book describes the evolving Latin American microfinance model. In a region of great inequality and economic instability, microfinance is a capitalist paradox.

### **World War Z**

A process flows approach to operations is used to show students how managers can design and control businesses to achieve desired results.

### **The Wonderful World of the Department Store in Historical Perspective**

A millionaire and the darling of Wall Street at 20 years old, is a fake, and now behind bars. But he goes on to show how his moral bankruptcy is transformed by the discovery of true spiritual riches.

### **Conquering the Chaos**

Written by an experienced trader and consultant, Frans de Weert's *Exotic Options Trading* offers a risk-focused approach to the pricing of exotic options. By giving readers the necessary tools to understand exotic options, this book serves as a manual to equip the reader with the skills to price and risk manage the most common and the most complex exotic options. De Weert begins by explaining the risks associated with trading an exotic option before dissecting these risks through a detailed analysis of the actual economics and Greeks rather than solely stating the mathematical formulae. The book limits the use of

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mathematics to explain exotic options from an economic and risk perspective by means of real life examples leading to a practical interpretation of the mathematical pricing formulae. The book covers conventional options, digital options, barrier options, cliquets, quanto options, outperformance options and variance swaps, and explains difficult concepts in simple terms, with a practical approach that gives the reader a full understanding of every aspect of each exotic option. The book also discusses structured notes with exotic options embedded in them, such as reverse convertibles, callable and puttable reverse convertibles and autocallables and shows the rationale behind these structures and their associated risks. For each exotic option, the author makes clear why there is an investor demand; explains where the risks lie and how this affects the actual pricing; shows how best to hedge any vega or gamma exposure embedded in the exotic option and discusses the skew exposure. By explaining the practical implications for every exotic option and how it affects the price, in addition to the necessary mathematical derivations and tools for pricing exotic options, *Exotic Options Trading* removes the mystique surrounding exotic options in order to give the reader a full understanding of every aspect of each exotic option, creating a useable tool for dealing with exotic options in practice. "Although exotic options are not a new subject in finance, the coverage traditionally afforded by many texts is either too high level or overly mathematical. De Weert's exceptional text fills this gap superbly. It is a rigorous treatment of a number of exotic structures and includes numerous examples to clearly illustrate the principles. What makes this book

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unique is that it manages to strike a fantastic balance between the theory and actual trading practice.

Although it may be something of an overused phrase to describe this book as compulsory reading, I can assure any reader they will not be disappointed.”

—Neil Schofield, Training Consultant and author of *Commodity Derivatives: Markets and Applications*

“Exotic Options Trading does an excellent job in providing a succinct and exhaustive overview of exotic options. The real edge of this book is that it explains exotic options from a risk and economical perspective and provides a clear link to the actual profit and pricing formulae. In short, a must read for anyone who wants to get deep insights into exotic options and start trading them profitably.” —Arturo Bignardi

### **Thermal Analysis of Polymers**

Project Report from the year 2007 in the subject Business economics - Business Ethics, Corporate Ethics, grade: 85%, Macquarie University (Graduate Accounting and Commerce Centre), course:

Veranstaltung International Marketing (post-graduate unit), 34 entries in the bibliography, language:

English, abstract: This report examines Airbus, one of two major players in the global aircraft manufacturing industry. Recent findings indicate that Airbus might have showed unethical business behavior in convincing customers to purchase its aircraft. After presenting and analyzing these allegations and updating potentially unethical conduct by Airbus to the present day, this report continues to discuss the

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topic of ethics in general. It is then elaborated how ethics are applied within the aircraft manufacturing industry by its two main players Boeing and Airbus. Following this, tools such as a PESTLE analysis and a SWOT analysis of Airbus are presented. Based on the findings of these analyses, recommendations for Airbus are formulated and examined with regard to practicability and feasibility aspects.

Recommendations will be divided into short-, medium- and long-term strategies. Finally, this report will conclude by summarizing the findings and giving an outlook to Airbus' position in the global marketplace.

### **Learning with Cases**

A study of the 1994 archaeological and historical survey of the block in Charleston, S.C.--bounded by King St., Princess St., Archdale St., and Market St.--proposed for the construction of the Saks Fifth Avenue department store. Five site areas are explored, one associated with a standing structure used as a saloon and grocery throughout its history (corner of Market and Archdale), two associated with free persons of color, one associated with a middle-income white family, and a fifth associated with the rear alleyway of a businessman's hotel during the 19th century.

### **50 Philosophy Ideas You Really Need to Know**

INSTANT NEW YORK TIMES BESTSELLER Two brothers

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meet in the remote Australian outback when the third brother is found dead, in this stunning new standalone novel from Jane Harper Brothers Nathan and Bub Bright meet for the first time in months at the remote fence line separating their cattle ranches in the lonely outback. Their third brother, Cameron, lies dead at their feet. In an isolated belt of Australia, their homes a three-hour drive apart, the brothers were one another's nearest neighbors. Cameron was the middle child, the one who ran the family homestead. But something made him head out alone under the unrelenting sun. Nathan, Bub and Nathan's son return to Cameron's ranch and to those left behind by his passing: his wife, his daughters, and his mother, as well as their long-time employee and two recently hired seasonal workers. While they grieve Cameron's loss, suspicion starts to take hold, and Nathan is forced to examine secrets the family would rather leave in the past. Because if someone forced Cameron to his death, the isolation of the outback leaves few suspects. A powerful and brutal story of suspense set against a formidable landscape, *The Lost Man* confirms Jane Harper, author of *The Dry* and *Force of Nature*, is one of the best new voices in writing today.

## **Drug Topics Red Book**

## **Analysis for Financial Management**

This introduction to American literature and culture from 1900 to 1960 is organized around four major



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ideas about America: that is it “big”, “new”, “rich”, and “free”. Illustrates the artistic and social climate in the USA during this period. Juxtaposes discussion of history, popular culture, literature and other art forms in ways that foster discussion, questioning, and continued study. An appendix lists relevant primary and secondary works, including websites. An ideal supplement to primary texts taught in American literature courses.

### **Loose Leaf for Introductory Financial Accounting for Business**

This book is devoted to the dynamic development of retailing. The focus is on various strategy concepts adopted by retailing companies and their implementation in practice. This is not a traditional textbook or collection of case studies; it aims to demonstrate the complex and manifold questions of retail management in the form of twenty lessons, where each lesson provides a thematic overview of key issues and illustrates them via a comprehensive case study. The examples are all internationally known retail companies, to facilitate an understanding of what is involved in strategic retail management and illustrate best practices. In the third edition, all chapters were revised and updated. Two new chapters were added to treat topics like corporate social responsibility as well as marketing communication. All case studies were replaced by new ones to reflect the most recent developments. Well-known retail companies from different countries, like Tesco, Zalando, Hugo Boss, Carrefour, Amazon,

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Otto Group, are now used to illustrate particular aspects of retail management.

### **Slob**

How hackers, viruses, and worms attack computers from the Internet and exploit security holes in software is explained in this outline of antivirus software, patches, and firewalls that try in vain to withstand the storm of attacks. Some software's effectiveness exists only in the imaginations of its developers because they prove unable to prevent the propagation of worms, but this guide examines where security holes come from, how to discover them, how to protect systems (both Windows and Unix), and how to do away with security holes altogether. Unpublished advanced exploits and techniques in both C and Assembly languages are

### **Entertainment Values**

### **The Food Safety Information Handbook**

Have you ever lain awake at night worried about how we can be sure of the reality of the external world? Perhaps we are in fact disembodied brains, floating in vats at the whim of some deranged puppetmaster. If so, you are not alone--and what's more, you are in exalted company--for this question and other ones like it have been the stuff of philosophical rumination from Plato to Popper. In a series of accessible and engagingly written essays, 50 Philosophy Ideas You

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Really Need to Know introduces and explains the problems of knowledge, consciousness, identity, ethics, belief, justice, and aesthetics that have engaged the attention of thinkers from the era of the ancient Greeks to the present day.

### **De León, a Tejano Family History**

\*"A sensitive, touching, and sometimes heartbreakingly funny picture of middle school life."--School Library Journal, starred review  
Outrageously funny and smart, this story of an obese boy who takes on his bullies is as heartwarming as it is clever. Twelve-year-old Owen Birnbaum is the fattest kid in school. But he also invents cool contraptions--like a TV that can show the past--because there is something that happened two years ago which he needs to see if he ever hopes to unravel a dreadful mystery. But inventor or not, there is a lot Owen can't figure out. Like how his Oreos keep disappearing from his lunch. Or why his sister suddenly wants to be called by a boy's name. Or why a diabolical, scar-faced bully at school seems to be on a mission to destroy him. He's sure that if only he can get the TV to work, things will start to make sense. But it will take a revelation, not a cool invention, for Owen to see that the answer is not in the past, but the present. That no matter how large he is on the outside, he doesn't have to feel small on the inside. With her trademark humor, Ellen Potter has created a larger-than-life character and story whose weight is immense when measured in heart. Praise for Slob: A Junior Library Guild Selection! "Potter delicately and

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confidently delivers a pitch-perfect story of self-worth . . . . This is a book for everyone: smart, devious, overweight, underweight, shy, courageous and everyone in between." --The Children's Book Review

### **American Literature and Culture, 1900 - 1960**

Over the last 10 years advances in the new field of neuromarketing have yielded a host of findings which defy common stereotypes about consumer behavior. Reason and emotions do not necessarily appear as opposing forces. Rather, they complement one another. Hence, it reveals that consumers utilize mental accounting processes different from those assumed in marketers' logical inferences when it comes to time, problems with rating and choosing, and in post-purchase evaluation. People are often guided by illusions not only when they perceive the outside world but also when planning their actions - and consumer behavior is no exception.

Strengthening the control over their own desires and the ability to navigate the maze of data are crucial skills consumers can gain to benefit themselves, marketers and the public. Understanding the mind of the consumer is the hardest task faced by business researchers. This book presents the first analytical perspective on the brain - and biometric studies which open a new frontier in market research.

### **Freudian Slip**

'The Road to Results: Designing and Conducting

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Effective Development Evaluations' presents concepts and procedures for evaluation in a development context. It provides procedures and examples on how to set up a monitoring and evaluation system, how to conduct participatory evaluations and do social mapping, and how to construct a "rigorous" quasi-experimental design to answer an impact question. The text begins with the context of development evaluation and how it arrived where it is today. It then discusses current issues driving development evaluation, such as the Millennium Development Goals and the move from simple project evaluations to the broader understandings of complex evaluations. The topics of implementing 'Results-based Measurement and Evaluation' and constructing a 'Theory of Change' are emphasized throughout the text. Next, the authors take the reader down 'the road to results,' presenting procedures for evaluating projects, programs, and policies by using a 'Design Matrix' to help map the process. This road includes: determining the overall approach, formulating questions, selecting designs, developing data collection instruments, choosing a sampling strategy, and planning data analysis for qualitative, quantitative, and mixed method evaluations. The book also includes discussions on conducting complex evaluations, how to manage evaluations, how to present results, and ethical behavior--including principles, standards, and guidelines. The final chapter discusses the future of development evaluation. This comprehensive text is an essential tool for those involved in development evaluation.

## **An Inside View of Latin American Microfinance**

This collection brings together the work of a range of scholars from around the world with different perspectives on one simple question: How can we assess the value of various entertainment products and forms? Entertainment is everywhere. The industries that produce it earn billions of dollars each year and employ hundreds of thousands of people. Its pervasiveness means almost everyone has something to say about entertainment, too, whether it be our opinion on the latest Hollywood blockbuster, a new celebrity couple, or our concerns over its place in the world of politics. And yet, in spite of its significance, entertainment has too-often been dismissed with surprising ease within the academy as a 'mindless', 'lowbrow' – even 'dangerous' – form of culture, and therefore unworthy of serious appraisal (let alone praise). Entertainment Values, challenges this assumption, offering a better understanding of what entertainment is, why we should take it seriously, as well as helping us to appreciate the significant and complex impact it has on our culture.

## **Exotic Options Trading**

## **Fluorinated Surfactants and Repellents, Second Edition,**

Watch a Video Watch a video Download the cheat sheet for Roger Lowenstein's The End of Wall Street »

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The roots of the mortgage bubble and the story of the Wall Street collapse-and the government's unprecedented response-from our most trusted business journalist. The End of Wall Street is a blow-by-blow account of America's biggest financial collapse since the Great Depression. Drawing on 180 interviews, including sit-downs with top government officials and Wall Street CEOs, Lowenstein tells, with grace, wit, and razor-sharp understanding, the full story of the end of Wall Street as we knew it.

Displaying the qualities that made When Genius Failed a timeless classic of Wall Street-his sixth sense for narrative drama and his unmatched ability to tell complicated financial stories in ways that resonate with the ordinary reader-Roger Lowenstein weaves a financial, economic, and sociological thriller that indicts America for succumbing to the siren song of easy debt and speculative mortgages. The End of Wall Street is rife with historical lessons and bursting with fast-paced action. Lowenstein introduces his story with precisely etched, laserlike profiles of Angelo Mozilo, the Johnny Appleseed of subprime mortgages who spreads toxic loans across the landscape like wild crabapples, and moves to a damning explication of how rating agencies helped gift wrap faulty loans in the guise of triple-A paper and a takedown of the academic formulas that-once again- proved the ruin of investors and banks. Lowenstein excels with a series of searing profiles of banking CEOs, such as the ferretlike Dick Fuld of Lehman and the bloodless Jamie Dimon of JP Morgan, and of government officials from the restless, deal-obsessed Hank Paulson and the overmatched Tim Geithner to the cerebral academic Ben Bernanke, who sought to avoid a repeat of the

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one crisis he spent a lifetime trying to understand-the Great Depression. Finally, we come to understand the majesty of Lowenstein's theme of liquidity and capital, which explains the origins of the crisis and that positions the collapse of 2008 as the greatest ever of Wall Street's unlearned lessons. The End of Wall Street will be essential reading as we work to identify the lessons of the market failure and start to reb

### **The Lost Man**

Outbreaks of E. Coli and Salmonella from eating tainted meat or chicken and Mad Cow Disease have consumers and the media focused on food safety-related topics. This handbook aimed at students as well as consumers is an excellent starting point for locating both print and electronic resources with timely information about food safety issues, organizations and associations, and careers in the field.

### **Strategic Retail Management**

This book will enable readers to understand the principles underpinning the management of pain which a particular emphasis upon the care of the older adult. The chapters will explore concepts that are recognised to be involved in the pain experience but each author will then add their own unique perspective by applying the principles to their specialist area of practice and the care of the older adult. It is structured to include the aims and outcomes of the chapter at the beginning so that



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readers can track their progress, and provides chapter outlines and further reading suggestions for this unique topic area.

### **Managing Business Process Flows**

#### **The Road to Results**

No Marketing Blurb

#### **Free Software for Busy People**

"Written with enthusiasm and dedication, Analysis for Financial Management, 9th edition, presents Financial Management in a clear and conversational style that both business students and non-financial executives comprehend." --Book Jacket.

#### **Clean Sweep**

This book constitutes the thoroughly refereed post-conference of the 12th International Symposium on Computer Music Modeling and Retrieval, CMMR 2016, held in São Paulo, Brazil, in July 2016. The 22 full papers presented were carefully reviewed and selected from 40 submissions. This year's conference theme "Bridging People and Sound" aimed at encouraging contributions from artists and listeners on the one side and audio and music technology researchers on the other.

#### **Underground**

## **Acca - F9 Financial Management**

This book presents fundamental concepts and general approaches to City Logistics. City Logistics is the process of totally optimising urban logistics activities by considering the social, environmental, economic, financial and energy impacts of urban freight movement. City Logistics initiatives are required to solve urban freight transport problems including high levels of traffic congestion, negative environmental impacts, high energy consumption and a shortage of labour. The focus of this work is on modelling City Logistics. Modelling is of crucial importance, since estimates of the impacts generated by City Logistics measures are required for evaluating them. It highlights the formulation of mathematical models of vehicle routing and scheduling with Intelligent Transport Systems (ITS), optimal terminal locations and impact estimation by City Logistics measures. Heuristics techniques such as genetic algorithms, simulated annealing and tabu search are also given to identify approximate optimal solution of these combinatorial optimisation problems. ITS provides powerful tools for efficiently managing and operating vehicle fleets. Sophisticated logistics systems can now be developed by integrating Global Positioning Systems (GPS) and Geographical Information Systems (GIS) in conjunction with application software. In this context, the book presents a theoretical and practical treatment of modelling City Logistics based on ITS.

## **Physics for the IB Diploma Full Colour**

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Learning Financial Accounting can often feel like learning a foreign language to students, in particular when terminology and procedure is piled on before core concepts are truly mastered. Introductory Financial Accounting for Business is an innovative approach that emphasizes critical thinking over the rote memorization of terms, such as “debits” and “credits”. The sequential learning model employed by the authors helps students see the bottom-line consequences of financial statements as it relates to the overall business, better preparing them for careers as accountants, entrepreneurs, and decision-makers. The authors focus initially on conceptual underpinnings -- the reasons why we approach procedures the way we do – rather than confusing students by front-loading the material with over-complicated details. Author Chris Edmonds has also created a highly popular and widely used series of video lectures, which engage students by clearly and charismatically going over each learning objective in a conversational style. These videos help reinforce important lessons and are always available for review. By developing this stronger foundation, students understand Accounting ideas more broadly and are able to ultimately learn procedural applications more quickly and accurately. With a straightforward writing style and highly engaging video lectures, this dynamic author team leads students down a streamlined learning path focused on critical thinking, clarity of concept, and applicability of material to the real world.

## **Shellcoder's Programming Uncovered**

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### **(Uncovered series)**

Intimidated by corporate finance? The numbers (and the jargon) can feel overwhelming—but you have to understand them to manage effectively. Finance Basics explains the fundamentals simply and quickly, introducing you to key terms and concepts such as:

- How to navigate financial statements
- How to weigh costs and benefits
- What's involved in budgeting and forecasting
- How to gauge a company's financial health

About HBR's 20-Minute Manager Series: Don't have much time? Get up to speed fast on the most essential business skills with HBR's 20-Minute Manager series. Whether you need a crash course or a brief refresher, each book in the series is a concise, practical primer that will help you brush up on a key management topic. Advice you can quickly read and apply, for ambitious professionals and aspiring executives—from the most trusted source in business. Also available as an ebook.

### **New York Magazine**

Presents a solid introduction to thermal analysis, methods, instrumentation, calibration, and application along with the necessary theoretical background. Useful to chemists, physicists, materials scientists, and engineers who are new to thermal analysis techniques, and to existing users of thermal analysis who wish to expand their experience to new techniques and applications. Topics covered include Differential Scanning Calorimetry and Differential Thermal Analysis (DSC/DTA),

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Thermogravimetry, Thermomechanical Analysis and Dilatometry, Dynamic Mechanical Analysis, Micro-Thermal Analysis, Hot Stage Microscopy, and Instrumentation. Written by experts in the various areas of thermal analysis Relevant and detailed experiments and examples follow each chapter.

### **Finance Basics (20-Minute Manager Series)**

### **Valuation: Pearson New International Edition**

An account of the decade-long conflict between humankind and hordes of the predatory undead is told from the perspective of dozens of survivors who describe in their own words the epic human battle for survival.

### **Neuromarketing**

New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

## **The Germans in the American Civil War**

"[A] winningly obsessive history of our relationship with underground places" (The Guardian), from sacred caves and derelict subway stations to nuclear bunkers and ancient underground cities--an exploration of the history, science, architecture, and mythology of the worlds beneath our feet NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR When Will Hunt was sixteen years old, he discovered an abandoned tunnel that ran beneath his house in Providence, Rhode Island. His first tunnel trips inspired a lifelong fascination with exploring underground worlds, from the derelict subway stations and sewers of New York City to sacred caves, catacombs, tombs, bunkers, and ancient underground cities in more than twenty countries around the world. Underground is both a personal exploration of Hunt's obsession and a panoramic study of how we are all connected to the underground, how caves and other dark hollows have frightened and enchanted us through the ages. In a narrative spanning continents and epochs, Hunt follows a cast of subterraneaphiles who have dedicated themselves to investigating underground worlds. He tracks the origins of life with a team of NASA microbiologists a mile beneath the Black Hills, camps out for three days with urban explorers in the catacombs and sewers of Paris, descends with an Aboriginal family into a 35,000-year-old mine in the Australian outback, and glimpses a sacred sculpture molded by Paleolithic artists in the depths of a cave in the Pyrenees. Each adventure is woven with findings in mythology and anthropology,

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natural history and neuroscience, literature and philosophy. In elegant and graceful prose, Hunt cures us of our "surface chauvinism," opening our eyes to the planet's hidden dimension. He reveals how the subterranean landscape gave shape to our most basic beliefs and guided how we think about ourselves as humans. At bottom, *Underground* is a meditation on the allure of darkness, the power of mystery, and our eternal desire to connect with what we cannot see. Praise for *Underground* "A mesmerizingly fascinating tale . . . I could not stop reading this beautifully written book."--Michael Finkel, author of *The Stranger in the Woods* "Few books have blown my mind so totally, and so often. In Will Hunt's nimble hands, excursion becomes inversion, and the darkness turns luminous. There are echoes of Sebald, Calvino, and Herzog in his elegant and enigmatic voice, but also real warmth and humor. . . . An intrepid--but far from fearless--journey, both theoretically and terrestrially."--Robert Moor, *New York Times* bestselling author of *On Trails*

### **Sea and Smoke**

This singular account of an estimated 216,000 Germans, mostly newly-arrived immigrants and about 300,000 Americans of German descent, who served in the American Civil War is an unprecedented event in the publication of material on U.S. military history. Written by a successful German immigrant, publishing entrepreneur and journalist, Wilhelm Kaufmann, 1847-1920, this book was originally published in 1911 by Munich Publisher R. Oldenbourg in the German

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Language only. In their Civil War Centennial book, *Civil War Books: A Critical Bibliography*, published in 1967, the distinguished contributors, Allen Nevins, James I. Robertson, Jr., and Bell I. Wiley, wrote of Kaufmann's history: Finally, after two world wars and the consequent anti-German sentiment and the neglect that discouraged publication, a new Edition -- in English for the first time -- is now available.

Scholars, general readers, genealogists and people who wish to explore their own German heritage will welcome this penetrating account -- now with enhanced features: readable type, larger maps (36 in all) designed for clarity; and now, most importantly, fully indexed for more effective reference use.

Available in both a quality genuine clothbound as well as an economical paperback edition, this history deserves a place on your permanent library shelf. 392pp., 36 maps, bibliography, end notes, index.

### **Ethics and Airbus**

For upper-division undergraduate and MBA students as well as business professionals. Seeing the economic realities of the modern corporation through an integrated approach. Titman/Martin presents an integrated approach to both project and enterprise valuation, showing readers the economic realities that today's modern corporations face. This text also goes beyond standard DCF analysis by including additional valuation methods that are commonly used in practice, such as comparables, simulations, and real options. The second edition includes an increased emphasis on enterprise valuation, a new chapter on



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financial forecasting, and enhanced examples and illustrations.

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